

Great Dane Promotions UK Limited

Unaudited Abbreviated Accounts

for the Year Ended 31 December 2015

Great Dane Promotions UK Limited
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Great Dane Promotions UK Limited
(Registration number: 04517033)
Abbreviated Balance Sheet at 31 December 2015

	Note	2015 £	2014 £
Fixed assets			
Intangible fixed assets		467	678
Tangible fixed assets	<u>2</u>	<u>865</u>	<u>1,297</u>
		<u>1,332</u>	<u>1,975</u>
Current assets			
Debtors		341,563	293,801
Cash at bank and in hand		<u>87,091</u>	<u>57,843</u>
		428,654	351,644
Creditors: Amounts falling due within one year		<u>(77,068)</u>	<u>(59,243)</u>
Net current assets		<u>351,586</u>	<u>292,401</u>
Total assets less current liabilities		352,918	294,376
Provisions for liabilities		<u>(172)</u>	<u>(259)</u>
Net assets		<u>352,746</u>	<u>294,117</u>
Capital and reserves			
Called up share capital	<u>3</u>	100	100
Profit and loss account		<u>352,646</u>	<u>294,017</u>
Shareholders' funds		<u>352,746</u>	<u>294,117</u>

The notes on pages 3 to 4 form an integral part of these financial statements.

Great Dane Promotions UK Limited
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Abbreviated Balance Sheet at 31 December 2015
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For the year ending 31 December 2015 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 26 June 2016 and signed on its behalf by:

.....
A J Lymn
Director

The notes on pages 3 to 4 form an integral part of these financial statements.
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Great Dane Promotions UK Limited
Notes to the Abbreviated Accounts for the Year Ended 31 December 2015
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1 Accounting policies

Basis of preparation

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (Effective January 2015).

Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year. Income is recognised based on the level of completion of services.

Amortisation

Trade marks are valued at cost less accumulated amortisation.

Asset class	Amortisation method and rate
Trade marks	10% straight line

Depreciation

Tangible fixed assets are initially recorded at cost. Depreciation is provided on tangible fixed assets so as to write off the cost, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Computer equipment	33% reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more, tax.

Foreign currency

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange prevailing at the accounting date. Transactions in foreign currencies are recorded at the date of the transactions. All differences are taken to the Profit and Loss account.

Great Dane Promotions UK Limited
Notes to the Abbreviated Accounts for the Year Ended 31 December 2015
..... continued

2 Fixed assets

	Intangible assets £	Tangible assets £	Total £
Cost			
At 1 January 2015	2,113	4,699	6,812
At 31 December 2015	2,113	4,699	6,812
Depreciation			
At 1 January 2015	1,435	3,402	4,837
Charge for the year	211	432	643
At 31 December 2015	1,646	3,834	5,480
Net book value			
At 31 December 2015	467	865	1,332
At 31 December 2014	678	1,297	1,975

3 Share capital

Allotted, called up and fully paid shares

	2015		2014	
	No.	£	No.	£
Ordinary A shares of £1 each	60	60	60	60
Ordinary B shares of £1 each	40	40	40	40
	100	100	100	100

4 Control

The company is controlled by G D Holdings APS , a company incorporated in Denmark . The ultimate controlling party is P B Schmeichel .

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.