Simply Biz Support Limited

Directors' report and financial statements
Registered number 04488043
31 December 2018



Simply Biz Support Limited Directors' report and financial statements 31 December 2018

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Company information

Directors

KE Davy DRC Kershaw

Registered office

The John Smith's Stadium

Stadium Way Huddersfield HD1 6PG

Registered number

04488043 (England and Wales)

Auditor

KPMG LLP

1 Sovereign Square Sovereign Street

Leeds LS1 4DA

Directors' report

The directors present their report and financial statements of the company for the year ended 31 December 2018.

Principal activities and review of business

The principal activities of the company in the year under review were those of arranging professional indemnity insurance cover for members of the other group companies and to share embedded value from enhanced margins negotiated with the providers of protection products.

The results for the year are summarised on page 8.

Directors

The directors who held office during the year and up to the signing of this report were as follows.

KE Davv

SC Turvey (resigned 30 April 2019)

DRC Kershaw

Dividends

There were no dividends paid during the year (2017: £2,450,000).

Future Developments

The Directors do not anticipate any material change in the activities of the company for the foreseeable future.

Principal risks and uncertainties

The Directors review and where possible mitigate known business risks. The principal risks of the Group are detailed in the financial statements of The SimplyBiz Group plc (formerly The SimplyBiz Group Limited). The directors do not believe that there are any significant risks and uncertainties associated with this company.

Going concern

On the basis of the Company's current and forecast profitability and cash flows, and the availability of committed funding, the Directors consider and have concluded that the Company will have adequate resources to continue in operational existence for the foreseeable future. For these reasons they continue to adopt a going concern basis in the preparation of the financial statements.

Brexit

The Directors continue to monitor the uncertainties surrounding the UK's withdrawal from the EU, and the potential impacts on the business and its stakeholders, with the largest risk believed to be associated impacts that a financial shock could have on the UK economy. The Directors believe that the Company's diversified and solely UK revenue streams, together with regular monitoring of the financial markets, provide some degree of mitigation.

Disclosure of information to auditor

The directors who held office at the date of approval of this directors' report confirm that, so far as they are each aware, there is no relevant audit information of which the Company's auditor is unaware; and each director has taken all the steps that they ought to have taken as a director to make themselves aware of any relevant audit information and to establish that the Company's auditor is aware of that information.

Directors' indemnities

As permitted by the Articles of Association, the Directors have the benefit of a Directors' and Officers' liability insurance, which is a qualifying third-party indemnity provision as defined by Section 234 of the Companies Act 2006. This indemnity, purchased by The SimplyBiz Group plc and applicable to the directors of the Company was in force throughout the last financial year and is currently in force.

Auditor

Pursuant to Section 487 of the Companies Act 2006, the auditor will be deemed to be reappointed and KPMG LLP will therefore continue in office.

By order of the board

KE Davy Director

The John Smith's Stadium Way
Stadium Way
Huddersfield
HD1 6PG

20 September 2019

Statement of directors' responsibilities in respect of the Directors' report and the financial statements

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law they have elected to prepare the financial statements in accordance with UK accounting standards and applicable law (UK Generally Accepted Accounting Practice), including FRS 101 Reduced Disclosure Framework.

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- assess the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and
- use the going concern basis of accounting unless they either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error, and have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the company and to prevent and detect fraud and other irregularities.



KPMG LLP

1 Sovereign Square Sovereign Street Leeds LS1 4DA United Kingdom

Independent auditor's report to the members of Simply Biz Support Limited

Opinion

We have audited the financial statements of Simply Biz Support Limited ("the company") for the year ended 31 December 2018 which comprise the Profit and loss account and other comprehensive income, the Balance sheet and the Statement of changes in equity and related notes, including the accounting policies in note 1.

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2018 and of its profit for the year then ended;
- have been properly prepared in accordance with UK accounting standards, including FRS 101 Reduced Disclosure Framework; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities are described below. We have fulfilled our ethical responsibilities under, and are independent of the company in accordance with, UK ethical requirements including the FRC Ethical Standard. We believe that the audit evidence we have obtained is a sufficient and appropriate basis for our opinion.

The impact of uncertainties due to the UK exiting the European Union on our audit

Uncertainties related to the effects of Brexit are relevant to understanding our audit of the financial statements. All audits assess and challenge the reasonableness of estimates made by the directors and related disclosures and the appropriateness of the going concern basis of preparation of the financial statements. All of these depend on assessments of the future economic environment and the company's future prospects and performance.

