

# SH01

## Return of allotment of shares



Companies House

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☒ **What this form is for**  
You may use this form to give  
notice of shares allotted following  
incorporation

☐ **What this form is NOT for**  
You cannot use this form to  
give notice of shares taken by s  
on formation of the compa  
for an allotment of a new  
shares by an unlimited co



A06  
04/11/2015  
COMPANIES HOUSE  
#407

### 1 Company details

Company number 0 4 5 1 3 0 8 3

Company name in full DIRECT GROUP HOLDINGS LIMITED

→ Filing in this form  
Please complete in typescript or in  
bold black capitals.

All fields are mandatory unless  
specified or indicated by \*

### 2 Allotment dates ①

From Date 3 0 1 0 2 0 1 5  
To Date

① Allotment date  
If all shares were allotted on the  
same day enter that date in the  
'from date' box. If shares were  
allotted over a period of time,  
complete both 'from date' and 'to  
date' boxes.

### 3 Shares allotted

Please give details of the shares allotted, including bonus shares  
(Please use a continuation page if necessary)

② Currency  
If currency details are not  
completed we will assume currency  
is in pound sterling

| Class of shares<br>(E.g. Ordinary/Preference etc.) | Currency ② | Number of shares<br>allotted | Nominal value of<br>each share | Amount paid<br>(including share<br>premium) on each<br>share | Amount (if any)<br>unpaid (including<br>share premium) on<br>each share |
|----------------------------------------------------|------------|------------------------------|--------------------------------|--------------------------------------------------------------|-------------------------------------------------------------------------|
| Ordinary                                           |            | 7,236,354                    | £1 00                          | £1 00                                                        | £0 00                                                                   |
|                                                    |            |                              |                                |                                                              |                                                                         |
|                                                    |            |                              |                                |                                                              |                                                                         |

If the allotted shares are fully or partly paid up otherwise than in cash, please  
state the consideration for which the shares were allotted

Continuation page  
Please use a continuation page if  
necessary

Details of non-cash  
consideration

If a PLC, please attach  
valuation report (if  
appropriate)

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## Return of allotment of shares

### Statement of capital

Section 4 (also Section 5 and Section 6, if appropriate) should reflect the company's issued capital at the date of this return

#### 4 Statement of capital (Share capital in pound sterling (£))

Please complete the table below to show each class of shares held in pound sterling. If all your issued capital is in sterling, only complete Section 4 and then go to Section 7

| Class of shares<br>(E g Ordinary/Preference etc ) | Amount paid up on<br>each share ❶ | Amount (if any) unpaid<br>on each share ❶ | Number of shares ❷ | Aggregate nominal value ❸ |
|---------------------------------------------------|-----------------------------------|-------------------------------------------|--------------------|---------------------------|
| Ordinary                                          | £1 00                             | £0 00                                     | 13,420,958         | £ 13,420,958              |
|                                                   |                                   |                                           |                    | £                         |
|                                                   |                                   |                                           |                    | £                         |
|                                                   |                                   |                                           |                    | £                         |
| Totals                                            |                                   |                                           | 13,420,958         | £ 13,420,958              |

#### 5 Statement of capital (Share capital in other currencies)

Please complete the table below to show any class of shares held in other currencies  
Please complete a separate table for each currency

|                                                     |                                   |                                           |                    |                           |
|-----------------------------------------------------|-----------------------------------|-------------------------------------------|--------------------|---------------------------|
| Currency                                            |                                   |                                           |                    |                           |
| Class of shares<br>(E g Ordinary / Preference etc ) | Amount paid up on<br>each share ❶ | Amount (if any) unpaid<br>on each share ❶ | Number of shares ❷ | Aggregate nominal value ❸ |
|                                                     |                                   |                                           |                    |                           |
|                                                     |                                   |                                           |                    |                           |
| Totals                                              |                                   |                                           |                    |                           |

|                                                   |                                   |                                           |                    |                           |
|---------------------------------------------------|-----------------------------------|-------------------------------------------|--------------------|---------------------------|
| Currency                                          |                                   |                                           |                    |                           |
| Class of shares<br>(E g Ordinary/Preference etc ) | Amount paid up on<br>each share ❶ | Amount (if any) unpaid<br>on each share ❶ | Number of shares ❷ | Aggregate nominal value ❸ |
|                                                   |                                   |                                           |                    |                           |
|                                                   |                                   |                                           |                    |                           |
| Totals                                            |                                   |                                           |                    |                           |

