

Registered number  
04423952

UNIVERSAL MARKETING LTD

Abbreviated Accounts

31 March 2016

**UNIVERSAL MARKETING LTD****Registered number:** 04423952**Abbreviated Balance Sheet****as at 31 March 2016**

|                                                       | Notes | 2016<br>£ | 2015<br>£ |
|-------------------------------------------------------|-------|-----------|-----------|
| <b>Fixed assets</b>                                   |       |           |           |
| Tangible assets                                       | 2     | 744       | 992       |
| <b>Current assets</b>                                 |       |           |           |
| Cash at bank and in hand                              |       | 26,364    | 30,239    |
| <b>Creditors: amounts falling due within one year</b> |       | (34,222)  | (36,727)  |
| <b>Net current liabilities</b>                        |       | (7,858)   | (6,488)   |
| <b>Net liabilities</b>                                |       | (7,114)   | (5,496)   |
| <b>Capital and reserves</b>                           |       |           |           |
| Called up share capital                               | 3     | 100       | 100       |
| Profit and loss account                               |       | (7,214)   | (5,596)   |
| <b>Shareholders' funds</b>                            |       | (7,114)   | (5,496)   |

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

Members have not required the company to obtain an audit in accordance with section 476 of the Act.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime.

Mr Luke Whitehouse

Director

Approved by the board on 23 August 2016

**UNIVERSAL MARKETING LTD**  
**Notes to the Abbreviated Accounts**  
**for the year ended 31 March 2016**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

***Turnover***

Turnover represents the value, net of value added tax and discounts, of work carried out in respect of services provided to customers.

***Depreciation***

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

|                     |     |
|---------------------|-----|
| Plant and machinery | 25% |
|---------------------|-----|

**2 Tangible fixed assets**

**£**

**Cost**

|                  |              |
|------------------|--------------|
| At 1 April 2015  | 4,689        |
| At 31 March 2016 | <u>4,689</u> |

**Depreciation**

|                     |              |
|---------------------|--------------|
| At 1 April 2015     | 3,697        |
| Charge for the year | 248          |
| At 31 March 2016    | <u>3,945</u> |

**Net book value**

|                  |            |
|------------------|------------|
| At 31 March 2016 | <u>744</u> |
| At 31 March 2015 | <u>992</u> |

**3 Share capital**

**Nominal  
value**

**2016  
Number**

**2016  
£**

**2015  
£**

Allotted, called up and fully paid:

|                 |         |     |            |            |
|-----------------|---------|-----|------------|------------|
| Ordinary shares | £1 each | 100 | <u>100</u> | <u>100</u> |
|-----------------|---------|-----|------------|------------|

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