In accordance with Section 853A of the Companies Act 2006

CS01

Confirmation statement





Go online to file this information www gov uk/companieshouse

A fee may be payable with this form

Please see 'How to pay' on the

You cannot use this form to tell

of changes to the company office registered office address, or since

alternative inspection address

(SAIL) information

What this form is NOT for

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24/12/2016 COMPANIES HOUSE

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/ What this form is for

You may use this form to confirm that the company has filed up to date You must file a confirmation statement at least once every year

Before you start

You can check your company details for free on our online service www beta companieshouse gov uk

Change to your company information If you need to make any changes to

- Part 1 Principal business activities or standard industrial classification (SIC)
- Part 2 Statement of capital
- Part 3 Trading status of shares
- · Part 4 Shareholder information
- Part 5 Information about people with significant control (PSC) Use the additional parts of this form to do this

Other changes

If you need to make any changes to

- · registered office address
- single alternative inspection address (SAIL) and company records
- officer appointments
 You must do this separately
 before or at the same time as this confirmation statement

1	Com	pan	y de	taıl	S					
Company number	0	4	3	3	9	2	5	7		→ Filling in this form Please complete in typescript or in
Company name in full	Sım	plicit	у Ма	rketi	ing l	Limit	ed			bold black capitals
2	Con	firm	atio	ı da	ite					• Check when your confirmation
	Please give the confirmation statement date. You must deliver this form within 14 days of this date. Please check your company records for the date of your confirmation period.								statement is due To check your confirmation statement date www beta companieshouse gov uk	
Confirmation date •	2	8	İ	1	1	-	2	0 1 6		You can make a statement at any time during the confirmation period This will change your next confirmation date.
3	Con	fırm	atio	sta	ater	men	t			
Signature	to se	ection od en g deli	853A	(1)(a n th	a) of e cor	the C nfirm	omp ation	For and on behalf of	firmation	② Societas Europaea If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership
J. J	X SECRETARIES LIMITED X						◆ Person authorised Under either section 270 or 274 of the Companies Act 2006			
	Dire	ctor @	may l , Secr CIC π	etary	, Per	son a		ised $^{oldsymbol{\Theta}}$, Charity commission receiver or	and	

Presenter information You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record Contact name Jordans Corporate Law Limited 21 St Thomas Street Bristol County/Region Pos code Country DX Ref P10249/SSROLO/(3046) Checklist We may return forms completed incorrectly or with information missing Please make sure you have remembered the following The company name and number match the information held on the public Register You have checked the company information that

☐ You have shown any relevant changes made to your

☐ You have enclosed the correct fee if appropriate

You must include a £40 fee with the first Confirmation Statement you file each year Further Confirmation Statements made in the

Make cheques or postal orders payable to 'Companies

time as this confirmation statement

You have signed the form

same year don't require a fee

How to pay

House '

information on the additional parts to this form or filed the appropriate form before or at the same

Important information

All information on this form will appear on the public record, apart from information relating to usual residential addresses and day of birth

Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below

For companies registered in England and Wales The Registrar of Companies, Companies House, Crown Way, Cardiff, Wales, CF14 3UZ DX 33050 Cardiff

For companies registered in Scotland
The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland The Registrar of Companies, Companies House, Second Floor, The Linenhall, 32-38 Linenhall Street, Belfast, Northern Ireland, BT2 8BG DX 481 N R Belfast 1

Further information

For further information, please see the guidance notes on the website at www govuk/companieshouse or email enquiries@companieshouse govuk

This form is available in an alternative format. Please visit the forms page on the website at www.gov.uk/companieshouse

In accordance with Section 853A of the Companies Act 2006

CSO1- additional information page Confirmation statement

Part 1	Sta	an	da	rd	indust	rial	cla	ssificatio	n (SIC)	code chang	le
								anges to your s this confirmati			
4	at th	ne sa	ame 1	tıme	sent as your ement	•	X De	o not send this pa our SIC codes have	art if none of e changed	For further info refer to our gui www gov uk/co	
	To che	eck yo	our cu	rrent S	classification SIC code(s) nouse gov uk	(SIC)					
A1	New	sta	anda	ard (ndustrial	class	ifıca	tion code [©]			
	Pleas	se sh	now a	iny ne	ew SIC code					Provide a trad	ustrial classification e classification code 7) or a description of
Classification code 1	6	2	0	9	0						's main business in
Classification code 2	<u> </u>										e trade classification
Classification code 3										codes are ava	lable on our website
Classification code 4										in the gov and	ompanie snouse
					mine a code s activity be		e give	a brief description	n of the		
Principal activity description	<u></u>				-						
	[
A2	Rem	iova	al of	sta	ndard inc	ustri	al cla	assification		<u> </u>	
	_				IC codes wh						
Classification code 1	<u> </u> 	[_								
Classification code 2				\vdash	 						
Classification code 3			<u> </u>	\vdash	_						
Classification code 4	-		\vdash	\vdash							
The state of the s	1 1	1	1	ı	ı						