#### 6 Statement of capital (Totals)

Please give the total number of shares and total aggregate nominal value of issued share capital

|                                 |             |
|---------------------------------|-------------|
| Total number of shares          | 13,420,958  |
| Total aggregate nominal value ❹ | £13,420,958 |

❹ Total aggregate nominal value  
Please list total aggregate values in different currencies separately. For example £100 + €100 + \$10 etc

❶ Including both the nominal value and any share premium

❷ E g Number of shares issued multiplied by nominal value of each share

❸ Total number of issued shares in this class

Continuation Pages  
Please use a Statement of Capital continuation page if necessary

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## Statement of capital (Prescribed particulars of rights attached to shares)

|                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in <b>Section 4</b> and <b>Section 5</b> |                                                                                                                                                                                                                                                                                                                                                                                                   | <p><b>① Prescribed particulars of rights attached to shares</b></p> <p>The particulars are</p> <ul style="list-style-type: none"> <li>a particulars of any voting rights, including rights that arise only in certain circumstances,</li> <li>b particulars of any rights, as respects dividends, to participate in a distribution,</li> <li>c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and</li> <li>d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating to redemption of these shares.</li> </ul> <p>A separate table must be used for each class of share</p> <p><b>Continuation page</b><br/>Please use a Statement of Capital continuation page if necessary</p> |
| Class of share                                                                                                                                                                      | Ordinary                                                                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Prescribed particulars<br>①                                                                                                                                                         | <p>Ordinary Shares confer on their holders the following rights</p> <ul style="list-style-type: none"> <li>a full voting rights (one vote per share on a poll),</li> <li>b to participate in any dividend,</li> <li>c to share in any distribution of any surplus if the Company in the event the Company is wound up, or otherwise,</li> <li>d the Ordinary Shares are not redeemable</li> </ul> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Class of share                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Prescribed particulars<br>①                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Class of share                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Prescribed particulars<br>①                                                                                                                                                         |                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |

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## Signature

|                                                 |                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                               |
|-------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| I am signing this form on behalf of the company |                                                                                                                                                                                                                                                                                   | <p><b>① Societas Europaea</b><br/>If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership</p> <p><b>② Person authorised</b><br/>Under either section 270 or 274 of the Companies Act 2006</p> |
| Signature                                       | <p>Signature</p> <p>X  X</p> <p>This form may be signed by<br/>Director ②, Secretary, Person authorised ①, Administrator, Administrative receiver, Receiver, Receiver manager, CIC manager</p> |                                                                                                                                                                                                                                                                                                               |

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### Presenter information

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name Farah Aslam

Company name KPMG LLP

Address 1 St Peter's Square

Post town Manchester

County/Region

Postcode M 2 3 A E

Country

DX

Telephone



### Checklist

We may return the forms completed incorrectly or with information missing

Please make sure you have remembered the following

- ☐ The company name and number match the information held on the public Register
- ☐ You have shown the date(s) of allotment in section 2
- ☐ You have completed all appropriate share details in section 3
- ☐ You have completed the appropriate sections of the Statement of Capital
- ☐ You have signed the form



### Important information

Please note that all information on this form will appear on the public record



### Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below

**For companies registered in England and Wales**  
The Registrar of Companies, Companies House,  
Crown Way, Cardiff, Wales, CF14 3UZ  
DX 33050 Cardiff

**For companies registered in Scotland**  
The Registrar of Companies, Companies House,  
Fourth floor, Edinburgh Quay 2,  
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF  
DX ED235 Edinburgh 1  
or LP - 4 Edinburgh 2 (Legal Post)

**For companies registered in Northern Ireland**  
The Registrar of Companies, Companies House,  
Second Floor, The Linenhall, 32-38 Linenhall Street,  
Belfast, Northern Ireland, BT2 8BG  
DX 481 N R Belfast 1



### Further information

For further information please see the guidance notes on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk) or email [enquiries@companieshouse.gov.uk](mailto:enquiries@companieshouse.gov.uk)

This form is available in an alternative format. Please visit the forms page on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)