# Financial Statements Stonebeach Limited

For the year ended 30 September 2014



## Stonebeach Limited Financial statements for the year ended 30 September 2014

## Company information

Company registration number

4396961

**Registered office** 

146 - 156 Sarehole Road

Birmingham B28 8DT

**Directors** 

V Scalzo C Marsh P May

**Secretary** 

V Scalzo

**Bankers** 

HSBC

120 Edmund Street Birmingham

B3 2QŽ

**Auditor** 

Grant Thornton UK LLP Chartered Accountants Statutory Auditor Grant Thornton House 202 Silbury Boulevard Central Milton Keynes

MK9 1LW

## Stonebeach Limited Financial statements for the year ended 30 September 2014

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### Report of the directors

The directors present their report and the financial statements of the company for the year ended 30 September 2014.

### **Directors of the company**

The present membership of the Board is set out below.

C Marsh

V Scalzo

P May

All directors served throughout the year.

### **Disabled employees**

The company's policy of employment of disabled persons is to give full consideration to applications for employment having regard to their particular aptitudes and abilities and to encourage training and career developments and promotion for all employees, including disabled employees.

### **Employee involvement**

The company is an equal opportunity employer with particular reference to non-discrimination and non-harassment on the basis of ethnic origin, age, gender, religion, sexual orientation or disability. The company is run in a fully open manner and it strongly encourages it employees to provide their opinions on how the company is run. Regular management meetings are undertaken where all levels of management are fully informed of developments of the company and have a fully operational role in how the company functions.

The company has put in place mechanisms to provide information to employees with particular emphasis on operational and health and safety matters. Regular meetings are held between site General Managers and Head Office Operational Management.

### Statement of directors' responsibilities

The directors are responsible for preparing the Report of the Directors and the Strategic Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable laws). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently
- make judgments and estimates that are reasonable and prudent
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements.
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

### Report of the directors (continued)

### Statement of directors' responsibilities (continued)

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy, at any time, the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as each of the directors is aware:

- there is no relevant audit information of which the company's auditor is unaware; and
- the directors have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

#### **Auditor**

Grant Thornton UK LLP, having expressed their willingness to continue in office, will be deemed reappointed for the next financial year in accordance with section 487(2) of the Companies Act 2006 unless the company receives notice under section 488(1) of the Companies Act 2006.

ON BEHALF OF THE BOARD

C Marsh Director

25/11/4

### Strategic report

### **Business review and future developments**

The principal activity of the company continued to be that of restaurateur.

The profit for the year after taxation amounted to £9,545k (2013 - £7,608k). The directors do not recommend payment of a dividend (2013 - £nil).

The directors are encouraged that turnover continues to rise in a difficult economic climate. In the year a number of new sites have been opened which have been successful and continue to aid the growth of the business. The existing stores have also performed well during 2014 in difficult trading conditions and made a good contribution to mitigate the economic market place.

Even with increasing costs the directors are pleased that gross margin and payroll margins have been maintained throughout the roll out program thus increasing the profitability of the business.

The company is still intending to expand throughout 2014/2015.

### Principal risks and uncertainties

The Board continually reviews the potential risks facing the company. Some of the key areas reviewed are the following:

### Increased prices of key commodities and operating costs

The company spends considerable time tracking the commodity prices of a number of products namely coffee, dairy, fruit, packaging, cocoa and wheat items. Where possible we enter into supply agreements for certain periods of time depending upon the market. We do not commit to volumes but lengths of agreement which guarantees prices. This way the company is able to reduce the risk to inflationary pressure.

### Economic environment

In common with other restaurant businesses, the company relies on continuing levels of disposable income within the UK market place and a decline in the UK economy would have an impact on turnover. However, due to the nature of our product and market position as an upmarket patisserie, having this unique position helps to mitigate the economic market place.

### Competition

The company operates in a highly competitive market putting pressure on margin and turnover growth. However, we continuously strive to be positioned between restaurants and coffee shops offering and having this diversity in our offerings, all day dining, an online channel and bespoke cake facilities ensures we are safeguarded in terms of margins and turnover.

#### Legislation

The licensed venue market is regulated and the company continues to monitor legislation to ensure it complies to the current rules and regulations. As the company continues to expand, all aspects of the business are being monitored to ensure no adverse conditions are created through this period of growth.

### Strategic report (continued)

### Financial risk management objectives and policies

The company uses various financial instruments, these include loans, cash and various items such as trade debtors and trade creditors that arise directly from its operations. The main purpose of these financial instruments is to raise finance for the company's operations.

The existence of these financial instruments exposes the company to a number of financial risks, which are described in more detail below.

