

COMPANY REGISTRATION NUMBER 04317046

KELF
FINANCIAL STATEMENTS
31 DECEMBER 2011



KELF
THE DIRECTORS' REPORT
YEAR ENDED 31 DECEMBER 2011

The Directors present their report and the audited financial statements of the Company for the period from 2 January 2011 to 31 December 2011 (the "year ended 31 December 2011")

PRINCIPAL ACTIVITIES AND BUSINESS REVIEW

The Company acts as an investment holding company

The profit and loss account for the year ended 31 December 2011 is set out on page 6. The Company received interest income on its cash balances and continued to hold its investment in Kellogg Talbot LLC

RESULTS AND DIVIDENDS

The Company made a net loss in the year of £7,000 (financial year ended 1 January 2011: £9,000 loss)

The Directors do not recommend the payment of a dividend (financial year ended 1 January 2011: same)

DIRECTORS

The Directors who served the Company during the year and up to the date of signing the financial statements were as follows, except where noted

B Goodman
P Knowles
G Peterson
K Meehan

B Goodman was appointed as a director on 23 June 2011

G Peterson resigned as a director on 15 March 2011

RETIREMENT OF DIRECTORS

In accordance with the Articles of Association, B Goodman will retire from the board and, being eligible, will stand for re-appointment

DIRECTORS' RESPONSIBILITIES STATEMENT

The Directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors have prepared the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period. In preparing these financial statements, the Directors are required to

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THE DIRECTORS' REPORT *(continued)*

YEAR ENDED 31 DECEMBER 2011

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

DISCLOSURE OF INFORMATION TO AUDITORS

In so far as the Directors are aware

- there is no relevant audit information of which the Company's auditor are unaware, and
- the Directors have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information

DIRECTORS' INDEMNITIES

The ultimate holding Company maintains liability insurance for the Directors and officers of the group. This is a qualifying third party indemnity provision for the purpose of the Companies Act 2006.

INDEPENDENT AUDITOR

PricewaterhouseCoopers LLP are deemed to be re-appointed under section 487(2) of the Companies Act 2006.

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THE DIRECTORS' REPORT *(continued)*

YEAR ENDED 31 DECEMBER 2011

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

Signed on behalf of the Directors



P Knowles
Director

Approved by the Directors on 21 September 2012

KELF
INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF
KELF
YEAR ENDED 1 JANUARY 2011

We have audited the financial statements of KElf for the year ended 1 January 2011 which comprise the Profit and Loss Account, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

As explained more fully in the Directors' Responsibilities Statement set out on page 1, the Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

This report, including the opinions, has been prepared for and only for the Company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

SCOPE OF THE AUDIT OF THE FINANCIAL STATEMENTS

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the Company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements.

OPINION ON FINANCIAL STATEMENTS

In our opinion the financial statements

- give a true and fair view of the state of the Company's affairs as at 2 January 2011 and of its loss for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

OPINION ON OTHER MATTER PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion the information given in The Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or

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INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF KELF *(continued)*

YEAR ENDED 31 DECEMBER 2011

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of Directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit, or
- the Directors were not entitled to take advantage of the small companies' exemption in preparing the directors' report



Nicholas Gower (Senior Statutory Auditor)

For and on behalf of PricewaterhouseCoopers LLP

Chartered Accountants and Statutory Auditors

Manchester

21 September 2012

KELF
PROFIT AND LOSS ACCOUNT
YEAR ENDED 31 DECEMBER 2011

		Year ended 31 December 2011 £000	Year ended 1 January 2011 £000
	Note		
TURNOVER		—	—
Administrative expenses		(10)	(12)
OPERATING LOSS		(10)	(12)
Interest payable and similar charges	4	—	(1)
LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION	3	(10)	(13)
Tax credit on loss on ordinary activities	5	3	4
LOSS FOR THE FINANCIAL YEAR	10	(7)	(9)

All of the activities of the Company are classed as continuing

The Company has no recognised gains or losses other than the losses for the year as set out above

There is no material difference between the loss on ordinary activities before taxation and the loss for the financial year stated above and their historical cost equivalent

