

REGISTERED NUMBER: 4555352 (England and Wales)

**FINANCIAL STATEMENTS
FOR THE PERIOD 1 NOVEMBER 2011 TO 31 OCTOBER 2012
FOR
ALANA MARKETING LIMITED**

THURSDAY



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04/07/2013

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COMPANIES HOUSE

ALANA MARKETING LIMITED

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ALANA MARKETING LIMITED

COMPANY INFORMATION

For the period 1 November 2011 to 31 October 2012

DIRECTOR:

Miss D A O'Connor

SECRETARY:

Miss C E O'Connor

REGISTERED OFFICE:

The Courtyard
35 Yarmouth Road
Watford
Hertfordshire
WD24 4DQ

REGISTERED NUMBER:

4555352 (England and Wales)

ALANA MARKETING LIMITED

BALANCE SHEET
31 October 2012

	Notes	£
CURRENT ASSETS.		
Cash in hand		<u>1</u>
TOTAL ASSETS LESS CURRENT LIABILITIES.		<u>£1</u>
CAPITAL AND RESERVES:	2	<u>1</u>
Called up share capital		
SHAREHOLDERS' FUNDS.		<u>£1</u>

For the year ending 31/10/12 the company was entitled to exemption from audit under section 480 of the Companies Act 2006

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006

The director's acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts

ON BEHALF OF THE BOARD:


Miss D A O'Connor – Director

Approved by the Board on

2/7/13

The notes form part of these abbreviated accounts

ALANA MARKETING LIMITED

NOTES TO THE FINANCIAL STATEMENTS for the period 1 November 2011 to 31 October 2012

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002)

The company was dormant throughout the period ended 31 October 2012.

2 CALLED UP SHARE CAPITAL

Authorised Number	Class	Nominal Value	£
100	Ordinary	£1	<u>100</u>

Allotted, issued and fully paid Number	Class	Nominal Value	£
1	Ordinary	£1	<u>1</u>