



Companies House

— for the record —

Company Name

**SO BE IT MARKETING
CONSULTANTS LIMITED**

Company Type

**Private Company Limited By
Shares**

Company Number

4442545

Information extracted from
Companies House records on
27th April 2003

363s Annual Return

- > Please check the details printed in blue on this statement.
- > If any details are wrong, strike them through and write the correct details in the "Amended details" column.
- > Please use black pen and write in capital



A24 *AFMIKLSQ* 0886
COMPANIES HOUSE 14/06/03
A59 *AARIELDS* 0182
COMPANIES HOUSE 30/05/03

Section 1: Company details

Ref: 4442545/01/01

Current details

Amended details

- > Registered Office
Address
*If any of the details are
wrong, strike them through
and fill in the correct details
in the "Amended details"
column.*

**57 Redcliffe Close
Old Brompton Road
London
SW5 9HZ**

Address

UK Postcode

- > Register of Members
*If any of the details are
wrong, strike them through
and fill in the correct details
in the "Amended details"
column.*

Address where the Register is held

At Registered Office

Address

UK Postcode

- > Register of Debenture
Holders
*If any of the details are
wrong, strike them through
and fill in the correct details
in the "Amended details"
column.*

Not Applicable

Address

UK Postcode

- > Principal Business
Activities
*Please enter principal
activity code(s) in "Amended
details" column. See notes
for guidance for list of
activity codes. Please use
the most appropriate code
in the list, or write a short
description of your
company's activities.*

*None held, please enter SIC
code or description in the
amended details column.*

SIC CODE Description

5117

Sales Consultancy

5119

Sales Consultancy

	Current details	Amended details
> Company Secretary <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i> <i>Particulars of a new Company Secretary must be notified on form 288.</i>	Name Afsaneh ROBERTS Address 57 Redcliffe Close Old Brompton Road London SW5 9HZ	Name <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985. Address UK Postcode _ _ _ _ _ Date of change _ _ / _ _ / _ _ _ _ Date Afsaneh ROBERTS ceased to be secretary (if applicable) _ _ / _ _ / _ _ _ _
> Director <i>If any of the details for this person are wrong, strike them through and fill in the correct details in the "Amended details" column.</i> <i>Particulars of a new Director must be notified on form 288.</i>	Name Simon Peter ROBERTS Address 57 Redcliffe Close Old Brompton Road London SW5 9HZ Date of birth 30/12/1957 Nationality British Occupation Director	Name <input type="checkbox"/> Tick this box if this address is a service address for the beneficiary of a Confidentiality Order granted under section 723B of the Companies Act 1985. Address UK Postcode _ _ _ _ _ Date of birth _ _ / _ _ / _ _ _ _ Nationality _____ Occupation _____ Date of change _ _ / _ _ / _ _ _ _ Date Simon Peter ROBERTS be director (if applicable) _ _ / _ _ / _ _ _ _

Section 3: Total Issued Share Capital**(B)**

- > Please enter the details of the company's total share capital in the space provided below.

Issued share capital details

- > Please fill in the details of total share capital by class (eg. ordinary, preference etc) that has been issued to the company's shareholders.

Class of Share

Ordinary

Number of shares issued

1

Aggregate Nominal Value of issued shares

£1-00

Class of Share

Number of shares issued

Aggregate Nominal Value of issued shares

Class of Share

Number of shares issued

Aggregate Nominal Value of issued shares

Class of Share

Number of shares issued

Aggregate Nominal Value of issued shares

- > Please fill in the total number of issued shares and their total nominal value.

Number of shares issued

1

Aggregate Nominal Value of issued shares

£1-00

- > Please send a full list of shareholders with this annual return. Use Sections 4A (and 4B if appropriate) to give the details. You must name all the shareholders.

Section 4: Details of Current Shareholders**(A)**

- > Please fill in the details of any persons or corporate bodies who are shareholders at the date of this return.
- > For jointly held shares please list those joint shareholders consecutively on the form. If a joint shareholder also holds shares in their own right, list that holding separately.
- > Please use Section 4B to give details of any persons or corporate bodies who have ceased to be shareholders since the last annual return or, in the case of a first return, since the incorporation of the company.
- > Please copy this page if there is not enough space to enter all the company's current shareholders.

Shareholders details	Class and number of shares or amount of stock held	Class and number of shares or amount of stock transferred (If appropriate)	Date of registration of transfer (If appropriate)
Name <u>Simon Roberts</u> Address <u>57 Redcliffe Close</u> <u>Old Brompton Road</u> <u>London</u> UK Postcode <u>SW5 9HZ</u>	<u>Ordinary</u> <u>1</u>		
Name _____ Address _____ _____ _____ UK Postcode _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode _ _ _ _ _			
Name _____ Address _____ _____ _____ UK Postcode _ _ _ _ _			

Section 4B: Details of Former Shareholders

- > Please fill in details of any persons or corporate bodies who have ceased to be shareholders at the date of this return. Also, please give the dates that their shares were transferred.
- > Please copy this page if there is not enough space to enter all the company's former shareholders.

Former shareholders details	Class and number of shares or amount of stock transferred	Date of registration of transfer
Name _____ Address _____ _____ _____ UK Postcode - - - - -		
Name _____ Address _____ _____ _____ UK Postcode - - - - -		
Name _____ Address _____ _____ _____ UK Postcode - - - - -		
Name _____ Address _____ _____ _____ UK Postcode - - - - -		
Name _____ Address _____ _____ _____ UK Postcode - - - - -		



Companies House

— for the record —

363s Annual Return Declaration

- > When you have checked all the sections of this form, please complete this page and sign the declaration below.
- > If you want to change the made up date of this annual return, please complete 2 below.

1. Declaration

- ☐ I confirm that the details in this annual return are correct as at the made-up-date (shown at 2 below). I enclose the filing fee of £15.

Signature

Simon D. [Signature]
(Director / Secretary)

Date

29, 05, 2003

*This date must not be earlier than the
return date at 2 below*

What to do now

*Complete this page then send the whole of the Annual Return and the
declaration to the address shown at 4 below.*

2. Date of this return

- ☒ This AR is made up to
20/5/2003

If you are making this return up to an earlier date,
please give the date here

— / — / —

Note: The form must be delivered to CH within 28 days of this date

3. Date of next return

- ☐ If you wish to change your next return to a date earlier than **20th May 2004**
please give the new date here:

— / — / —

4. Where to send this form

- ☐ Please return this form to:

Registrar of Companies
Companies House
Crown Way
Cardiff CF14 3UZ

OR

For members of the Hays Document
Exchange service
DX 33050 Cardiff

***Have you enclosed the filing fee with the company number written on the
reverse of the cheque?***

Contact Address

You do not have to give any contact information below, but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

Contact Name

Telephone number *inc code*

Address

DX number *if applicable*

DX exchange

Postcode