The notes on pages 8 to 13 form part of these financial statements

KELF
BALANCE SHEET
AS AT 31 DECEMBER 2011

	Note	31 Dec 11 £000	1 Jan 11 £000
FIXED ASSETS			
Investments	6	<u>40,993</u>	<u>40,993</u>
CURRENT ASSETS			
Cash at bank and in hand		88	87
Debtors	7	<u>543</u>	<u>551</u>
		631	638
CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	8	-	-
NET CURRENT ASSETS		<u>631</u>	<u>638</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>41,624</u>	<u>41,631</u>
CAPITAL AND RESERVES			
Called-up equity share capital	9	317	317
Share premium account	10	71,303	71,303
Profit and loss account	10	<u>(29,996)</u>	<u>(29,989)</u>
TOTAL SHAREHOLDERS' FUNDS	11	<u>41,624</u>	<u>41,631</u>

These financial statements on pages 6 to 13 were approved by the Directors and authorised for issue on , and are signed on their behalf by

21 September 2012



P Knowles
Director

Company Registration Number 04317046

The notes on pages 8 to 13 form part of these financial statements

KELF
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2011

1. ACCOUNTING POLICIES

Basis of accounting

These financial statements are prepared on the going concern basis, under the historical cost convention, and in accordance with the Companies Act 2006 and applicable accounting standards in the United Kingdom. The principal accounting policies, which have been applied consistently throughout the year, are set out below.

Cash flow statement

The Company has taken advantage of the exemption from preparing a cash flow statement under the terms of FRS 1 'Cash flow statements' (as revised 1996) on the grounds that a group cash flow statement is included in the consolidated financial statements of the ultimate parent undertaking, Kellogg Company, whose financial statements are publicly available and include the results of the Company (note 12).

Related parties transactions

As a 100% owned subsidiary, the Company is exempt under FRS 8 'Related party transactions' from disclosing separately transactions with other entities in the Group. Consolidated financial statements of Kellogg Company, which incorporate the financial statements of the Company, are publicly available. The Company was not involved in any other related party transactions during the financial year.

Foreign currencies

Monetary assets and liabilities expressed in foreign currencies are translated into sterling at rates of exchange ruling at the date of the balance sheet or at the agreed contractual rate.

Non-monetary assets expressed in foreign currencies are translated into sterling at the historic rate of exchange ruling at the date of the original transaction. They are not retranslated at the balance sheet date.

Transactions in foreign currency are converted to sterling at the rate ruling at the date of the transaction. All differences on exchange are taken to the profit and loss account.

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NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2011

1. ACCOUNTING POLICIES *(continued)*

Dividends

Dividends payable are recognised in the accounting period in which they are paid or approved. Dividend income is recognised in the accounting period in which the right to receive payment is established.

Taxation

Corporation tax is provided on the assessable profits of the Company at the rate of tax prevailing during the year. Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date, where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the balance sheet date. A net deferred tax asset is recognised when, on the basis of all available evidence, it can be regarded as more likely than not that there will be suitable taxable profits against which to recover carried forward tax losses and from which the future reversal of underlying timing differences can be deducted. Deferred tax is measured at the tax rates that are expected to apply in the periods in which the timing differences are expected to reverse, based on tax rates and laws that have been enacted or substantially enacted by the balance sheet date. Deferred tax is measured on an undiscounted basis.

Fixed Asset Investments

Investments in shares in group undertakings are stated at cost, provision is made for any subsequent permanent diminution in value, by reference to the higher of net realisable value and value in use. Any impairment is written off in the year it arises.

Consolidated financial statements

The Company is a wholly-owned subsidiary of Kellogg Manchester and is included in the consolidated financial statements of the ultimate holding company, Kellogg Company, which is incorporated in the United States of America, and which are publicly available. Consequently, the company has taken advantage of the exemption from preparing consolidated financial statements under the terms of section 401 of the Companies Act 2006.

2. PERIOD COVERED

The financial statements are prepared for the period from 2 January 2011 to 31 December 2011 (the "year ended 31 December 2011") (financial year ended 1 January 2011: the financial year was from 3 January 2010 to 1 January 2011).

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NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2011

3. LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION

The Company has no employees (financial year ended 1 January 2011 none) and relies on affiliated companies to provide administrative support. The emoluments of the Directors are paid by fellow subsidiary undertakings who make no recharge to the Company. They are Directors of a number of fellow subsidiary undertakings and it is not possible to make an apportionment of their emoluments in respect of this Company. Accordingly, these financial statements include no emoluments in respect of directors. Audit fees are borne by fellow group subsidiaries.

