



Companies House

AR01 (ef)

Annual Return



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Company Name: **SIMPLICITY MARKETING LIMITED**

Company Number: **04339257**

Date of this return: **28/11/2013**

SIC codes: **62090**

Company Type: **Private company limited by shares**

Situation of Registered Office: **5TH FLOOR 19-22 RATHBONE PLACE
RATHBONE PLACE
LONDON
ENGLAND
W1T 1HY**

Officers of the company

Company Secretary 1

Type: **Person**
Full forename(s): **SHEILA MARIE**

Surname: **CUNNINGHAM**

Former names:

Service Address: **119 NORTH HILL
LONDON
N6 4DP**

Company Director ***I***

Type: **Person**

Full forename(s): **PAUL LEO**

Surname: **CUNNINGHAM**

Former names:

Service Address: **PROSPECT PLACE
119 NORTH HILL
LONDON
N6 4DP**

Country/State Usually Resident: **ENGLAND**

Date of Birth: **21/10/1958** *Nationality:* **BRITISH**

Occupation: **MANAGING DIRECTOR**

Company Director 2

Type: **Person**

Full forename(s): **DANIEL**

Surname: **FREEMAN**

Former names:

Service Address recorded as Company's registered office

Country/State Usually Resident: **ENGLAND**

Date of Birth: **19/03/1979**

Nationality: **BRITISH**

Occupation: **DIRECTOR**

Statement of Capital (Share Capital)

Class of shares	A ORDINARY	<i>Number allotted</i>	10000000
		<i>Aggregate nominal value</i>	100
<i>Currency</i>	GBP	<i>Amount paid per share</i>	0.00001
		<i>Amount unpaid per share</i>	0

Prescribed particulars

THE ORDINARY SHARES OF £1.00 EACH HAVE ATTACHED TO THEM FULL VOTING, DIVIDEND AND CAPITAL DISTRIBUTION (INCLUDING ON WINDING UP) RIGHTS; THEY DO NOT CONFER ANY RIGHTS OF REDEMPTION.

Class of shares	B ORDINARY	<i>Number allotted</i>	245050
		<i>Aggregate nominal value</i>	2.45
<i>Currency</i>	GBP	<i>Amount paid per share</i>	0.35
		<i>Amount unpaid per share</i>	0

Prescribed particulars

THE ORDINARY SHARES OF £1.00 EACH HAVE ATTACHED TO THEM FULL VOTING, DIVIDEND AND CAPITAL DISTRIBUTION (INCLUDING ON WINDING UP) RIGHTS; THEY DO NOT CONFER ANY RIGHTS OF REDEMPTION.

Statement of Capital (Totals)

<i>Currency</i>	GBP	<i>Total number of shares</i>	10245050
		<i>Total aggregate nominal value</i>	102.45

Full Details of Shareholders

The details below relate to individuals / corporate bodies that were shareholders as at 28/11/2013 or that had ceased to be shareholders since the made up date of the previous Annual Return

A full list of shareholders for the company are shown below

Shareholding 1 : 0 ORDINARY shares held as at the date of this return
8000000 shares transferred on 2013-07-19

Name: PAUL LEO CUNNINGHAM

Shareholding 2 : 0 ORDINARY shares held as at the date of this return
2000000 shares transferred on 2013-07-19

Name: DANIEL BENJAMIN RUPERT FREEMAN

Shareholding 3 : 10000000 A ORDINARY shares held as at the date of this return
Name: FLASH BIDCO LIMITED

Shareholding 4 : 245050 B ORDINARY shares held as at the date of this return
Name: FLASH BIDCO LIMITED

Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.



Companies House

COMPANY NAME: SIMPLICITY MARKETING LIMITED

COMPANY NUMBER: 04339257

A replacement AR01 was registered on 29/06/2016.