



**Companies House**  
— for the record —

**AR01 (ef)**

**Annual Return**



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**X1961X8R**

*Company Name:* **MERCER STREET MARKETING AND CONSULTING LIMITED**

*Company Number:* **04393256**

*Date of this return:* **13/03/2012**

*SIC codes:* **73110**

*Company Type:* **Private company limited by shares**

*Situation of Registered Office:* **ANSON HOUSE THE FLEMMING BUSINESS CENTRE  
BURDON TERRACE JESMOND  
NEWCASTLE UPON TYNE  
TYNE AND WEAR  
NE2 3AE**

**Officers of the company**

***Company Secretary 1***

*Type:* **Person**

*Full forename(s):* **MARGARET**

*Surname:* **FLETCHER**

*Former names:*

*Service Address recorded as Company's registered office*

*Company Director*    **1**

*Type:*                                **Person**  
*Full forename(s):*                **MR ALFRED OLDING**

*Surname:*                            **FLETCHER**

*Former names:*

*Service Address:*                **154A WESTERN WAY  
DARRAS HALL  
PONTELANT  
NORTHUMBERLAND  
NE20 9LY**

*Country/State Usually Resident:*    **ENGLAND**

*Date of Birth:*    **20/03/1941**                                *Nationality:*    **BRITISH**  
*Occupation:*    **CHIEF EXECUTIVE**

*Company Director* 2

*Type:* **Person**

*Full forename(s):* **LORD JOHN**

*Surname:* **STEVENS**

*Former names:*

*Service Address:* **THE GRAINGER SUITE DOBSON HOUSE  
REGENT CENTRE  
GOSFORTH  
NEWCASTLE UPON TYNE  
NE3 3PF**

*Country/State Usually Resident:* **ENGLAND**

*Date of Birth:* **21/10/1942**

*Nationality:* **BRITISH**

*Occupation:* **CHAIRMAN**

## Statement of Capital (Share Capital)

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|                                      |                 |                                |          |
|--------------------------------------|-----------------|--------------------------------|----------|
| <b>Class of shares</b>               | <b>ORDINARY</b> | <i>Number allotted</i>         | <b>2</b> |
|                                      |                 | <i>Aggregate nominal value</i> | <b>2</b> |
| <i>Currency</i>                      | <b>GBP</b>      | <i>Amount paid per share</i>   | <b>1</b> |
|                                      |                 | <i>Amount unpaid per share</i> | <b>0</b> |
| <i>Prescribed particulars</i>        |                 |                                |          |
| <b>ONE VOTE FOR EVERY SHARE HELD</b> |                 |                                |          |

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## Statement of Capital (Totals)

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|                 |            |                                      |          |
|-----------------|------------|--------------------------------------|----------|
| <i>Currency</i> | <b>GBP</b> | <i>Total number of shares</i>        | <b>2</b> |
|                 |            | <i>Total aggregate nominal value</i> | <b>2</b> |

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### *Full Details of Shareholders*

The details below relate to individuals / corporate bodies that were shareholders as at 13/03/2012 or that had ceased to be shareholders since the made up date of the previous Annual Return

*A full list of shareholders for the company are shown below*

*Shareholding 1* : **1 ORDINARY shares held as at the date of this return**  
*Name:* **FIONA FLETCHER**

*Shareholding 2* : **1 ORDINARY shares held as at the date of this return**  
*Name:* **MARGARET FLETCHER**

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### *Authorisation*

*Authenticated*

*This form was authorised by one of the following:*

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.