Brexit is one of the most significant economic events for the UK, and at the date of this report its effects are subject to unprecedented levels of uncertainty of outcomes, with the full range of possible effects unknown. We applied a standardised firm-wide approach in response to that uncertainty when assessing the company's future prospects and performance. However, no audit should be expected to predict the unknowable factors or all possible future implications for a company and this is particularly the case in relation to Brexit.

Going concern

The directors have prepared the financial statements on the going concern basis as they do not intend to liquidate the company or to cease its operations, and as they have concluded that the company's financial position means that this is realistic. They have also concluded that there are no material uncertainties that could have cast significant doubt over its ability to continue as a going concern for at least a year from the date of approval of the financial statements ("the going concern period").

We are required to report to you if we have concluded that the use of the going concern basis of accounting is inappropriate or there is an undisclosed material uncertainty that may cast significant doubt over the use of that basis for a period of at least a year from the date of approval of the financial statements. In our evaluation of the directors' conclusions, we considered the inherent risks to the company's business model, including the impact of Brexit, and analysed how those risks might affect the company's financial resources or ability to continue operations over the going concern period. We have nothing to report in these respects.

However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the absence of reference to a material uncertainty in this auditor's report is not a guarantee that the company will continue in operation.

Directors' report

The directors are responsible for the directors' report. Our opinion on the financial statements does not cover that report and we do not express an audit opinion thereon.

Our responsibility is to read the directors' report and, in doing so, consider whether, based on our financial statements audit work, the information therein is materially misstated or inconsistent with the financial statements or our audit knowledge. Based solely on that work:

- we have not identified material misstatements in the directors' report;
- in our opinion the information given in that report for the financial year is consistent with the financial statements; and
- in our opinion that report has been prepared in accordance with the Companies Act 2006.

Matters on which we are required to report by exception

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to take advantage of the small companies exemption from the requirement to prepare a strategic report.

We have nothing to report in these respects.

Directors' responsibilities

As explained more fully in their statement set out on page 4, the directors are responsible for: the preparation of the financial statements and for being satisfied that they give a true and fair view; such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error; assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and using the going concern basis of accounting unless they either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue our opinion in an auditor's report. Reasonable assurance is a high level of assurance, but does not guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

A fuller description of our responsibilities is provided on the FRC's website at www.frc.org.uk/auditorsresponsibilities.

The purpose of our audit work and to whom we owe our responsibilities

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

Ian Beaumont (Senior Statutory Auditor)

for and on behalf of KPMG LLP, Statutory Auditor

Chartered Accountants
1 Sovereign Square
West Yorkshire
LS1 4DA

September 2019

Profit and loss account and other comprehensive income for the year ended 31 December 2018

	Note	31 December 2018	31 December 2017 £
Turnover Administrative expenses		2,424,607 (224,211)	2,468,810 (200,018)
Operating profit and profit on ordinary activities before taxation Tax on profit on ordinary activities	©2-3 . 4	2,200,396 (326,585)	2,268,792
Profit for the financial year		1,873,811	2,268,792

There are no items to be included in Other Comprehensive Income in the current or preceding year.

The notes on pages 11 to 18 form part of these financial statements.

Balance sheet

at 31 December 2018

	Note				
		31 December 2018		31 Dec	cember 2017
		£	£	£	£
Current assets					
Debtors	5	2,169,959		148,557	
Cash at bank and in hand		633,284		720,906	
Sidn at Sain and in Maria					
		2,803,243		869,463	
	_			(=4.4.=0.0)	
Creditors: amounts falling due within one year	6	(774,749)		(714,780)	
Net current assets			2,028,494		154,683
·					
Net assets			2,028,494		154,683
Capital and reserves					
Called up share capital	7		2		2
Profit and loss account			2,028,492		154,681
					
Shareholders' funds			2,028,494		154,683

These financial statements were approved by the board of directors on **20**September 2019 and were signed on its behalf by:

KE Davy Director

Registered no: 04488043

The notes on pages 11 to 18 form part of these financial statements.

