

**SO BE IT MARKETING CONSULTANTS LIMITED**  
**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 MAY 2006**



**Company Registration No. 4442545 (England and Wales)**

# SO BE IT MARKETING CONSULTANTS LIMITED

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# SO BE IT MARKETING CONSULTANTS LIMITED

## ABBREVIATED BALANCE SHEET

AS AT 31 MAY 2006

	Notes	2006 £	£	2005 £	£
<b>Fixed assets</b>					
Tangible assets	2		822		663
<b>Current assets</b>					
Debtors		5,948		3,710	
Cash at bank and in hand		4,139		6,166	
		<u>10,087</u>		<u>9,876</u>	
<b>Creditors: amounts falling due within one year</b>		<u>(4,532)</u>		<u>(2,478)</u>	
<b>Net current assets</b>			5,555		7,398
<b>Total assets less current liabilities</b>			<u>6,377</u>		<u>8,061</u>
<b>Capital and reserves</b>					
Called up share capital	3		1		1
Profit and loss account			6,376		8,060
<b>Shareholders' funds</b>			<u>6,377</u>		<u>8,061</u>

In preparing these abbreviated accounts:

- (a) The director is of the opinion that the company is entitled to the exemption from audit conferred by Section 249A(1) of the Companies Act 1985;
- (b) No notice has been deposited under Section 249B(2) of the Companies Act 1985, and
- (c) The director acknowledges his responsibilities for:
  - (i) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985, and
  - (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 226, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

Approved by the Board for issue on 24.11.07.....



S Roberts  
Director

# SO BE IT MARKETING CONSULTANTS LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 MAY 2006

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### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2005).

#### 1.2 Turnover

Turnover represents amounts receivable for services provided.

#### 1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Computer equipment	25% reducing balance basis
Fixtures, fittings & equipment	25% reducing balance basis

### 2 Fixed assets

	<b>Tangible assets £</b>
<b>Cost</b>	
At 1 June 2005	1,075
Additions	433
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At 31 May 2006	1,508
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<b>Depreciation</b>	
At 1 June 2005	412
Charge for the year	274
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At 31 May 2006	686
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<b>Net book value</b>	
At 31 May 2006	822
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At 31 May 2005	663
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# SO BE IT MARKETING CONSULTANTS LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 MAY 2006

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3	Share capital	2006 £	2005 £
	<b>Authorised</b>		
	1,000 Ordinary shares of £1 each	1,000	1,000
		<hr/>	<hr/>
	<b>Allotted, called up and fully paid</b>		
	1 Ordinary shares of £1 each	1	1
		<hr/>	<hr/>