The main risks arising from the company's financial instruments are liquidity risk, interest rate risk and credit risk. The directors review and agree policies for managing each of these risks and they are summarised below. These policies have remained unchanged from previous years.

### Liquidity risk

The company seeks to manage financial risk by ensuring sufficient liquidity is available to meet foreseeable needs and to invest cash assets safely and profitably. Short term flexibility is achieved by overdraft facilities. The risks are managed by overdraft facilities and re-financing arrangements which have extended borrowing terms and allowance of a capital drawdown facility thus reducing exposure.

#### Interest rate risk

The company finances its operations through a mixture of retained profits; shareholder loans and bank borrowings. The group exposure to interest rate fluctuations on its borrowings is managed by the use of both fixed and floating facilities. Business has benefitted from the stable interest rates the UK economy has had for a number of years. If this starts to become more volatile hedging will be considered. In addition, the interest cover in the business is much lower than it used to be as a result of reduced gearing.

### Credit risk

The company's principal financial assets are mainly cash with very limited trade debtors. The credit risk associated with cash is limited, the principal credit risk arises therefore from its trade debtors. However, very few customers are given accounts and these are reviewed regularly and collections are kept up to date.

### **Key performance indicators**

The company is monitored in line with a number of key performance indicators. These are formulated at weekly and monthly Board meetings and are reviewed at both operating and Board level.

#### Turnover growth

The company is measured against sales growth with a target of 15%. Sales growth in the year was 15.4%

### Margin

The company is measured against gross profit less staff costs with a target of 40%, with 41% delivered in the year.

#### Budget

The company is measured against targeted EBITDA which was delivered.

### Strategic report (continued)

### Internal control

The Board is ultimately responsible for the company's system of internal control and for reviewing its effectiveness. However, such a system is designed to manage rather than eliminate the risk of failure to achieve business objectives and can only provide reasonable and not absolute assurance against material misstatement or loss.

The key elements of the company's control system are as follows:

- a comprehensive budgeting system with an annual budget approved by the Board
- actual results are compared monthly with budgets and past results, as appropriate
- all significant capital expenditure and organisational changes are reviewed and approved by the Board
- the integrity and competence of personnel is ensured through high recruitment standards and subsequent training
- a clearly defined organisation structure.

ON BEHALF OF THE BOARD

C Marsh Director

25/11M



### Independent Auditor's Report to the Members of Stonebeach Limited

We have audited the financial statements of Stonebeach Limited for the year ended 30 September 2014 which comprise the principal accounting policies, the profit and loss account, the balance sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

### Respective responsibilities of directors and auditor

As explained more fully in the Directors' Responsibilities Statement set out on pages 3 and 4, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

### Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at www.frc.org.uk/auditscopeukprivate.

### **Opinion on financial statements**

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 30 September 2014 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### Opinion on other matters prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Directors and the Strategic Report for the financial year for which the financial statements are prepared is consistent with the financial statements.



### Independent Auditor's Report to the Members of Stonebeach Limited (continued)

### Matters on which we are required to report by exception

Thornton UK LLP

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

David Newstead

Senior Statutory Auditor

for and on behalf of Grant Thornton UK LLP

Statutory Auditor, Chartered Accountants

Milton Keynes

25 November 2014

### Principal accounting policies

### **Basis of preparation**

The financial statements have been prepared under the historical cost convention and in accordance with the Companies Act 2006 and applicable UK accounting standards (United Kingdom Generally Accepted Accounting Practice).

The company's accounting policies are unchanged from the previous year.

#### **Cash flow statement**

The directors have taken advantage of the exemption in Financial Reporting Standard No 1 (Revised 1996) from including a cash flow statement in the financial statements on the grounds that the company is wholly owned and its ultimate parent publishes a consolidated cash flow statement.

#### **Turnover**

Turnover is the total amount receivable by the company for goods supplied and services provided, excluding VAT and trade discounts.

Revenue arising from the sale of goods is recognised when significant risks and benefits of ownership of the product has been transferred to the buyer.

### Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost, net of depreciation. Depreciation is calculated to write down the cost less estimated residual value of each asset over its expected useful life, as follows:

Leasehold improvements - Over the term of the lease

Plant, machinery & other assets - 15-25% per annum reducing balance

### Stocks

Stocks are stated at the lower of cost and net realisable value after provisions are made in respect of obsolete and slow moving items.

### **Leased assets**

Assets held under finance leases are capitalised in the balance sheet and depreciated over their useful economic lives. The interest element of leasing payments represents a constant proportion of the capital balance outstanding and is charged to the profit and loss account over the period of the lease.

All other leases are regarded as operating leases and the payments made under them are charged to the profit and loss account on a straight line basis over the lease term.

