

FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2021
FOR
SO BE IT MARKETING CONSULTANTS LTD

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FOR THE YEAR ENDED 31 MAY 2021

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SO BE IT MARKETING CONSULTANTS LTD

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 MAY 2021**

DIRECTOR: S P Roberts

REGISTERED OFFICE: 57 Redcliffe Close
Old Brompton Road
London
SW5 9HZ

REGISTERED NUMBER: 04442545 (England and Wales)

ACCOUNTANTS: Nunn Hayward LLP
Chartered Accountants
2-4 Packhorse Road
Gerrards Cross
Buckinghamshire
SL9 7QE

BALANCE SHEET
31 MAY 2021

	Notes	£	2021 £	£	2020 £
FIXED ASSETS					
Tangible assets	4		1,385		1,222
Investments	5		<u>2,190</u>		<u>1,314</u>
			3,575		2,536
CURRENT ASSETS					
Debtors	6	5,123		14,448	
Cash at bank and in hand		<u>24,037</u>		<u>35,667</u>	
		29,160		50,115	
CREDITORS					
Amounts falling due within one year	7	<u>6,372</u>		<u>14,300</u>	
NET CURRENT ASSETS			<u>22,788</u>		<u>35,815</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			26,363		38,351
PROVISIONS FOR LIABILITIES			<u>679</u>		<u>482</u>
NET ASSETS			<u>25,684</u>		<u>37,869</u>
CAPITAL AND RESERVES					
Called up share capital			1		1
Fair value reserve			(1,372)		(2,082)
Retained earnings			<u>27,055</u>		<u>39,950</u>
SHAREHOLDERS' FUNDS			<u>25,684</u>		<u>37,869</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2021 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 13 October 2021 and were signed by:

S P Roberts - Director

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2021**

1. STATUTORY INFORMATION

So Be It Marketing Consultants Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention as modified by the revaluation of certain assets.

Turnover

Turnover represents net invoiced sales of services excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

Investments

Listed fixed assets investments are measured at fair value through profit and loss with deferred taxation recognised in accordance with the requirements of FRS 102.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 1 (2020 - 1).

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2021

4. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 June 2020	2,102	5,125	7,227
Additions	-	625	625
At 31 May 2021	<u>2,102</u>	<u>5,750</u>	<u>7,852</u>
DEPRECIATION			
At 1 June 2020	1,601	4,404	6,005
Charge for year	125	337	462
At 31 May 2021	<u>1,726</u>	<u>4,741</u>	<u>6,467</u>
NET BOOK VALUE			
At 31 May 2021	<u>376</u>	<u>1,009</u>	<u>1,385</u>
At 31 May 2020	<u>501</u>	<u>721</u>	<u>1,222</u>

5. FIXED ASSET INVESTMENTS

	Other investments £
COST OR VALUATION	
At 1 June 2020	1,314
Revaluations	876
At 31 May 2021	<u>2,190</u>
NET BOOK VALUE	
At 31 May 2021	<u>2,190</u>
At 31 May 2020	<u>1,314</u>

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021 £	2020 £
Trade debtors	4,956	14,448
Other debtors	167	-
	<u>5,123</u>	<u>14,448</u>

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2021 £	2020 £
Trade creditors	244	262
Taxation and social security	1,807	10,154
Other creditors	4,321	3,884
	<u>6,372</u>	<u>14,300</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.