

Registered number
04423952

UNIVERSAL MARKETING LTD

Abbreviated Accounts

31 March 2014

UNIVERSAL MARKETING LTD**Registered number:** 04423952**Abbreviated Balance Sheet****as at 31 March 2014**

	Notes	2014	2013
		£	£
Fixed assets			
Tangible assets	2	1,322	1,763
Current assets			
Debtors		59,324	40,000
Cash at bank and in hand		10,390	3,307
		<u>69,714</u>	<u>43,307</u>
Creditors: amounts falling due within one year		<u>(69,238)</u>	<u>(30,787)</u>
Net current assets		476	12,520
Net assets		<u>1,798</u>	<u>14,283</u>
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account		1,698	14,183
Shareholders' funds		<u>1,798</u>	<u>14,283</u>

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

Members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

Mr Luke Whitehouse

Director

Approved by the board on 20 August 2014

UNIVERSAL MARKETING LTD
Notes to the Abbreviated Accounts
for the year ended 31 March 2014

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents the value, net of value added tax and discounts, of work carried out in respect of services provided to customers.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and machinery 25%

2 Tangible fixed assets

£

Cost

At 1 April 2013	4,689
Additions	-
At 31 March 2014	<u>4,689</u>

Depreciation

At 1 April 2013	2,926
Charge for the year	441
At 31 March 2014	<u>3,367</u>

Net book value

At 31 March 2014	<u>1,322</u>
At 31 March 2013	<u>1,763</u>

3 Share capital

**Nominal
value**

**2014
Number**

**2014
£**

**2013
£**

Allotted, called up and fully paid:

Ordinary shares	£1 each	100	<u>100</u>	<u>100</u>
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