

The Insolvency Act 1986**Notice of statement of affairs**

Name of Company Media Metrica Limited	Company number 04614230
In the High Court of Justice [full name of court]	Court case number 6560 of 2013

(a) Insert full name(s)
and address(es) of
administrator(s)

I / We (a) John Anthony Dickinson
Carter Backer Winter LLP
Enterprise House
21 Buckle Street
London
E1 8NN

Robin Hamilton Davis
Carter Backer Winter LLP
Enterprise House
21 Buckle Street
London
E1 8NN

attach a copy of -

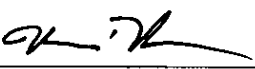
* the statement(s) of affairs,

* Delete as applicable

~~* the statement(s) of concurrence,~~

~~* a copy of the court order limiting disclosure in respect of the statement of affairs~~

in respect of the administration of the above company

Signed 
Joint / Administrator(s)
Dated 11/12/13

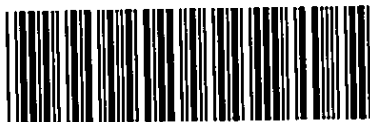
Contact Details

You do not have to give any contact information in the box opposite but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

John Anthony Dickinson
Carter Backer Winter LLP
Enterprise House
21 Buckle Street
London
E1 8NN

DX Number DX 513 LONDON/CITY 020 7309 3800
DX Exchange

TUESDAY



A2NFABMW

A24 17/12/2013 #118
COMPANIES HOUSE

When you have completed and signed this form please send it to the Registrar of Companies at
Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff

STATEMENT OF AFFAIRS

Name of Company

Media Metrica Limited

Company Number

04614230

In the

High Court of Justice

Court case number

6560 / 2013

Statement as to the affairs of

Media Metrica Limited

38 Spital Square

London

on the 20 September 2013, the date that the company entered administration.

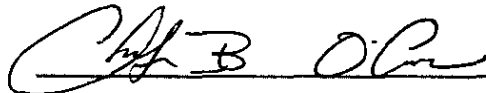
Statement of Truth

I believe the facts stated in this statement of affairs are a full, true and complete statement of the affairs of the above named company as at 20 September 2013 the date that the company entered administration

Full Name

Christopher B. O'Connor

Signed



Dated

17 Oct 2013

Media Metrica Limited
Statement Of Affairs as at 20 September 2013

A - Summary of Assets

Assets	Book Value £	Estimated to Realise £
Assets subject to fixed charge:		
Research and Development	353,712 07	Uncertain
Stock	633,463 10	Uncertain
Computer Equipment	38,098 14	Uncertain
Investments	2 00	NIL
Other Debtor	73,849 00	NIL
Client Overpayment	746 00	NIL
Scooter Deposits	740 00	NIL
Prepayments	538 00	NIL
Cash at Bank	4,080 29	4,080 29
Office Equipment	4,312 21	Uncertain
Fixtures and Fittings	29,162 17	NIL
Tooling	17,557 99	NIL
QIB (UK) Plc		(2,798,716 94)
Deficiency c/d		<u>(2,794,636 65)</u>

Assets subject to floating charge:

Uncharged assets:

Estimated total assets available for preferential creditors

NIL

Signature

 BOL

Date

17 Oct 2013

Media Metrica Limited
Statement Of Affairs as at 20 September 2013

A1 - Summary of Liabilities

		Estimated to Realise £
Estimated total assets available for preferential creditors (Carried from Page A)		NIL
Liabilities		
Preferential Creditors -		
Estimated deficiency/surplus as regards preferential creditors		NIL
Debts secured by floating charge pre 15 September 2003		
Other Pre 15 September 2003 Floating Charge Creditors		NIL
		NIL
Estimated prescribed part of net property where applicable (to carry forward)		NIL
Estimated total assets available for floating charge holders		NIL
Debts secured by floating charges post 15 September 2003		
Deficiency b/d	2,794,636 65	
		2,794,636 65
Estimated deficiency/surplus of assets after floating charges		(2,794,636 65)
Estimated prescribed part of net property where applicable (brought down)		NIL
Total assets available to unsecured creditors		NIL
Unsecured non-preferential claims (excluding any shortfall to floating charge holders)		
Trade & Expense Creditors	690,002 58	
Directors Loan Account (KM)	2,860 40	
Directors Loan Account (BJ)	2,880 40	
HM Revenue & Customs (PAYE/CT)	4,114 45	
HM Revenue & Customs (NIC)	18,724 01	
HM Revenue & Customs (VAT)	14,990 99	
		733,572 83
Estimated deficiency/surplus as regards non-preferential creditors (excluding any shortfall in respect of F.C's post 14 September 2003)		(733,572 83)
Shortfall in respect of F C's post 14 September 2003 (brought down)		2,794,636 65
Estimated deficiency/surplus as regards creditors		(3,528,209 48)
Issued and called up capital		
Ordinary Shareholders	(322,057 00)	
		(322,057 00)
Estimated total deficiency/surplus as regards members		(3,206,152 48)

Signature

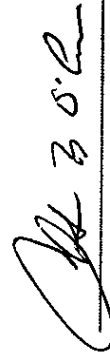


Date

17 Oct 2013

Carter Backer Winter LLP
Media Metrica Limited
B - Company Creditors

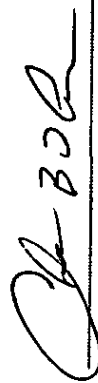
Key	Name	Address	£
CA00	Adams Aviation Supply Co Limited	Mercury House, Vulcan Way, New Addington, Croydon, Surrey, CR0 9UG	137 18
CC00	1983 Limited	29 Clarkfield, Mill End, Rickmansworth, Hertfordshire, WD3 8FH	480 00
CC01	Ceva Freight (UK) Limited	Heathrow Gateway, Godfrey Way, Hounslow, Middlesex, TW4 5SY	1,843 69
CC02	City of London	Department of the Built Environment, PO Box 270, Guildhall, London, EC2P 2EJ	12,500 00
CC03	Ceva Logistics - USD		989 14
CD00	Daisy Communications Limited	Daisy House, Lindred Road Business Park, Nelson, Lancashire, BB9 5SR	828 00
CD01	Davidoff Associates		17,633 40
CE00	EE		92 50
CE01	Eon		2,855 38
CF00	Anthony Fieldsend		2,000 00
CG00	GAC Civils Limited		5,101 97
CG01	Getty Images International	Valley View, Chesterfield Road, S43 4TX	12,283 33
CG02	GPM360	101 Bayham Street, London, NW1 0AG	3,100 00
CG03	G R Marshall & Co Limited	Beech Cottage, Ockham Lane, Cobham, KT11 1LS	609 18
CH00	HM Revenue & Customs - PAYE	44 Pylewell Road, Hythe, Southampton, SO45 6AQ	23,621 41
CH01	HM Revenue & Customs	RTI Customer Support Team, HMRC, DMB 422, BX5 5AB	0 00
		Room BP3202, Warkworth House, Benton Park View,, Longbenton, Newcastle Upon Tyne, NE98 1ZZ	
CH02	HM Revenue & Customs	National Insolvency Unit, 3rd Floor NW, Queens Dock, Liverpool, L74 4AA	0 00
CH03	HM Revenue & Customs	CT Operations SO970, PO Box 29997, Glasgow, G70 5AB	0 00
CJ00	James F Capalino Associates, Inc	233 Broadway, Suite 850, New York, NY 10279-0001	34,301 10
CJ01	Brian James	282 Old Brompton Road, London, SW5 9HR	0 00
CK00	Kingscroft Logistics Limited	30 Ballot Road, Irvine, Ayrshire, KA12 0HW	375 42
CK01	Kingston Smith LLP	Devonshire House, 60 Goswell Road, London, EC1M 7AD	7,854 00
CL00	Level 3 Communications (UK) Limited	Global Crossing, Chichester Gate, Crockford Lane, Basingstoke, Hants, RG24 8NA	120,118 48
CL01	LoCO2 Energy Limited	First Floor, Batchwork Lock House, 99 Church Street, Rickmansworth, Hertfordshire, WD3 1JJ	434 76
CL02	David Leonard		43,821 27
CM00	Kaveh Memari		4,572 29
CN00	Need More Time Limited	PO Box 184, Whitstable, CT5 3WF	252 90
CO00	Optimty Limited	5-25 Scrutton Street, London, EC2A 4HJ	74 52