Statement of changes in equity at 31 December 2018

at 31 December 2018	~ ·· ·	. .	
	Called up share capital £	Profit and loss account £	Total equity £
Balance at 1 January 2017	2	335,889	335,891
Total comprehensive income for the period Profit or loss	-	2,268,792	2,268,792
Total comprehensive income for the period	-	2,268,792	2,268,792
Transactions with owners, recorded directly in equity			
Dividends		(2,450,000)	(2,450,000)
Total contributions by and distributions to owners	-	(2,450,000)	(2,450,000)
Balance at 31 December 2017	<u> </u>	154,681	154,683
	,		
Balance at 1 January 2018	2	154,681	154,683
Total comprehensive income for the period Profit or loss	-	1,873,811	1,873,811
Total comprehensive income for the period	•	1,873,811	1,873,811
Transactions with owners, recorded directly in equity Dividends	-	-	-
Total contributions by and distributions to owners	-	-	-
Balance at 31 December 2018	2	2,028,492	2,028,494
	=		

The notes on pages 11 to 18 form part of these financial statements.

Notes

(forming part of the financial statements)

1 Accounting policies

Simply Biz Support Limited (the "Company") is a company limited by shares and incorporated and domiciled in the UK. The address of its registered office is The John Smith's Stadium, Stadium Way, Huddersfield, HD1 6PG.

These financial statements were prepared in accordance with Financial Reporting Standard 101 Reduced Disclosure Framework applicable in the UK and Republic of Ireland ("FRS 101") as issued in August 2014. The amendments to FRS 101 issued in July 2016 and effective immediately have been applied. The presentation currency of these financial statements is sterling.

The Company's ultimate parent undertaking, The SimplyBiz Group plc (formerly The SimplyBiz Group Limited) includes the Company in its consolidated financial statements. The consolidated financial statements of The SimplyBiz Group plc are available to the public and may be obtained from The John Smith's Stadium, Stadium Way, Huddersfield, HD1 6PG. In these financial statements, the company is considered to be a qualifying entity (for the purposes of this FRS) and has applied the exemptions available under FRS 101 in respect of the following disclosures:

- Reconciliation of the number of shares outstanding from the beginning to end of the period;
- Cash Flow Statement and related notes;
- Key Management Personnel compensation;
- Disclosures in respect of capital management;
- The effects of new but not yet effective IFRSs; and
- Certain disclosures required by IFRS 13 Fair Value Measurement and the disclosures required by IFRS 7 Financial Instrument Disclosures.

The accounting policies set out below have, unless otherwise stated, been applied consistently to all periods presented in these financial statements.

1.1 Measurement convention

The financial statements are prepared on the historical cost basis.

1.2 Going concern

The Company meets its day-to-day working capital requirements through operating cash flows. The Company's forecasts and projections, taking account of reasonable possible changes in trading performance, show that the Company is expected to have a sufficient level of financial resources available through its operating cash flows, and facilities agreed and expected to be agreed when these fall due for renewal.

The Company has net current assets of £2,028,494 and net assets of £2,028,494 as at 31 December 2018 (31 December 2017: net current assets of £154,683 and net assets of £154,683)

On the basis of the Company's current and forecast profitability and cash flows, the Directors consider and have concluded that the Company will have adequate resources to continue in operational existence for the foreseeable future. For these reasons they continue to adopt a going concern basis in the preparation of the financial statements.

1 Accounting policies (continued)

1.3 Critical accounting estimates and judgements

The Company makes estimates and assumptions regarding the future. Estimates and judgements are continually evaluated based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances. In the future, actual experience may differ from these estimates and assumptions.

The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities or to the financial statements in general within the next financial year are discussed below:

• Impairment of debtors - The Company makes an estimate of the recoverable value of trade and other debtors. When assessing impairment of trade and other receivables, management considers factors including the ageing profile of receivables and historical experience.

1.4 Classification of financial instruments issued by the Company

In accordance with FRS 101, financial instruments issued by the Company are treated as equity only to the extent that they meet the following two conditions:

- they include no contractual obligations upon the company to deliver cash or other financial assets or to exchange financial assets or financial liabilities with another party under conditions that are potentially unfavourable to the company; and
- where the instrument will or may be settled in the company's own equity instruments, it is either a nonderivative that includes no obligation to deliver a variable number of the company's own equity instruments or is a derivative that will be settled by the company's exchanging a fixed amount of cash or other financial assets for a fixed number of its own equity instruments.