In accordance with Section 853D of the Companies Act 2006

CS01- additional information page Confirmation statement

Part 2	Statement of capital o	hange			
	Complete this part in full if there has prescribed particulars since the last		•	•	
	✓ This part must be sent at the same time as your confirmation statement	ot required for compar orthout share capital	nies	refer to ou	information, please r guidance at uk/companieshouse
	You must complete both sections B1 and B2				
B1	Share capital				
	Complete the table(s) below to show the use Complete a separate table for each cu add pound sterling in 'Currency table A' ar	rrency (if appropriat		Use a state	tion pages ement of capital on page if necessary
Currency	Class of shares	Number of shares	Aggregate no	minal value	Total aggregate amount
Complete a separate table for each currency	E g Ordinary/Preference etc		(E, €, \$, etc) Number of sha multiplied by n		unpaid, if any (£, €, \$, et Including both the nominal value and any share premiu
Currency table A GBP	Ordinary	13,347,108	£133 471	 08	
	Tota	ls 13,347,108	£133 471	08	£0
Currency table B					
	Tota	S			
Currency table C					
<u> </u>	Tota	ls			
	Totale (including continue)	Total number of shares	Total agg nominal		Total aggregate amount unpaid •
	Totals (including continuatio page:	140047400	£133 47	7108	£0
		• Please list total For example £100			nt currencies separately

B2	Prescribed particulars	
	Please give the prescribed particulars of rights attached to each class of share shown in the 'share capital' tables in Section B1	Prescribed particulars of rights attached to shares The particulars are
Class of share	Ordinary	a particulars of any voting nghts, including rights that arise only in
Prescribed particulars	Each have attached to them full voting, dividend and capital distribution (including winding up) rights, they do not confer any rights of redemption	certain circumstances, b particulars of any rights, as respects dividends, to participate in a distribution c particulars of any rights, as respects capital to participate in a distribution (including on winding up), and d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder A separate table must be used for
		each class of share Please use a prescribed particulars continuation page if necessary
Class of share		
Prescribed particulars		
Class of share		
Prescribed particulars		

In accordance with Section 853E, 853H of the Companies Act 2006

CS01- additional information page

Part 3 Change to trading status of shares Only use this part to tell us of any change to the trading status of shares since you last told us this information X Not required for companies This part must be sent For further information, please at the same time as your without share capital refer to our quidance at confirmation statement www gov uk/companieshouse **C1** Company's shares admitted to trading on a market • A market is one established under the rules of a UK recognised Were any shares admitted to trading on a market during the confirmation investment exchange or any other period? Please tick the appropriate box below regulated markets in or outside of the UK, or any other market outside No go to Part 4 section D1 'Non traded shareholders' \mathbf{x} of the UK. The current UK recognised Yes go to Section C2 'DTR5' investment exchanges and regulated markets can be found at www.fsa.gov.uk/register/exchanges do Exemption from providing shareholder information (DTR5) 9 C2 Please review and complete (if necessary) this section if you have Throughout the confirmation period, was the company a traded company and answered 'Yes' to section an issuer to which DTR5 applies? Please tick the appropriate box below C1 'Company's shares admitted to trading on a market' No go to Section C3 'Exemption from keeping a PSC register' Yes You have now finished this part DTR5 DTR5 refers to the Vote Holder and Issuer Notification Rules contained in Chapter 5 of the Disclosure and Transparency Rules source book issued by the Financial Services Authority Notification is required when the percentage acquisition of a shareholder in the company has reached a certain threshold (starting at 3%) **C3** Exemption from keeping a people with significant control (PSC) register 9 is the company exempt or has it ever been exempt from keeping a PSC register Please review and complete (if necessary) this section if you have Yes continue (Tick only one box) answered 'No' to section C2 'DTR5' go to Part 4 section D2 'Shareholder information for certain Exemption from keeping a PSC traded companies' register In accordance with Part 21A of the Please tick the appropriate statement Companies Act 2006 The company is exempt from the requirement to obtain information Exemption from keeping a PSC and keep a register of its PSC because the company has voting shares register no longer applies admitted to trading on a regulated market in an EEA State other than the You will need to provide your PSC United Kingdom information with this confirmation statement. The company is exempt from the requirement to obtain information and keep a register of its PSC because the company has voting shares admitted to trading on a market listed in Schedule 1 of the Register of People with Significant Control Regulations 2016 The exemption from keeping a PSC register (Section 21A) no longer applies 0

