

Unaudited Financial Statements for the Year Ended 31 October 2022

for

Conception Marketing Ltd

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for the Year Ended 31 October 2022**

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**Balance Sheet**  
**31 October 2022**

	31.10.22		31.10.21	
	£	£	£	£
<b>FIXED ASSETS</b>		<b>2,012</b>		<b>285</b>
<b>CURRENT ASSETS</b>	<b>140,737</b>		<b>143,827</b>	
<b>CREDITORS</b>				
Amounts falling due within one year	<u>(78,078)</u>		<u>(67,636)</u>	
<b>NET CURRENT ASSETS</b>		<b>62,659</b>		<b>76,191</b>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<b>64,671</b>		<b>76,476</b>
<b>CREDITORS</b>				
Amounts falling due after more than one year		<b>63,750</b>		<b>75,559</b>
<b>NET ASSETS</b>		<b>921</b>		<b>917</b>
<b>CAPITAL AND RESERVES</b>		<b>921</b>		<b>917</b>

**NOTES TO THE FINANCIAL STATEMENTS**

**1. STATUTORY INFORMATION**

Conception Marketing Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address are as below:

**Registered number:** 04419153

**Registered office:** 2a Swordfish Business Park  
Swordfish Close  
Higgins Lane  
Burscough  
Lancashire  
L40 8JW

**2. AVERAGE NUMBER OF EMPLOYEES**

The average number of employees during the year was 7 (2021 - 5) .

**3. DIRECTORS' ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to directors subsisted during the years ended 31 October 2022 and 31 October 2021:

	31.10.22	31.10.21
	£	£
<b>Mrs C Myers</b>		
Balance outstanding at start of year	<b>16,941</b>	25,039
Amounts advanced	<b>49,912</b>	49,482
Amounts repaid	<b>(46,704)</b>	(57,580)
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<b>20,149</b>	<b>16,941</b>

**Balance Sheet - continued**  
**31 October 2022**

**NOTES TO THE FINANCIAL STATEMENTS**

**3. DIRECTORS' ADVANCES, CREDITS AND GUARANTEES - continued**

**Ms S Niven**

Balance outstanding at start of year	<b>9,312</b>	10,403
Amounts advanced	<b>35,694</b>	25,203
Amounts repaid	<b>(27,528)</b>	(26,294)
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u><b>17,478</b></u>	<u><b>9,312</b></u>

Directors have been charged interest at the official rate of 2.5% on the overdrawn balances owed to the company by them.

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2022.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2022 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared in accordance with the micro-entity provisions and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Board of Directors and authorised for issue on 27 July 2023 and were signed on its behalf by:

Mrs C Myers - Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.