To the extent that this definition is not met, the proceeds of issue are classified as a financial liability. Where the instrument so classified takes the legal form of the company's own shares, the amounts presented in these financial statements for called up share capital and share premium account exclude amounts in relation to those shares.

1.5 Basic financial instruments

Trade and other debtors / creditors

Trade and other debtors are recognised initially at transaction price less attributable transaction costs. Trade and other creditors are recognised initially at transaction price plus attributable transaction costs. Subsequent to initial recognition they are measured at amortised cost using the effective interest method, less any impairment losses in the case of trade debtors. If the arrangement constitutes a financing transaction, for example if payment is deferred beyond normal business terms, then it is measured at the present value of future payments discounted at a market rate of instrument for a similar debt instrument.

Interest-bearing borrowings classified as basic financial instruments

Interest-bearing borrowings are recognised initially at the present value of future payments discounted at a market rate of interest. Subsequent to initial recognition, interest-bearing borrowings are stated at amortised cost using the effective interest method, less any impairment losses.

1 Accounting policies (continued)

1.5 Basic financial instruments (continued)

Investments in ordinary shares

Investments in equity instruments are measured initially at fair value, which is normally the transaction price. Transaction costs are excluded if the investments are subsequently measured at fair value through profit and loss. Subsequent to initial recognition investments that can be measured reliably are measured at fair value with changes recognition in profit or loss. Other investments are measured at cost less impairment in profit or loss.

1.6 Provisions

A provision is recognised in the balance sheet when the Company has a present legal or constructive obligation as a result of a past event, that can be reliably measured and it is probable that an outflow of economic benefits will be required to settle the obligation. Provisions are recognised at the best estimate of the amount required to settle the obligation at the reporting date.

Where the Company enters into financial guarantee contracts to guarantee the indebtedness of other companies within its group, the company treats the guarantee contract as a contingent liability until such time as it becomes probable that the company will be required to make a payment under the guarantee.

1.7 Turnover

Turnover represents the provision of services to external customers at invoiced amounts less value added tax.

Turnover from the rendering of services is recognised in the period in which the services are provided.

1.8 Expenses

Operating lease

Payments (excluding costs for services and insurance) made under operating leases are recognised in the profit and loss account on a straight-line basis over the term of the lease unless the payments to the lessor are structured to increase in line with expected general inflation; in which case the payments related to the structured increases are recognised as incurred. Lease incentives received are recognised in profit and loss over the term of the lease as an integral part of the total lease expense.

Finance lease

Minimum lease payments are apportioned between the finance charge and the reduction of the outstanding liability using the rate implicit in the lease. The finance charge is allocated to each period during the lease term so as to produce a constant periodic rate of interest on the remaining balance of the liability. Contingent rents are charged as expenses in the periods in which they are incurred.

1 Accounting policies (continued)

1.8 Expenses (continued)

Interest receivable and Interest payable

Interest payable and similar charges include interest payable, finance charges on shares classified as liabilities and finance leases recognised in profit or loss using the effective interest method, unwinding of the discount on provisions, and net foreign exchange losses that are recognised in the profit and loss account (see foreign currency accounting policy).

Other interest receivable and similar income include interest receivable on funds invested and net foreign exchange gains.

Interest income and interest payable are recognised in profit or loss as they accrue, using the effective interest method. Dividend income is recognised in the profit and loss account on the date the company's right to receive payments is established. Foreign currency gains and losses are reported on a net basis.

1.9 Taxation

Tax on the profit or loss for the year comprises current and deferred tax. Tax is recognised in the profit and loss account except to the extent that it relates to items recognised directly in equity or other comprehensive income, in which case it is recognised directly in equity or other comprehensive income.

Current tax is the expected tax payable or receivable on the taxable income or loss for the year, using tax rates enacted or substantively enacted at the balance sheet date, and any adjustment to tax payable in respect of previous years.

Deferred tax is provided on timing differences which arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in the financial statements. The following timing differences are not provided for: differences between accumulated depreciation and tax allowances for the cost of a fixed asset if and when all conditions for retaining the tax allowances have been met; and differences relating to investments in subsidiaries, to the extent that it is not probable that they will reverse in the foreseeable future and the reporting entity is able to control the reversal of the timing difference. Deferred tax is not recognised on permanent differences arising because certain types of income or expense are non-taxable or are disallowable for tax or because certain tax charges or allowances are greater or smaller than the corresponding income or expense.