In accordance with Section 853F, 853G of the Companies Act 2006

CSO1- additional information page Confirmation statement

Part 4	Sharehol	der information	change	<u>-</u>	•			
	Only use this I	Part to tell us of a change t information	o shareholder inforr	nation si	nce the co	ompany last		
•	If completed the sent at the san confirmation s		quired for companies at share capital		refer to our	information, please r guidance at ik/companieshouse		
1	Shareholder	information for a nor	n-traded compar	ıy o	• Further s	hareholders		
	How is the list appropriate bo	of shareholders enclosed F x below	Please tick the		informatio	Please use a Shareholder information (for a non-traded company) continuation page if		
	The list of sha enclosed on p	_	list of shareholders is losed in another format		necessary			
	Show any inform	nation that has changed for each	person					
	Please list the co should be listed	ompany shareholders in alphabe consecutively	tical order Joint shareho	olders				
			Shares held at comfirmation date	Shares tran	sferred (if appr	ropnate)		
Shareholder's Name Address not required)		Class of share	Number of shares	Number of shares Date of regist of transfer		Date of registration of transfer		
Flash Bidco Limited		Ordinary	13,347,108					

D2	· · · · · ·	Shareholder inf	ormation for	certain traded	companies	(not D	TR5)

Give details of each person who, at the end of the confirmation period held at least 5% of the issued shares of any class and who was not shown the last time you gave us this information

Please list the shareholders in alphabetical order Joint shareholders should be listed consecutively

Further shareholders
Please use a 'Shareholder
Information — certain traded
companies (not a DTR5 company)
' continuation page if necessary

		Shares held at confirmation date	
Shareholder's name	Shareholder's address	Class of share	Number of shares
			1

In accordance with Section 8531 of the Companies Act 2006

CS01- additional information page

Confirmation statement

Information about people with significant control (PSC) Part 5 X Don't complete this part if you've This part must be sent at the For further information, please same time as your confirmation elected to keep information about refer to our guidance at statement people with significant control on www gov uk/companieshouse the public register instead of in your own register Only use this Part to tell us about the people with significant control (PSC) of the company This includes individuals, relevant legal entities (RLE) and other registrable persons (ORP) Only complete this Part if this is the first time you have given this information or if there has been a change to any of the information since you last gave it If you've previously given this information and there has been no change to any of it, you don't need to complete or return this Part Use section E1 to tell us about statements in your PSC register relating to the company Use F1-F5 for an individual who is a person with significant control Use G1-G4 for a relevant legal entity (RLE) Use H1-H4 for an 'other registrable person' (ORP) Use I1-I3 for any additional statements relating to a PSC or RLE that are in your PSC register at the confirmation date You can find more guidance on how to complete this part on our website www.gov.uk/ companieshouse If you need to tell us about more PSCs, RLEs or ORPs, use a continuation page E1 If the company's PSC register contains one of the following If a statement is no longer true, give the date of the change and statements during the confirmation period, please tick complete the relevant sections in Part 5 If either of the statements below still apply at the confirmation If the statements appear more than once in the company's PSC statement date, don't complete the rest of Part 5 register, use a continuation page Date (if applicable) Statement that this ceased to be true during the period The company knows or has reasonable cause to believe that there is no registrable person or registrable relevant legal entity in relation to the company The company has not yet completed taking reasonable steps to find out if there is anyone who is a registrable person or registrable relevant legal entity in relation to the company If the statements appear more than once in the company's PSC register, use a continuation page

G1

Relevant legal entity (RLE) particulars

How to fill in this table

- Enter the particulars relating to this RLE currently entered in the PSC register in column 1
- Use column 2 to indicate information that was previously entered in the register (if applicable)
- Give the date of any change from previous to current information
- If you need to show more than one change to any of the particulars use a continuation page
- If you need to enter more than 1 date on which an RLE became (or ceased to be) registrable, use a continuation page

RLE details

	1) Current	2) Previous	Date of change
Corporate or firm name	Flash Bidco Limited		1 1
Building name/ number	20 - 22		1 1
Street	Bedford Row	***************************************	
Post town	London		
Postcode	W C 1 R 4 J S		
Country	United Kingdom	1.000.4	

Legal form and governing law

Please give details of the legal form of the RLE and the law by which it is governed. If applicable, please also give details of the register of companies in which it is entered (including the country/state) and its registration number in that register.

