REGISTERED NUMBER: 04410706 (England and Wales)

Report of the Director and

**Financial Statements** 

for the Year Ended 31 December 2009

for

THE SERENITY SPA LIMITED

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## THE SERENITY SPA LIMITED

# Company Information for the Year Ended 31 December 2009

DIRECTOR:	A Davis
SECRETARY:	G D Secretarial Services Limited
REGISTERED OFFICE	Sixth Floor 90 Fetter Lane London EC4A 1PT
REGISTERED NUMBER <sup>.</sup>	04410706 (England and Wales)
AUDITORS:	Grant Thornton UK LLP Statutory Auditor Chartered Accountants Grant Thornton House, Melton Street

Euston Square London NW1 2EP

## Report of the Director for the Year Ended 31 December 2009

The director presents his report with the financial statements of the company for the year ended 31 December 2009

#### **PRINCIPAL ACTIVITY**

The principal activity of the company in the year under review was that of a spa operator

#### **REVIEW OF BUSINESS**

There was a profit, after taxation, amounting to £501,960 (2008 £57,974) From 1 January 2010, trade was transferred to Seaham Hall Limited. The director does not recommend the payment of a dividend

#### DIVIDENDS

No dividends will be distributed for the year ended 31 December 2009

#### DIRECTOR

A Davis held office during the whole of the period from 1 January 2009 to the date of this report

#### FINANCIAL INSTRUMENTS

The company uses various financial instruments. These include loans to and from group undertakings, cash, loans and various items, such as trade debtors and trade creditors, which arise directly from its operations. The main purposes of these financial instruments is to raise finance for the company's operations.

The existence of these financial instruments exposes the company to a number of financial risks, the principal ones of which are liquidity risk and credit risk

### Interest rate risk

The company finances its operations through a mixture of retained profits and bank borrowings. The company's exposure to interest rate fluctuations on its borrowings are managed through a group treasury function that ensures that competitive rates are obtained and matched to the company's long term funding requirements.

### Liquidity risk

The company seeks to manage financial risk by ensuring sufficient liquidity is available to meet foreseeable need and to invest cash assets safely and profitably. The company finances its operations primarily from retained profits and bank borrowings

### Credit risk

The company's principal credit risk relates to the recovery of trade debtors, although it is not considered significant due to the nature of the business. Amounts owing from credit card companies represent a proportion of the group's trade debtors. However, the director considers credit risk to be limited due to the terms of contract the group has with the credit card companies. In order to manage credit risk relating to other trade debtors, subsidiary credit controllers and directors review the aged debtors and collection history on a regular basis.

## Report of the Director for the Year Ended 31 December 2009

#### STATEMENT OF DIRECTOR'S RESPONSIBILITIES

The director is responsible for preparing the Report of the Director and the financial statements in accordance with applicable law and regulations

Company law requires the director to prepare financial statements for each financial year. Under that law the director has elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the director must not approve the financial statements unless he is satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the director is required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The director is responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable him to ensure that the financial statements comply with the Companies Act 2006. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the director is aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and he has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information

### **AUDITORS**

The auditors, Grant Thornton UK LLP, will be proposed for re-appointment at the forthcoming Annual General Meeting

BY ORDER OF THE BOARD

G D Secretarial Services Limited - Secretary

5 August 2010

## Independent auditor's report to the member of The Serenity Spa Limited

We have audited the financial statements of The Serenity Spa Limited for the year ended 31 December 2009 which comprise the profit and loss account, the balance sheet and the related notes — The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

### Respective responsibilities of director and auditors

As explained more fully in the Statement of Director's Responsibilities set out on page three, the director is responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

### Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the APB's website at <a href="https://www.frc.org.uk/apb/scope/UKNP">www.frc.org.uk/apb/scope/UKNP</a>

### Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2009 and of its profit for the year then ended.
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Director for the financial year for which the financial statements are prepared is consistent with the financial statements

## Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of director's remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Charles Hutton-Potts BSc, FCA (Senior Statutory Auditor)

for and on behalf of Grant Thornton UK LLP

rank Thornto, MK Ces

Statutory Auditor

**Chartered Accountants** 

London

5 August 2010

# Profit and Loss Account for the Year Ended 31 December 2009

	Notes	2009 £	2008 £
TURNOVER		3,060,832	2,702,388
Cost of sales		431,122	409,838
GROSS PROFIT		2,629,710	2,292,550
Administrative expenses		2,120,795	2,231,213
OPERATING PROFIT	3	508,915	61,337
Interest receivable and similar income			473
		508,915	61,810
Interest payable and similar charges	4	6,955	3,836
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		501,960	57,974
Tax on profit on ordinary activities	5		-
PROFIT FOR THE FINANCIAL YEAR AFTER TAXATION		501,960	57,974

### **CONTINUING OPERATIONS**

None of the company's activities were acquired or discontinued during the current year or previous year

## TOTAL RECOGNISED GAINS AND LOSSES

The company has no recognised gains or losses other than the profits for the current year or previous year

# Balance Sheet 31 December 2009

		2009		2008	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	6		1,340		-
CURRENT ASSETS					
Stocks	7	21,306		56,155	
Debtors	8	9,583,599		8,280,329	
Cash in hand		250		560	
		9,605,155		8,337,044	
CREDITORS					
Amounts falling due within one year	9	1,989,078		1,221,587	
NET CURRENT ASSETS			7,616,077		7,115,457
TOTAL ASSETS LESS CURRENT LIABILITIES			7,617,417		7,115,457
CAPITAL AND RESERVES					
Called up share capital	10		7,486,000		7,486,000
Profit and loss account	11		131,417		(370,543)
SHAREHOLDERS' FUNDS	15		7,617,417		7,115,457

