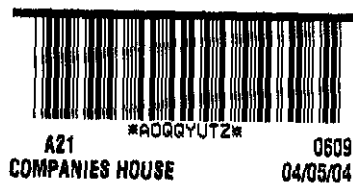


**Company Registration No. 4474711**

**THE MISSION MARKETING GROUP LIMITED**

## ABBREVIATED ACCOUNTS

**Period from 1 July 2002 to 31 December 2003**

# THE MISSION MARKETING GROUP LIMITED

## ABBREVIATED BALANCE SHEET

Period from 1 July 2002 to 31 December 2003

	Note	2003 £
<b>FIXED ASSETS</b>	4	3,713
<b>CURRENT ASSETS</b>		
Debtors and prepayments	5	6,029
Cash at bank and in hand		5,478
		11,507
<b>CREDITORS: amounts falling due within one year</b>	6	64,153
<b>NET CURRENT LIABILITIES</b>		(52,646)
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		(48,933)
<b>CAPITAL AND RESERVES</b>		
Called up share capital	7	1
Profit and loss account	8	(48,934)
<b>EQUITY SHAREHOLDERS' FUNDS</b>	9	(48,933)

These abbreviated accounts are derived from unaudited financial statements, advantage has been taken of the exemption under section 249(1) of the Companies Act 1985. Members have not required the company to obtain section 249B (2).

Company law requires the director to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period and comply with the provisions of the Companies Act 1985. The director is responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and enable him to ensure that the financial statements comply with the Companies Act. He is also responsible for safeguarding the assets of the company and hence taking reasonable steps for the prevention and detection of fraud and other irregularities.

The abbreviated accounts have been prepared in accordance with the special provisions relating to small companies within Part VII of the Companies Act 1985.

Approved by the Director on 27 April 2004



M. J. Banbury  
Sole Director

# THE MISSION MARKETING GROUP LIMITED

## NOTES TO THE ACCOUNTS

Period from 1 July 2002 to 31 December 2003

### 1. ACCOUNTING POLICIES

The financial statements have been prepared in accordance with the Financial Statements for Smaller Entities (effective June 2002) under the historical cost convention.

#### Turnover

Turnover consists of invoices net of returns, trade discounts and value added tax. All turnover is derived from activities in the United Kingdom.

#### Depreciation

Depreciation has been provided on the cost of fixed assets in equal annual installments over the estimated useful lives of the assets at the following rates:

Computer equipment	33.33%
Office equipment	25%

### 2. LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION

Losses on ordinary activities before taxation is stated after charging:

	2003
	£
Depreciation of owned assets	1,794

### 3. TAX CHARGE ON PROFIT ON ORDINARY ACTIVITIES

	2003
	£
Due to the losses in the period there is no taxation charge	-

# THE MISSION MARKETING GROUP LIMITED

## NOTES TO THE ACCOUNTS

Period from 1 July 2002 to 31 December 2003

### 4. TANGIBLE FIXED ASSETS

	Computer Equipment £	Office Equipment £	TOTAL £
<b>Cost</b>			
Additions during the period	5,007	500	5,507
At 31 December 2003	<u>5,007</u>	<u>500</u>	<u>5,507</u>
<b>Depreciation</b>			
Charge for period	1,669	125	1,794
At 31 December 2003	<u>1,669</u>	<u>125</u>	<u>1,794</u>
<b>Net Book Value</b>			
At 31 December 2003	<u>3,338</u>	<u>375</u>	<u>3,713</u>

### 5. DEBTORS

	2003 £
Other debtors	5,625
Prepayments and accrued income	404
	<u>6,029</u>

### 6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2002 £
Other creditors	1,403
Director's loan account	62,163
Accruals and deferred income	587
	<u>64,153</u>

# THE MISSION MARKETING GROUP LIMITED

## NOTES TO THE ACCOUNTS

Period from 1 July 2002 to 31 December 2003

### 7. CALLED UP SHARE CAPITAL

2003  
£

**Authorised**

1,000 ordinary shares of £1 each

1,000

**Called up, allotted and fully paid**

1 ordinary share of £1 each

1

### 8. PROFIT AND LOSS ACCOUNT

2003  
£

Transfer to profit and loss account for the period

(48,934)

### 9. RECONCILIATION OF MOVEMENTS ON SHAREHOLDERS' FUNDS

2003  
£

Share allotments

1

Loss for the financial period after taxation

(48,934)

At 28 February 2002

(48,933)