4. INTEREST PAYABLE AND SIMILAR CHARGES

	Year ended 31 December 2011 £000	Year ended 1 January 2011 £000
Bank interest payable	—	1

5. TAX ON LOSS ON ORDINARY ACTIVITIES

(a) Analysis of tax credit in the year

	Year ended 31 December 2011 £000	Year ended 1 January 2011 £000
Current tax:		
UK Corporation tax based on the results for the year at 26.50% (To 1 Jan 11 - 28%)	(3)	(4)
Total current tax credit (note 5(b))	(3)	(4)

(b) Factors affecting current tax charge

The tax assessed on the loss on ordinary activities for the year is the same as (2010 the same as) than the standard effective rate of corporation tax in the UK of 26.50% (To 1 Jan 11 - 28%) for the following reasons:

	Year ended 31 December 2011 £000	Year ended 1 January 2011 £000
Loss on ordinary activities before taxation	(10)	(13)
Loss on ordinary activities multiplied by the standard rate of tax	(3)	(4)
Total current tax (note 5(a))	(3)	(4)

KELF
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2011

5. TAX ON LOSS ON ORDINARY ACTIVITIES *(continued)*

(c) Factors that may affect future tax charges

A resolution passed by Parliament on 29 March 2011 reduced the main rate of corporation tax to 26% from 1 April 2011. Legislation to reduce the main rate of corporation tax from 26% to 25% from 1 April 2012 was included in the Finance Act 2011. This further expected rate reduction had not been substantively enacted at the balance sheet date and therefore are not included in the financial statements or considered material for disclosure purposes.

6. FIXED ASSET INVESTMENTS

	Total
	£000
COST	
At 31 December 2011 and 1 January 2011	<u>40,993</u>
NET BOOK VALUE	
At 31 December 2011 and 1 January 2011	<u>40,993</u>

As at 1 January 2011 and 31 December 2011, the Company directly holds 100% of Kellogg Talbot LLC's ordinary share capital of 4,373 shares, amounting to £40.9m. The aggregate capital and reserves of Kellogg Talbot LLC are £91,962,000 (financial year ended 1 January 2011: £91,962,000), and the profit for the year is £648,000 (financial year ended 1 January 2011: £648,000). The principal activity of Kellogg Talbot LLC, which is incorporated under the laws of the state of Delaware, is the provision of administration and related services to the European operating units of its ultimate parent undertaking, Kellogg Company.

Under the provision of section 401 of the Companies Act 2006 the Company is exempt from preparing consolidated financial statements and has not done so, therefore the financial statements show information about the company as an individual entity. The Directors believe that the carrying value of the investment is supported by its underlying net assets.

7. DEBTORS

	31 Dec 11	1 Jan 11
	£000	£000
Amounts owed by group undertakings-fellow subsidiaries	<u>543</u>	<u>551</u>

All debtors are unsecured, interest free and repayable within one year of the balance sheet date.

KELF
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 DECEMBER 2011

8. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31 Dec 11	1 Jan 11
	£000	£000
Amounts owed to group undertakings	<u>—</u>	<u>—</u>

9. CALLED UP SHARE CAPITAL

Called up authorised share capital:

	31 Dec 11	1 Jan 11
	\$	\$
75,000 Ordinary shares of \$10 each	<u>750,000</u>	<u>750,000</u>

Allotted and fully paid:

	31 Dec 11		1 Jan 11	
	Number	\$	Number	\$
Ordinary shares of \$10 each	<u>65,500</u>	<u>655,000</u>	<u>65,500</u>	<u>655,000</u>

The share capital has been translated at a rate of 2 065 \$ / £

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NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2011

10. RESERVES

	Share premium account £000	Profit and loss account £000
Balance brought forward	71,303	(29,989)
Loss for the financial year	—	(7)
Balance carried forward	<u>71,303</u>	<u>(29,996)</u>

11. RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' (DEFICIT)/FUNDS

	31 Dec 11 £000	1 Jan 11 £000
Loss for the financial year	(7)	(9)
Opening shareholders' funds	<u>41,631</u>	<u>41,640</u>
Closing shareholders' funds	<u>41,624</u>	<u>41,631</u>

12. ULTIMATE PARENT COMPANY

The Company's immediate parent undertaking is Kellogg Manchester, which is itself a subsidiary of Kellogg U K Holding Company Limited, both of which are registered in England and Wales

The ultimate parent Company and controlling party is Kellogg Company, which is incorporated in the United States of America and is the parent undertaking of the smallest and largest group to consolidate these financial statements. Copies of the financial statements of Kellogg Company can be obtained from One Kellogg Square, P O Box 3599, Battle Creek, Michigan, USA