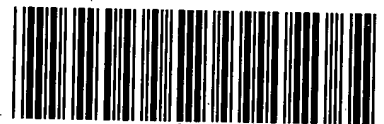


REGISTERED NUMBER: 04442545 (England and Wales)

ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MAY 2015
FOR
SO BE IT MARKETING CONSULTANTS LTD

WEDNESDAY



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COMPANIES HOUSE

SO BE IT MARKETING CONSULTANTS LTD (REGISTERED NUMBER: 04442545)

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FOR THE YEAR ENDED 31 MAY 2015

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SO BE IT MARKETING CONSULTANTS LTD (REGISTERED NUMBER: 04442545)

**ABBREVIATED BALANCE SHEET
31 MAY 2015**

	Notes	2015 £	2014 £
FIXED ASSETS			
Tangible assets	2	1,171	1,603
CURRENT ASSETS			
Debtors		21,281	16,122
Cash at bank and in hand		14,703	12,435
		<u>35,984</u>	<u>28,557</u>
CREDITORS			
Amounts falling due within one year		<u>23,858</u>	<u>23,991</u>
NET CURRENT ASSETS		12,126	4,566
TOTAL ASSETS LESS CURRENT LIABILITIES		13,297	6,169
PROVISIONS FOR LIABILITIES		234	-
NET ASSETS		<u>13,063</u>	<u>6,169</u>
CAPITAL AND RESERVES			
Called up share capital	3	1	1
Profit and loss account		<u>13,062</u>	<u>6,168</u>
SHAREHOLDERS' FUNDS		<u>13,063</u>	<u>6,169</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2015.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2015 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 12 February 2016 and were signed by:



S P Roberts - Director

The notes form part of these abbreviated accounts

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MAY 2015

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 June 2014	5,288
Additions	614
Disposals	(1,270)
At 31 May 2015	<u>4,632</u>
DEPRECIATION	
At 1 June 2014	3,685
Charge for year	391
Eliminated on disposal	(615)
At 31 May 2015	<u>3,461</u>
NET BOOK VALUE	
At 31 May 2015	<u>1,171</u>
At 31 May 2014	<u>1,603</u>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:		Nominal value:	2015 £	2014 £
Number:	Class:			
1	Ordinary	£1	<u>1</u>	<u>1</u>