

Company Registration No. 04415575 (England and Wales)

ALISON BRAND COMMUNICATIONS LTD
UNAUDITED FINANCIAL STATEMENTS
FOR THE PERIOD ENDED 30 APRIL 2020
PAGES FOR FILING WITH REGISTRAR

ALISON BRAND COMMUNICATIONS LTD

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ALISON BRAND COMMUNICATIONS LTD

BALANCE SHEET

AS AT 30 APRIL 2020

	Notes	2020 £	£	2019 £	£
Current assets					
Debtors	4	1,228		10,018	
Creditors: amounts falling due within one year	5	<u>(8,818)</u>		<u>(15,118)</u>	
Net current liabilities			<u>(7,590)</u>		<u>(5,100)</u>
Capital and reserves					
Called up share capital			100		100
Profit and loss reserves			<u>(7,690)</u>		<u>(5,200)</u>
Total equity			<u>(7,590)</u>		<u>(5,100)</u>

The director of the company has elected not to include a copy of the profit and loss account within the financial statements.

For the financial period ended 30 April 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The director acknowledges her responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the period in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved and signed by the director and authorised for issue on 30 April 2020

A Eden
Director

Company Registration No. 04415575

ALISON BRAND COMMUNICATIONS LTD

NOTES TO THE FINANCIAL STATEMENTS

FOR THE PERIOD ENDED 30 APRIL 2020

1 Accounting policies

Company information

Alison Brand Communications Ltd is a private company limited by shares incorporated in England and Wales. The registered office is 30 Upper High Street, Thame, Oxfordshire, OX9 3EZ.

1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value. The principal accounting policies adopted are set out below.

1.2 Reporting period

The reporting period is from 1 April 2019 to 30 April 2020. Hence, the comparative amounts presented in the financial statements (including the related notes) are not entirely comparable.

1.3 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Fixtures and fittings	33% Straight Line
Computers	33% Straight Line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to profit or loss.

1.4 Cash and cash equivalents

Cash and cash equivalents are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

Changes in the fair value of derivatives that are designated and qualify as fair value hedges are recognised in profit or loss immediately, together with any changes in the fair value of the hedged asset or liability that are attributable to the hedged risk.

1.5 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

ALISON BRAND COMMUNICATIONS LTD

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 30 APRIL 2020

1 Accounting policies

(Continued)

Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

2 Employees

The average monthly number of persons (including directors) employed by the company during the year was 0 (2019: 0)

	2020 Number	2019 Number
Total	-	-

3 Tangible fixed assets

	Fixtures and fittings £	Computers £	Total £
Cost			
At 1 April 2019	2,607	9,523	12,130
Disposals	(2,607)	(9,523)	(12,130)
At 30 April 2020	-	-	-
Depreciation and impairment			
At 1 April 2019	2,607	9,523	12,130
Eliminated in respect of disposals	(2,607)	(9,523)	(12,130)
At 30 April 2020	-	-	-
Carrying amount			
At 30 April 2020	-	-	-
At 31 March 2019	-	-	-

4 Debtors

	2020 £	2019 £
Amounts falling due within one year:		
Corporation tax recoverable	1,228	5,108
Other debtors	-	4,910
	1,228	10,018

ALISON BRAND COMMUNICATIONS LTD

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 30 APRIL 2020

5 Creditors: amounts falling due within one year

	2020	2019
	£	£
Bank loans and overdrafts	-	12,243
Trade creditors	-	1,625
Other creditors	8,818	1,250
	<u>8,818</u>	<u>15,118</u>
	<u><u>8,818</u></u>	<u><u>15,118</u></u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.