COMPANY NO: 04560751

REED REWARDS LIMITED

ANNUAL REPORT

♦ For the year ended 30th June 2010 ♦

MONDAY

20 31/01/2011 COMPANIES HOUSE 226

REED REWARDS LIMITED

REPORT OF THE DIRECTOR

The director presents his report and the unaudited financial statements for the year ended 30th June 2010 The company was dormant and did not trade during the period

The following were directors of the company throughout the period -

J Reed

D Beal (resigned 1 April 2010)

J Reed and D Beal were also directors of Reed Global Ltd, the ultimate parent undertaking, which is registered in Malta. Their share interests are disclosed in the directors' report of that company.

The report of the director was approved by the Board on 20 January 2011 and signed on its behalf by

James Reed Director

Registered Office Academy Court 94 Chancery Lane London WC2A 1DT

UNAUDITED FINANCIAL STATEMENTS

PROFIT AND LOSS ACCOUNT For the year ended 30th June 2010

During the financial period the company did not trade as principal. In consequence the company received no income and incurred no expenditure, it merely acted as the agent of others, and during those periods the company made neither a profit nor a loss and had no recognised gains or losses.

BALANCE SHEET At 30th June 2010

At 30 Julie 2010	At 30 th June 2010 £	At 27 th June 2009 £
Current assets Cash at bank Creditors Amounts falling due within one year	96 (19,867)	96 (19,867)
Total assets less current liabilities	(19,771)	(19,771)
Capital and reserves Called up share capital Authorised and allotted 2 ordinary shares of £1 each Profit & loss account	2 (19,771)	(19,771)
Equity shareholders' funds	(19,771)	(19,771)

- (1) The director acknowledges his responsibilities for ensuring the company keeps accounting records that comply with S386 of the Companies Act 2006 and preparing financial statements that give a true and fair view in accordance with subsection (2) of S396 and otherwise comply with the provisions of the Companies Act 2006 applicable to small companies
- (2) The director confirms the company was entitled to exemption from an audit under S480 of that Act and that members have not required the company to obtain an audit of its financial statements under S476 of that Act
- (3) The ultimate holding company is Reed Global Ltd, which is registered in Malta
- (4) The financial statements of company number 04560751 were approved by the Board on 20 January 2011 and signed on its behalf by

James Reed Director