### Principal accounting policies (continued)

#### **Deferred taxation**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more, tax, except that deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the years in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

#### **Retirement benefits**

#### Defined contribution scheme

The pension costs charged against operating profits are the contributions payable to the scheme in respect of the accounting period.

#### **Financial instruments**

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities.

Where the contractual obligations of financial instruments (including share capital) are equivalent to a similar debt instrument, those financial instruments are classed as financial liabilities. Financial liabilities are presented as such in the balance sheet. Finance costs and gains or losses relating to financial liabilities are included in the profit and loss account. Finance costs are calculated so as to produce a constant rate of return on the outstanding liability.

Where the contractual terms of share capital do not have any terms meeting the definition of a financial liability then this is classed as an equity instrument. Dividends and distributions relating to equity instruments are debited direct to equity. There is no effect on the financial statements as a result of this policy.

### Profit and loss account

•	Note	2014 £'000	2013 £'000
Turnover	1	67,529	58,544
Cost of sales		(14,852)	(12,886)
Gross profit		52,677	45,658
Administrative expenses	_	(41,833)	(36,471)
Operating profit	1	10,844	9,187
Interest payable and similar charges	2 _	(179)	(186)
Profit on ordinary activities before taxation		10,665	9,001
Tax charge on profit on ordinary activities	4	(1,120)	(1,393)
Profit for the year	11 _	9,545	7,608

All of the activities of the company are classed as continuing.

The company has no recognised gains or losses other than the profits for the years as set out above.

### Balance sheet

	Note	£'000	2014 £'000	£'000	2013 £'000
Fixed assets		25 000	2000	2,000	2,000
Tangible assets	5		21,928		17,783
Current assets					
Stocks	6	3,650		2,626	
Debtors	7	25,827		11,790	
Cash at bank and in hand	_	144	-	127	
		29,621		14,543	
Creditors: amounts falling due within one year	8 _	(15,645)	-	(6,303)	
Net current assets			13,976		8,240
Total assets less current liabilities			35,904		26,023
Provisions for liabilities and charges	9		(1,258)		(922)
			34,646		25,101
Capital and reserves					
Called up share capital	10		150		150
Profit and loss account	11		34,496		24,951
Shareholders' funds	12		34,646		25,101

These financial statements were approved by the Board of Directors and authorised for issue on 25 November 2014. They were signed on its behalf by:

C Marsh Director

Registration number 4396961

### Notes to the financial statements

### 1 Turnover and profit on ordinary activities before taxation

The turnover and profit on ordinary activities before taxation is attributable to the one activity as disclosed in the Report of the Directors.

Operating profit is stated after charging/(crediting):	2014 £'000	2013 £'000
Auditor's remuneration:		
- Audit of the Company	38	41
Total audit	38	41
- Taxation compliance services	-	10
- Other non-audit services not covered above	48	10
Total non-audit fees	48	20
Total fees	86	61
Depreciation of tangible fixed assets	2,607	2,085
Impairment of fixed assets	-	-
Recharge from Patisserie Acquisition Limited	117	163
Recharge from Spice Bakery Limited	64	75
Operating lease rentals - land and buildings	9,027	7,797

Auditor's remuneration for non-audit services relates to fees incurred for the group headed by Patisserie Acquisition Limited.

### 2 Interest payable

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interest payable		
	2014 £'000	2013 £'000
On bank loans and overdrafts	179	186
Directors and employees		
Staff costs during the year were as follows:	2014 £'000	2013 £'000
Wages and salaries Social security costs Pension costs	23,627 1,356 74	20,607 1,306 7
	25,057	21,920
The average number of employees of the company during the year were a	as follows: 2014	2013
Directors Production & other staff	3 1,973 1,976	4 1,843 1,847
Total	1,770	1,04/

### 3 Directors and employees (continued)

	Remuneration in respect of directors was as follows:	2014 £'000	2013 £'000
	Emoluments	559	483
	During the year no directors (2013 - no directors) participated in money	purchase pension scl	nemes.
	Emoluments of highest paid director:		
		2014 £'000	2013 £'000
	Emoluments	253	212
4	Tax on profit on ordinary activities	/	
	The tax charge represents:		
		2014 £'000	2013 £'000
	Current tax: UK corporation tax Adjustments in respect of previous periods	822 (37)	989 192
	Total current tax	785	1,181
	Deferred tax: Origination and reversal of timing differences	335	212
	Tax on profit on ordinary activities	1,120	1,393
	Factors affecting current tax charge The tax assessed for the year is different to the standard rate of corporat 22.0% (2013 – 23.5%). The differences can be explained as follows:	tion tax in the UK of	
		2014 £'000	2013 £'000
	Profit on ordinary activities before tax	10,665	9,000
	Profit on ordinary activities multiplied by the standard rate of tax	2,346	2,115
	Effect of:		
	Capital allowances in excess of depreciation Group relief Other short term differences	(217) (1,206) (101)	(204) (879) (43)
	Adjustments in respect of previous periods	(37)	192
	Current tax charge for the year	785	1,181

