

Company Registration No. 04474711

THE MISSION MARKETING GROUP LIMITED

ABBREVIATED ACCOUNTS

For the year ended 31 December 2004



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COMPANIES HOUSE

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THE MISSION MARKETING GROUP LIMITED

ABBREVIATED BALANCE SHEET


31 December 2004

	Note	2004 £	2003 £
FIXED ASSETS	2	#REF!	3,713
CURRENT ASSETS			
Other debtors		21,573	6,029
Cash at bank and in hand		23,304	5,478
		44,877	11,507
CREDITORS: amounts falling due within one year			
Other creditors		8,738	1,990
NET CURRENT ASSETS		36,139	9,517
TOTAL ASSETS LESS CURRENT LIABILITIES		41,263	13,230
CREDITORS: amounts falling due after more than one year			
Director's loan account		(334,263)	(62,163)
NET LIABILITIES		(293,000)	(48,933)
CAPITAL AND RESERVES			
Called up share capital	2	100	1
Profit and loss account		(293,100)	(48,934)
SHAREHOLDERS' FUNDS	3	(293,000)	(48,933)

For the financial year ended 31 December 2004, the company was entitled to exemption from audit under section 249(1) Companies Act 1985; and no notice has been deposited under section 249B(2). The director acknowledges his responsibility for ensuring that the company keeps accounting records which comply with section 221 and preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the year and of its profit or loss for the financial year in accordance with the requirements of section 226 and which otherwise comply with the requirements of the Companies Act 1985, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions relating to small companies within Part VII of the Companies Act 1985.

Approved by the Board of Directors on 20 June 2005


M. J. Banbury
Director

THE MISSION MARKETING GROUP LIMITED

STATEMENT OF ACCOUNTING POLICIES

31 December 2004

The accounts have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002). The accounting policies have remained unchanged since the previous year.

a) Going concern basis

These accounts have been prepared on a going concern basis in the understanding that the company will continue to receive support from its director and shareholders.

b) Tangible fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation. Depreciation has been provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment	33.33% - on cost
Office equipment	33.33% - on cost

c) Cash flow

The accounts do not include a cash flow statement because the company, as a small reporting entity, is exempt from the requirement to prepare such a statement under Financial Reporting Standard 1 *Cash flow statements*.

THE MISSION MARKETING GROUP LIMITED

NOTES TO ACCOUNTS

31 December 2004

1. TANGIBLE FIXED ASSETS

	Computer equipment £	Office equipment £	TOTAL £
Cost			
At 1 January 2004	5,007	500	5,507
Additions during the year	4,358	510	4,868
At 31 December 2004	<u>9,365</u>	<u>1,010</u>	<u>10,375</u>
Depreciation			
At 1 January 2004	1,669	125	1,794
Charge for year	3,121	336	3,457
At 31 December 2004	<u>4,790</u>	<u>461</u>	<u>5,251</u>
Net Book Value			
At 31 December 2004	<u>4,575</u>	<u>549</u>	<u>5,124</u>
At 31 December 2003	<u>3,338</u>	<u>375</u>	<u>3,713</u>

2. CALLED UP SHARE CAPITAL

	2004 £	2003 £
Authorised		
500,000 ordinary shares of £1 each	<u>500,000</u>	<u>1,000</u>
Called up, allotted and fully paid		
100 ordinary shares of £1 each	<u>100</u>	<u>1</u>

The authorised share capital of the company was increased on 25 June 2004, by the creation of 499,000 ordinary shares of £1 each of which an allotment of 99 ordinary shares of £1 each was issued and fully paid for cash at par.

3. RECONCILIATION OF MOVEMENTS ON SHAREHOLDERS' FUNDS

	2004 £	2003 £
At 1 January 2004	(48,933)	-
Shares allotted in the period	99	1
Loss for the financial year	<u>(244,166)</u>	<u>(48,934)</u>
At 31 December 2004	<u>(293,000)</u>	<u>(48,933)</u>

THE MISSION MARKETING GROUP LIMITED

NOTES TO ACCOUNTS - continued

31 December 2004

4. POST BALANCE SHEET EVENT

On 2 February 2005 the company acquired the entire issued share capital of Big Communications Limited and Fuse Digital Limited.