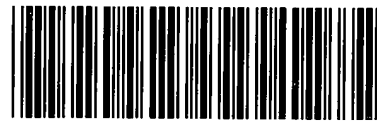


**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 MAY 2016**  
**FOR**  
**SO BE IT MARKETING CONSULTANTS LTD**

WEDNESDAY



\*A5LCBBJM\*

A04

07/12/2016

#23

COMPANIES HOUSE

**SO BE IT MARKETING CONSULTANTS LTD (REGISTERED NUMBER: 04442545)**

**CONTENTS OF THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 MAY 2016**

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	<b>Page</b>
<b>Abbreviated Balance Sheet</b>	<b>1</b>
<b>Notes to the Abbreviated Accounts</b>	<b>2</b>

**ABBREVIATED BALANCE SHEET**  
31 MAY 2016

	Notes	£	2016 £	£	2015 £
<b>FIXED ASSETS</b>					
Tangible assets	2		1,268		1,171
Investments	3		3,884		-
			<u>5,152</u>		<u>1,171</u>
<b>CURRENT ASSETS</b>					
Debtors		28,854		21,281	
Cash at bank and in hand		12,690		14,703	
		<u>41,544</u>		<u>35,984</u>	
<b>CREDITORS</b>					
Amounts falling due within one year		24,413		23,858	
		<u></u>		<u></u>	
<b>NET CURRENT ASSETS</b>			17,131		12,126
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			22,283		13,297
<b>PROVISIONS FOR LIABILITIES</b>			254		234
			<u></u>		<u></u>
<b>NET ASSETS</b>			22,029		13,063
			<u></u>		<u></u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		1		1
Profit and loss account			22,028		13,062
			<u></u>		<u></u>
<b>SHAREHOLDERS' FUNDS</b>			22,029		13,063
			<u></u>		<u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 22 November 2016 and were signed by:



S P Roberts - Director

The notes form part of these abbreviated accounts

**NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 MAY 2016**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

**Turnover**

Turnover represents net invoiced sales of services excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

**2. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 June 2015	4,632
Additions	562
Disposals	(75)
At 31 May 2016	5,119
<b>DEPRECIATION</b>	
At 1 June 2015	3,461
Charge for year	423
Eliminated on disposal	(33)
At 31 May 2016	3,851
<b>NET BOOK VALUE</b>	
At 31 May 2016	1,268
At 31 May 2015	1,171

**3. FIXED ASSET INVESTMENTS**

	Investments other than loans £
<b>COST</b>	
Additions	3,884
At 31 May 2016	3,884
<b>NET BOOK VALUE</b>	
At 31 May 2016	3,884

NOTES TO THE ABBREVIATED ACCOUNTS - continued  
FOR THE YEAR ENDED 31 MAY 2016

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4. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:		Nominal value:	2016 £	2015 £
Number:	Class:			
1	Ordinary	£1	<u>1</u>	<u>1</u>