### 5 Tangible fixed assets

		Plant, machinery	
i	Leasehold mprovements £'000	& other assets £'000	Total £'000
Cost			
At 1 October 2013	8,660	18,427	27,087
Additions	793	5,959	6,752
At 30 September 2014	9,453	24,386	33,839
Depreciation			
At 1 October 2013	2,621	6,683	9,304
Provided in the year	493	2,114	2,607
At 30 September 2014	3,114	8,797	11,911
Net book amount at 30 September 2014	6,339	15,589	21,928
Net book amount at 30 September 2013	6,039	11,744	17,783

Impairment reviews have been carried out on fixed assets by reference to future expected cash flows over at least five years discounted at a rate of 15%. As a result of this review, an impairment charge of £nil was processed during the year (2013: £nil).

### 6 Stocks

j.	2014	2013
	£'000	€,000
Raw materials	2,976	2,204
Work in progress	370	242
Finished goods	304	179
	3,650	2,625
7 Debtors		
	2014	2013
	£'000	£'000
Trade debtors	261	173
Amounts owed by group undertakings	16,321	6,940
Corporation tax	2,075	-
Social security and other taxes	733	-
Other debtors	69	290
Prepayments	6,368	4,387
	25,827	11,790

### 8 Creditors: amounts falling due within one year

	2014	2013
	£'000	£'000
Bank loans and overdrafts	2,006	2,019
Trade creditors	2,265	2,318
Amounts owed to group undertakings	11,290	1,122
Corporation tax	-	274
Social security and other taxes	-	469
Accruals	84	. 101
	15,645	6,303

The bank facility is secured by a fixed and floating charge over all the assets of the company.

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		£'000
At 1 October 2013	,	922
Provided during the year	/	336
At 30 September 2014		1,258
Deferred taxation provided for in the financial statements is set out	below:	
	2014	2013
·	£'000	£'000
Accelerated capital allowances	1,258	922
10 Share capital		
	2014	2013
	£'000	€,000
Authorised Equity shares		
151,000 Ordinary shares of £1 each	151	151
Allotted, called up and fully paid		
Equity shares	470	150
150,100 Ordinary shares of £1 each	150	150

### 11 Reserves

12

			Profit and loss account
Balance at 1 October 2013 Profit for the year			24,951 9,545
Balance at 30 September 2014			34,496
Reconciliation of movements in shareholders' funds			
		2014 £'000	2013 £'000
Profit for the financial year		9,545	7,608
Opening shareholders' funds	,	25,101	17,493
Closing shareholders' funds		34,646	25,101

### 13 Leasing commitments

At 30 September 2014 the company had annual commitments under non-cancellable operating leases as set out below.

	Land and	Land and buildings	
	2014	2013	
	€,000	€,000	
Expiry date:			
Within 1 year	774	167	
Within 2 to 5 years	1,548	810	
After more than 5 years	5,737	7,465	
	8,059	8,442	

### 14 Capital commitments

The company had capital commitments of £200k at 30 September 2014 (2013 - £600k) relating to the purchase of assets.

### 15 Contingent liabilities

The company has a cross company guarantee with its connected companies, namely Patisserie Valerie Limited, Leonardo Limited, Patisserie Valerie Express Limited, Hewmark Limited, Spice Bakery Limited, Flour Power City Limited, Patisserie Valerie Holdings Limited and Patisserie Acquisition Limited. This guarantees the Patisserie Acquisition Limited bank loan of £3 million. If Patisserie Acquisition Limited defaults on that loan the company will be required to make good. The directors believe the financial condition of Patisserie Acquisition Limited is such that this guarantee will not be called upon.

### 16 Controlling party

Patisserie Valerie Holdings Limited is the company's controlling related party by virtue of its shareholding. The ultimate controlling party of the company is Patisserie Holdings plc as a result of its shareholding in Patisserie Valerie Holdings Limited.

The largest and smallest group of undertakings for which group accounts have been drawn up is that headed by Patisserie Holdings plc, incorporated in England and Wales. Copies of the group accounts can be obtained from Companies House.

### 17 Related party transactions

The company is a wholly owned subsidiary and is exempt from the requirements of FRS 8 to disclose transactions with other members of the group headed by Patisserie Holdings plc on the grounds that the consolidated accounts of Patisserie Holdings plc are publicly available.