Signature

Carter Backer Winter LLP
Media Metrica Limited
B - Company Creditors

Key	Name	Address	£
CO01	Oxford Management		1,323 00
CO02	J M Orstein & Co	Suite 123, 8 Shepherd Market, London, W1J 7JY	13,417 72
CO03	Chris O'Conner		308,225 18
CP00	Prize	1 Sunnyside, Upper Odington, Gloucestershire, GL56 0XJ	2,763 68
CR00	Revolution Oil		110 40
CR01	Round 8	3-4 Great Marlborough Street, London, W1F 7HH	6,720 00
CR02	Rulemotion	Unit 1b, Surrey Technology Centre, 490 Occam Road, Surrey Research Park, Surrey, Guildford, GU2 7YG	47,283 36
CS00	Sussex Composite Limited		
CT00	Three	Units C&D, Lower Hodderm Farm, Peacehaven, East Sussex, BN10 8AP	3,609 29
CU00	UK Power Networks (Operations) Limited	3 Business Services, Hutchinsonson 3G UK Limited, PO Box 333, Glasgow, G2 9AG	5,775 40
CV00	Venner Shipley LLP	Metropolitan House, Darkes Lane, Potters Bar, EN6 1AG	8,732 20
CW00	Wendex Vehicle Rental Limited	200 Aldersgate, London, EC1A 4HD	10,068 93
CY00	Your Finance Team	43 Barnham Street, London, SE1 2UU	9,223 91
EM00	Mr Kaveh Memari	The Mead Business Center, Kingsmead, Farnborough, Hampshire, GU14 7SR	491 00
EO00	Mr Chris O'Connor		0 00
EP00	Miss Ivanka Pashova		0 00
EW00	Mr Tom Watson		0 00
RL00	Mr David Leonard		0 00
RM00	Mr Kaveh Memari		0 00
RO00	Mr Christopher O'Connor		0 00
48 Entries Totalling			713,623.99



Signature

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Carter Backer Winter LLP
Media Metrica Limited
C - Shareholders

Key	Name	Address	Pref	Ord	Other	Total
HA00	John Aylward	aylward@ciarenroad.com	0	140,000	0	140,000
HB00	Base 2 Software Ltd	160 Main Road, Hoo, Rochester, Kent, ME3 9HB	0	18,900	0	18,900
HB01	Beer and Partners Ltd	Old Printers Yard, 156 South Street, Dorking, RH4 2HF	0	13,350	0	13,350
HB02	Adrian Bennett		0	73,425	0	73,425
HB03	Mike Boulton	mikeboulton@aol.com	0	229,650	0	229,650
HC00	Calendonian Heritable Ltd	kd@caleyheritable.co.uk	0	2,206,800	0	2,206,800
HC01	Neil Cameron		0	175,438	0	175,438
HC02	Michael Carrick		0	275,000	0	275,000
HC03	Richard Carson		0	1,248,750	0	1,248,750
HC04	Julia Chen		0	275,000	0	275,000
HC05	CT Investment & Holding Company Ltd	14 Highfields Grove, London, N6 6HN	0	1,350,000	0	1,350,000
HC06	Michael Cunningham	Julia chen br@gmail.com	0	50,000	0	50,000
HC07	Carmelita Theresa D'Avrincourt	mcunningham77@googlemail.com	0	18,900	0	18,900
HD00	Sam Dennis	Little Garth, Charterhouse Drive, Sevenoaks, Kent, TN13 3YE	0	17,550	0	17,550
HD01	Kerim Derhalli	sam@ytz.com	0	1,386,219	0	1,386,219
HD02	Dixonbaxi Limited	26 St James's Street, London, SW1A 1HA	0	471,500	0	471,500
HD03	Ian Dyke	apova@dixonbaxi.com, simon@dixonbaxi.com	0	114,035	0	114,035
HD04	Robert Dziedzic	59 Cumberland Mills Square, Isle of Dogs, London, E14 3BJ	0	70,175	0	70,175
HF00	Mark Fenton	26 Birds Hill Drive, Oxshott, Surrey, KT22 0SP	0	275,000	0	275,000
HF01	Peter Edward Flaxman	c/o Gress Wallis Crisp, 10-12 Mulberry Green, Old Harlow, Essex, CM17 0ET	0	393,750	0	393,750
HF02	Michael Flux		0	44,000	0	44,000
HG00	Steffen Goelkel	steffen@steffengoelkel.com	0	450,000	0	450,000
HG01	Gold Coast Nominees Ltd		0	375,000	0	375,000
HG02	Paul Goodricke		0	87,719	0	87,719
HG03	Felmy Greene	felmy@gmail.com	0	132,000	0	132,000
HG04	Owain Griggith		0	34,500	0	34,500
HG05	GWD Enterprises Limited	The Barn, Unit 8, Hornsleasow Farm, Moreton in Marsh, GL56 9TL	0	350,000	0	350,000
HH00	Mark Humphries	MH@humphreskerstetter.com	0	450,000	0	450,000
HH01	David Edgar Hunter	david@dehunter.co.uk	0	412,650	0	412,650
HH02	Reoger Stephen Hursthouse		0	451,650	0	451,650



