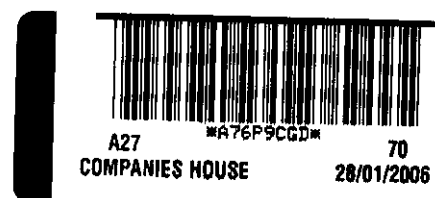


**SO BE IT MARKETING CONSULTANTS LIMITED**  
**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 MAY 2005**



# SO BE IT MARKETING CONSULTANTS LIMITED

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# SO BE IT MARKETING CONSULTANTS LIMITED

## ABBREVIATED BALANCE SHEET AS AT 31 MAY 2005

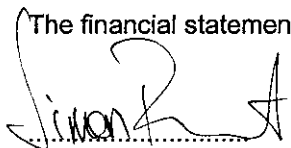
	Notes	2005 £	£	2004 £	£
<b>Fixed assets</b>					
Tangible assets	2		663		571
<b>Current assets</b>					
Debtors		3,710		8,607	
Cash at bank and in hand		6,166		6,565	
		<u>9,876</u>		<u>15,172</u>	
<b>Creditors: amounts falling due within one year</b>		<u>(2,478)</u>		<u>(5,308)</u>	
<b>Net current assets</b>			7,398		9,864
<b>Total assets less current liabilities</b>			<u>8,061</u>		<u>10,435</u>
<b>Capital and reserves</b>					
Called up share capital	3		1		1
Profit and loss account			8,060		10,434
<b>Shareholders' funds</b>			<u>8,061</u>		<u>10,435</u>

In preparing these abbreviated accounts:

- The director is of the opinion that the company is entitled to the exemption from audit conferred by Section 249A(1) of the Companies Act 1985;
- No notice has been deposited under Section 249B(2) of the Companies Act 1985, and
- The director acknowledges his responsibilities for:
  - ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985, and
  - preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 226, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The financial statements were approved by the Board on 21/01/2006...



S Roberts  
Director

# SO BE IT MARKETING CONSULTANTS LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 MAY 2005

### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

#### 1.2 Turnover

Turnover represents amounts receivable for services provided.

#### 1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Computer equipment	25% reducing balance basis
Fixtures, fittings & equipment	25% reducing balance basis

### 2 Fixed assets

	Tangible assets £
<b>Cost</b>	
At 1 June 2004	762
Additions	313
	<hr/>
At 31 May 2005	1,075
	<hr/>
<b>Depreciation</b>	
At 1 June 2004	191
Charge for the year	221
	<hr/>
At 31 May 2005	412
	<hr/>
<b>Net book value</b>	
At 31 May 2005	663
	<hr/> <hr/>
At 31 May 2004	571
	<hr/> <hr/>

### 3 Share capital

	2005 £	2004 £
<b>Authorised</b>		
1,000 Ordinary shares of £1 each	1,000	1,000
	<hr/> <hr/>	<hr/> <hr/>
<b>Allotted, called up and fully paid</b>		
1 Ordinary shares of £1 each	1	1
	<hr/> <hr/>	<hr/> <hr/>