

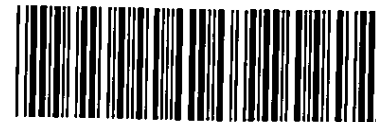
REGISTERED NUMBER: 04415575 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2012

FOR

ALISON BRAND COMMUNICATIONS LTD

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14/12/2012

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COMPANIES HOUSE

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FOR THE YEAR ENDED 31 MARCH 2012**

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ALISON BRAND COMMUNICATIONS LTD

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 MARCH 2012**

DIRECTOR: A Eden

SECRETARY: Cubious Limited

REGISTERED OFFICE: 30 Upper High Street
Thame
Oxfordshire
OX9 3EZ

REGISTERED NUMBER: 04415575 (England and Wales)

ACCOUNTANTS: Richardsons
Chartered Accountants
30 Upper High Street
Thame
Oxfordshire
OX9 3EZ

ABBREVIATED BALANCE SHEET
31 MARCH 2012

	Notes	2012 £	2011 £
FIXED ASSETS			
Tangible assets	2	2,510	576
CURRENT ASSETS			
Debtors		1,757	17,153
Cash at bank		19,584	7,889
		<u>21,341</u>	<u>25,042</u>
CREDITORS			
Amounts falling due within one year		<u>18,818</u>	<u>23,630</u>
NET CURRENT ASSETS		<u>2,523</u>	<u>1,412</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>5,033</u>	<u>1,988</u>
CAPITAL AND RESERVES			
Called up share capital	3	100	100
Profit and loss account		<u>4,933</u>	<u>1,888</u>
SHAREHOLDERS' FUNDS		<u>5,033</u>	<u>1,988</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2012 in accordance with Section 476 of the Companies Act 2006

The director acknowledges her responsibilities for

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on *Dec 3rd '12* and were signed by

Alison Eden

A Eden - Director

The notes form part of these abbreviated accounts

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 MARCH 2012**

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Fixtures and fittings	- 33% on cost
Computer equipment	- 33% on cost

2 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 April 2011	4,109
Additions	2,821
Disposals	(2,103)
	<u>4,827</u>
At 31 March 2012	
DEPRECIATION	
At 1 April 2011	3,533
Charge for year	887
Eliminated on disposal	(2,103)
	<u>2,317</u>
At 31 March 2012	
NET BOOK VALUE	
At 31 March 2012	<u>2,510</u>
At 31 March 2011	<u>576</u>

3 CALLED UP SHARE CAPITAL

Allotted, Number	issued and fully paid Class	Nominal value £1	2012 £	2011 £
100	Ordinary Shares		<u>100</u>	<u>100</u>