Signature

**Carter Backer Winter LLP
Media Metrica Limited
C - Shareholders**

Key	Name	Address	Pref	Ord	Other	Total
HI00	Impulse Leads		0	112,500	0	112,500
HJ00	Brian James		0	4,464,450	0	4,464,450
HK00	Christian A Katz		0	37,500	0	37,500
HL00	David Thomas Leonard		0	75,000	0	75,000
HM00	Kaveh Memari		0	10,398,900	0	10,398,900
HM01	Roger Mulchandani		0	37,500	0	37,500
HM02	Ian Murison	ian murison@curventa.com	0	73,425	0	73,425
HO00	Chris O'Connor	jm@jmornstein.com	0	333,750	0	333,750
HO01	Ornstein Limited	dan@paintingpractice.com	0	255,000	0	255,000
HP00	Painting Practice Limited	nicknafpio@gmail.com	0	198,750	0	198,750
HP01	Nick Papadopoulos	nicholas payne2@btopenworld.com	0	37,500	0	37,500
HP02	Nicholas John Denis Payne	graeme burham@kinghamcapital.com	0	230,850	0	230,850
HP03	Simon Pearson	alex@investigate.com	0	275,000	0	275,000
HP04	Alexi Pilavakis	matt hassock@puxellent.co.uk	0	143,700	0	143,700
HP05	Puxellent Limited	chris powell@adamandevdeddb.com	0	195,000	0	195,000
HP06	Chris Powell	Allanrich13@aol.com	0	393,750	0	393,750
HR00	Allan Rich		0	208,475	0	208,475
HS00	Barry Slater		0	87,719	0	87,719
HS01	Chris Small	chris small@curventa.com	0	18,425	0	18,425
HS02	Daniel Smaller	Duet Group, 27 Hill Street, London, W1J 5LP	0	87,719	0	87,719
HS03	Mark Smith		0	87,719	0	87,719
HT00	Frances Telch		0	75,000	0	75,000
HV00	Venture Investment Trading Services Ltd		0	856,800	0	856,800
HV01	Aristoments Vounakis	vounakis@hotmail.com	0	37,500	0	37,500
HW00	Stephen Whyman		0	87,719	0	87,719
55 Entries Totalling						30,400,612

Signature

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16 October 2013 17:33

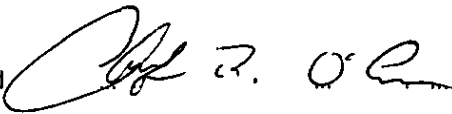
Media Metrica Limited - in Administration

I Christopher B. O'Connor

of Singapore

.....

Being a director of the above named company, confirm that I have handed over, or advised of the location of all of the books and records of the above company that were in my care and control Books were at 30 Spiral Square which was handed out by CBW

Signed 

Date 20 November 2013

OR

Please be advised that there are company books at records at the following location(s)

.. .. .

.. .. .

.....

.. .. .

Signed

Date