Deferred tax is provided in respect of the additional tax that will be paid or avoided on differences between the amount at which an asset (other than goodwill) or liability is recognised in a business combination and the corresponding amount that can be deducted or assessed for tax. Goodwill is adjusted by the amount of such deferred tax.

Deferred tax is measured at the tax rate that is expected to apply to the reversal of the related difference, using tax rates enacted or substantively enacted at the balance sheet date. Deferred tax balances are not discounted.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that is it probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

2 Profit and loss account information

The company's activities consist solely of the Company's principal activity in the UK.

The operating profit is stated after charging:

The operating profit is stated after charging.	31 December 2018 £	31 December 2017 £
Auditors' remuneration – these financial statements Auditors' remuneration – taxation services	-	-

Auditors remuneration is borne by a fellow group company.

3 Staff numbers and costs

There were no employees during the year other than directors. All staff costs, including directors' costs, are paid by the parent company and recharged to the company via management charges. The Company was recharged £76,000 with respect to Directors' costs.

4 Taxation

Total tax charge recognised in the profit and loss account		
	31 December	31 December
	2018	2017
	£	£
Current tax	227 505	
Current tax on income for the period Adjustments in respect of prior periods	326,585	-
Adjustifients in respect of prior periods	-	-
T (1)	226 505	
Total current tax	326,585	-
		
Deferred tax		
Origination and reversal of timing differences	-	-
Total deferred tax	•	-
	• • • • • • • • • • • • • • • • • • • •	
Total tax charge	326,585	-
		•
Reconciliation of effective tax rate	21.0	21 D
	31 December 2018	31 December 2017
	2018 £	£
·	~	~
Profit for the year	1,873,811	2,268,792
Total tax charge	326,585	•
Profit before taxation	2,200,396	2,268,792
		
Tax using the UK corporation tax rate of 19% (2017: 19.25%)	418,075	436,742
Effects of:	40	
Expenses not deductible for tax purposes Group relief received	40 (91,530)	(436,742)
Group rener received	(71,330)	(430,742)
	224 727	
Total tax charge included in the profit or loss	326,585	-

There are no deferred tax balances, either recognised or unrecognised, at 31 December 2018 or 31 December 2017.

5 Debtors: amounts falling due within one year

2 2 00 00 10 1 miles 1		
	31 December 2018 £	31 December 2017 £
Trade Debtors	_	50,000
Amounts owed by group undertakings	2,073,292	, <u>-</u>
Prepayments and accrued income	96,667	98,557
	2,169,959	148,557
	2,100,000	1.0,557
6 Creditors: amounts falling due within one year		
	31 December	31 December
	2018	2017
	£	£
Trade Creditors	599	-
Amounts owed to group undertakings	340,474	601,669
Accruals and deferred income	107,091	113,111
Corporation tax	326,585	-
	774,749	714,780

Amounts owed to group undertakings are repayable on demand and do not attract interest.

7 Share capital

		•	31 December	31 December
			2018	2017
Allotted, issued and fully paid:			£	£
Number	Class:	Nominal value:		
2	Ordinary	£1	2	2

There is a single class of Ordinary share. There are no restrictions on the distribution of dividends or the repayment of capital.

8 Contingencies

The company has provided a guarantee against the bank loans of The SimplyBiz Group plc, the ultimate parent company. The total amount outstanding at 31 December 2018 amounted to £7,500,000 (2017: £35,000,000).

9 Related party disclosures

The company has taken advantage of the exemption within FRS 101 and therefore not disclosed details of transactions with fellow companies within the group headed by The SimplyBiz Group plc.

10 Ultimate parent company and controlling party

The immediate parent undertaking is SimplyBiz Limited.

The ultimate parent undertaking is The SimplyBiz Group plc, which is the only set of consolidated financial statements which include the results of the company. These accounts can be obtained from the company's registered office.

In the opinion of the directors, the ultimate controlling party is The SimplyBiz Group plc (formerly The SimplyBiz Group Limited).

11 Subsequent events

On 20 March 2019, The SimplyBiz Group plc increased its borrowing from £7,500,000 to £45,000,000, as part of the funding structure for an acquisition. The Company continues to provide a guarantee against these bank loans.