



**Companies House**  
— for the record —

**AR01** (ef)

**Annual Return**



X21K4L1N

Received for filing in Electronic Format on the: **05/02/2013**

---

*Company Name:* **THE SIMPLY SMART GROUP LIMITED**

*Company Number:* **04627313**

*Date of this return:* **02/01/2013**

*SIC codes:* **56210**

*Company Type:* **Private company limited by shares**

*Situation of Registered Office:* **SUITE 7 FOUNTAIN HOUSE  
4 SOUTH PARADE  
LEEDS  
UNITED KINGDOM  
LS1 5QX**

**Officers of the company**

## *Company Secretary* 1

*Type:* **Person**  
*Full forename(s):* **RONALD**

*Surname:* **MORLEY**

*Former names:*

*Service Address recorded as Company's registered office*

---

## *Company Director* 1

*Type:* **Person**  
*Full forename(s):* **SIR FRANCIS HENRY**

*Surname:* **MACKAY**

*Former names:*

*Service Address:* **53 MOUNTNEY BRIDGE INDUSTRIAL ESTATE  
WESTHAM  
EAST SUSSEX  
ENGLAND  
BN24 5NH**

*Country/State Usually Resident:* **ENGLAND**

*Date of Birth:* **24/10/1944** *Nationality:* **BRITISH**  
*Occupation:* **CHAIRMAN OF THE UNIVERSITY  
OF WESTMINSTER**

*Company Director*    **2**

*Type:*                                **Person**

*Full forename(s):*                **MR NICHOLAS EDWARD HEALE**

*Surname:*                         **THOMAS**

*Former names:*

*Service Address recorded as Company's registered office*

*Country/State Usually Resident:*    **UNITED KINGDOM**

*Date of Birth:*    **18/10/1962**

*Nationality:*    **BRITISH**

*Occupation:*    **DIRECTOR**

---

## Statement of Capital (Share Capital)

---

<b>Class of shares</b>	<b>DEFERRED ORDINARY</b>	<i>Number allotted</i>	<b>3475708</b>
		<i>Aggregate nominal value</i>	<b>3475708</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>1</b>
		<i>Amount unpaid per share</i>	<b>0</b>

### *Prescribed particulars*

**£1 NOMINAL VALUE SHARES. NO VOTING RIGHTS. NO ENTITLEMENT TO DIVIDENDS. CAPITAL RETURN RESTRICTED TO 1P PER SHARE ONLY AFTER A ORDINARY AND ORDINARY SHAREHOLDERS HAVE RECEIVED £1,000,000 PER SHARE**

<b>Class of shares</b>	<b>ORDINARY</b>	<i>Number allotted</i>	<b>120049</b>
		<i>Aggregate nominal value</i>	<b>1200.49</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>1</b>
		<i>Amount unpaid per share</i>	<b>0</b>

### *Prescribed particulars*

**1P NOMINAL VALUE SHARES. RANK BELOW A ORDINARY SHARES IN RESPECT OF RETURN OF CAPITAL OF THE COMPANY BUT RANK PARI PASSU WITH A ORDINARY SHARES IN RESPECT OF DIVIDEND RIGHTS**

<b>Class of shares</b>	<b>ORDINARY A</b>	<i>Number allotted</i>	<b>216284</b>
		<i>Aggregate nominal value</i>	<b>2162.84</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>1</b>
		<i>Amount unpaid per share</i>	<b>0</b>

### *Prescribed particulars*

**1P NOMINAL VALUE SHARES. 'A' ORDINARY SHARES RANK ABOVE ORDINARY SHARES IN RESPECT OF RETURN OF CAPITAL OF THE COMPANY BUT RANK 'PARI PASSU' WITH THE OTHER ORDINARY SHARES IN RESPECT OF DIVIDEND RIGHTS.**

<b>Class of shares</b>	<b>PREFERENCE</b>	<i>Number allotted</i>	<b>200000</b>
		<i>Aggregate nominal value</i>	<b>2000</b>
<i>Currency</i>	<b>GBP</b>	<i>Amount paid per share</i>	<b>1</b>
		<i>Amount unpaid per share</i>	<b>0</b>

*Prescribed particulars*

**1P NOMINAL VALUE SHARES. RANK ABOVE ALL OTHER FORMS OF SHARE CAPITAL IN RESPECT OF RETURN OF CAPITAL OF THE COMPANY. DIVIDEND ENTITLEMENT 7% OF SUBSCRIPTION VALUE (PAID UP VALUE) PER ANNUM SUBJECT TO AVAILABLE DISTRIBUTABLE RESERVES. NO VOTING RIGHTS.**

---

## Statement of Capital (Totals)

---

<i>Currency</i>	<b>GBP</b>	<i>Total number of shares</i>	<b>4012041</b>
		<i>Total aggregate nominal value</i>	<b>3481071.33</b>

---

## *Full Details of Shareholders*

The details below relate to individuals / corporate bodies that were shareholders as at 02/01/2013 or that had ceased to be shareholders since the made up date of the previous Annual Return

*A full list of shareholders for the company are shown below*

*Shareholding 1* : **48334 ORDINARY shares held as at the date of this return**  
*Name:* **GRAYSONS HOSPITALITY ASSOCIATES LTD**

*Shareholding 2* : **200000 PREFERENCE shares held as at the date of this return**  
*Name:* **GRAYSONS HOSPITALITY ASSOCIATES LTD**

*Shareholding 3* : **216284 ORDINARY A shares held as at the date of this return**  
*Name:* **GRAYSONS HOSPITALITY ASSOCIATES LTD**

*Shareholding 4* : **71715 ORDINARY shares held as at the date of this return**  
*Name:* **GRAYSONS HOSPITALITY ASSOCIATES LTD**

*Shareholding 5* : **3475708 DEFERRED ORDINARY shares held as at the date of this return**  
*Name:* **GRAYSONS HOSPITALITY ASSOCIATES LTD**

---

## *Authorisation*

*Authenticated*

*This form was authorised by one of the following:*

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.