The fina popular statements were approved by the director on 5 August 2010 and were signed by

A Davis | Prector

or GD Secretarial Self-Goddlin

# Notes to the Financial Statements for the Year Ended 31 December 2009

### 1 ACCOUNTING POLICIES

### **Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with UK applicable accounting standards

### **Financial Reporting Standard Number 1**

Exemption has been taken from preparing a cash flow statement on the grounds that the parent company includes the subsidiary in its published financial statements

#### Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

#### **Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Fixtures, fittings & equipment

- 10% - 25% on cost

#### Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

### **Deferred** tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

### 2 STAFF COSTS

3

Wages and salaries Social security costs	2009 £ 1,057,513 72,391 1,129,904	2008 £ 1,196,156 81,879 1,278,035
The average monthly number of employees during the year was as follows	2009	2008
Hotel operations		<u>81</u>
OPERATING PROFIT		
The operating profit is stated after charging		
Depreciation - owned assets Auditors' remuneration	2009 £ 268 16,000	2008 £ 6,000
Director's remuneration		<u> </u>

# Notes to the Financial Statements - continued for the Year Ended 31 December 2009

4	INTEREST PAYABLE AND SIMILAR CHARGES

	2009	2008
	£	£
Bank interest	6,955	3,836
	<del></del>	

### 5 TAXATION

## Analysis of the tax charge

No liability to UK corporation tax arose on ordinary activities for the year ended 31 December 2009 nor for the year ended 31 December 2008

## Factors affecting the tax charge

The tax assessed for the year is lower than the standard rate of corporation tax in the UK. The difference is explained below

Profit on ordinary activities before tax	2009 £ 501,960	2008 £ 57,974
Front on ordinary activities before tax	301,300	=====
Profit on ordinary activities		
multiplied by the standard rate of corporation tax		
in the UK of 28% (2008 - 28 500%)	140,549	16,523
Effects of		
Expenses not deductible for tax purposes	-	38,780
Capital allowances in excess of depreciation	(15)	(38,780)
Group relief	(64,933)	(135)
Utilisation of tax losses	(75,601)	(16,388)
	<del></del>	
Current tax charge	-	-

### **6 TANGIBLE FIXED ASSETS**

	rixtures,
	fittings
	& equipment
	£
COST	
Additions	1,608
At 31 December 2009	1,608
DEPRECIATION	
Charge for year	268
At 31 December 2009	268
	<del></del>
NET BOOK VALUE	
At 31 December 2009	1,340

# Notes to the Financial Statements - continued for the Year Ended 31 December 2009

7	STOCKS				
•	31000			2009	2008
				£	£
	Stocks			21,306	56,155
8.	DERTORS: AM	OUNTS FALLING DUE WITHIN ONE YEAR			
٥.	SESTONSI PAR	OUT TALENT OUT WITHIN ONE TEAM		2009	2008
				£	£
	Trade debtors			114,645	2,800
	Amounts owe	d by group undertakings		9,448,524	8,176,020
	Other debtors			•	70,089
	Prepayments :	and accrued income		20,430	31,420
				9,583,599	8,280,329
		d between group companies are repayable on dei o be within one year	mand, but timing of r	repayment of this de	ebt is unknown
	and dillikely to	5 De Within One year			
9	CREDITORS: A	MOUNTS FALLING DUE WITHIN ONE YEAR			
				2009 £	2008 £
	Bank overdraf	he		1,106,070	446,343
	Trade creditor			433,501	111,313
		d to group undertakings		209,486	15,434
		and other taxes		15,704	7,563
	VAT			47,547	85,802
	Other creditor	s		64,649	500,791
	Accrued exper	nses		112,121	54,341
				1,989,078	1,221,587
10	CALLED UP SH	ARE CAPITAL		<del></del>	
	•	d and fully paid <sup>.</sup>			
	Number:	Class	Nominal	2009	2008
	7 400 000	0.1	value	£	£
	7,486,000	Ordinary	1	7,486,000	7,486,000
11.	RESERVES				
					Profit and loss
					account
					£
	At 1 January 2	009			(370,543)
	Profit for the				501,960
	At 31 Decemb	er 2009			131,417

## Notes to the Financial Statements - continued for the Year Ended 31 December 2009

### 12 ULTIMATE PARENT COMPANY

The immediate parent undertaking is von Essen Hotels 2 Limited and the ultimate parent undertaking is von Essen Mining and Development Corporation (UK) Limited, both companies being registered in England and Wales. The registered office is situated at 90 Fetter Lane, London EC4A 1PT

### 13 RELATED PARTY DISCLOSURES

The company has taken advantage of the exemption of Financial Reporting Standard 8 "Related party disclosures" and has not disclosed transactions with group undertakings

There are no other related party transactions

### 14 ULTIMATE CONTROLLING PARTY

The ultimate controlling party is Mr A Davis by virtue of his 100% holding of the parent company's issued share capital

### 15 RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

Profit for the financial year	2009 £ 501,960	2008 £ 57,974
Net addition to shareholders' funds Opening shareholders' funds	501,960 7,115,457	57,974 7,057,483
Closing shareholders' funds	7,617,417	7,115,457