

REGISTERED NUMBER 04442545 (England and Wales)

**ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MAY 2012
FOR
SO BE IT MARKETING CONSULTANTS LTD**

THURSDAY



A1079X02

A16

20/12/2012

#579

COMPANIES HOUSE

SO BE IT MARKETING CONSULTANTS LTD (REGISTERED NUMBER: 04442545)

**CONTENTS OF THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MAY 2012**

	Page
Abbreviated Balance Sheet	1
Notes to the Abbreviated Accounts	2

SO BE IT MARKETING CONSULTANTS LTD (REGISTERED NUMBER: 04442545)**ABBREVIATED BALANCE SHEET
31 MAY 2012**

	Notes	2012 £	2011 £
FIXED ASSETS			
Tangible assets	2	1,462	1,047
CURRENT ASSETS			
Debtors		13,003	10,415
Cash in hand		2,000	2,000
		<u>15,003</u>	<u>12,415</u>
CREDITORS			
Amounts falling due within one year		<u>12,923</u>	<u>12,944</u>
NET CURRENT ASSETS/(LIABILITIES)		2,080	(529)
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>3,542</u>	<u>518</u>
CAPITAL AND RESERVES			
Called up share capital	3	1	1
Profit and loss account		<u>3,541</u>	<u>517</u>
SHAREHOLDERS' FUNDS		<u>3,542</u>	<u>518</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2012

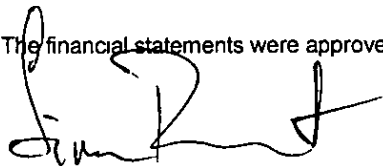
The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2012 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on 4 December 2012 and were signed by



S P Roberts - Director

The notes form part of these abbreviated accounts

SO BE IT MARKETING CONSULTANTS LTD (REGISTERED NUMBER: 04442545)

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MAY 2012**

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of services excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

- Fixtures and fittings - 25% on reducing balance
- Computer equipment - 25% on reducing balance

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 June 2011	3,344
Additions	903
	<hr/>
At 31 May 2012	4,247
	<hr/>
DEPRECIATION	
At 1 June 2011	2,297
Charge for year	488
	<hr/>
At 31 May 2012	2,785
	<hr/>
NET BOOK VALUE	
At 31 May 2012	1,462
	<hr/>
At 31 May 2011	1,047
	<hr/>

3 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid Number	Class	Nominal value £1	2012 £	2011 £
1	Ordinary		1	1
			<hr/>	<hr/>