	1) Current	2) Previous	Date of change
Legal form of the corporate body or firm	Private Company Limited by Shares		1 1
Governing law	England & Wales		T I
If applicable,register in which the RLE is entered	Companies House		1 1
Country/State	England & Wales		1 1
Registration number	08458656		1 1
Date that this RLE be (This cannot be befor		Date (if applicable) that this RLE ceased to be re	egistrable
0 6 0	4 2 0 1 6		

G2 RLE nature of control

How to fill in this table

- Put a tick against the current nature of control relating to this RLE entered in the PSC register in column 1
- Use column 2 to indicate any nature of control that was previously entered in the register
- Show any changes in chronological order (starting with the most recent) and give the date of change from previous to current information
- If you need to show more than 1 change, please use a continuation page

1) Current (as at the confirmation statement date)	2) Previous	Date of change
Nature of control	Nature of control	
Ownership of shares	Ownership of shares	1 1
1 The RLE holds, directly or indirectly, the following percentage of shares in the company (tick only one)		
1a) more than 25% but not more than 50%	☐ 1a	
1b) more than 50% but less than 75%	□ 1b	
1c) 75% or more	□ 1c	
Ownership of voting rights	Ownership of voting rights	1 1
2 The RLE holds, directly or indirectly, the following percentage of voting rights in the company (tick only one)		
2a) more than 25% but not more than 50%	☐ 2a	
2b)more than 50% but less than 75%	☐ 2b	
x 2c) 75% or more	□ 2c	
Ownership of right to appoint/ remove directors	Ownership of right to appoint/ remove directors	1 1
The RLE holds, directly or indirectly, the right to appoint or remove a majority of the board of directors of the company	3	

1) C	urrent	2) P	revious	Date of change
	The RLE has the right to exercise, or actually exercises, significant influence or control over the company		The RLE has the right to exercise, or actually exercises, significant influence or control over the company	1 1
		•		

Nature of control by a firm over which the RLE has significant control

The RLE has the right to exercise or actually exercises significant influence or control over the activities of a firm that is not a legal person under its governing law, and

1) Current	2) Previous	Date of change
1 the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of shares in the company (tick only one)	Ownership of shares	1 1
 □ 1a) more than 25% but not more than 50% □ 1b) more than 50% but less than 75% □ 1c) 75% or more 	☐ 1a ☐ 1b ☐ 1c	
2 the members of that firm (in their capacity as such) hold, directly or indirectly, the following percentage of voting rights in the company (tick only one)	Ownership of voting rights	1 1
2a) more than 25% but not more than 50%	□ 2a	
2b)more than 50% but less than 75%	□ 2b	
2c) 75% or more	☐ 2c	
3 the members of that firm (in their capacity as such) hold the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company	Ownership of right to appoint/ remove directors 3	1 1
4 the members of that firm (in their capacity as such) have the right to exercise, or actually exercise, significant influence or control over the company	Significant influence or control 4	1 1

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w	-

Nature of control by a trust over which the RLE has significant control

The RLE has the right to exercise or actually exercises significant influence or control over the activities of a trust and

1) Current	2) Previous	Date of change
1 the trustees of that trust (in their capacity as such) hold, directly or indirectly, the following percentage of shares in the company (tick only one)	Ownership of shares	1 1
1a) more than 25% but not more than 50%	П.	
☐ 1b) more than 50% but less than 75%	∐ 1a	
1c) 75% or more	☐ 1b	
10,75% ti illote	☐ 1c	
2 the trustees of that trust (in their capacity as such) hold, directly or indirectly, the following percentage of voting rights in the company (tick only one)	Ownership of voting rights	1 1
2a) more than 25% but not more than 50%	☐ 2a	
2b)more than 50% but less than 75%	☐ 2b	
2c) 75% or more	☐ 2c	
3 the trustees of that trust (in their capacity as such) hold the right, directly or indirectly, to appoint or remove a majority of the board of directors of the company	Ownership of right to appoint/	1 1
	remove directors 3	
4 the trustees of that trust (in their capacity as such) have the right to exercise, or actually exercise, significant influence or control over the company	Significant influence or control 4	1 1