

# Customer Insight Limited

Registered number 04290656

## Balance sheet

at 31 December 2008

	2008 £	2007 £
<b>Current assets</b>		
Debtors – Called up share capital not paid	1	1
<b>Net assets</b>	<u>1</u>	<u>1</u>
<b>Capital and reserves</b>		
Called up share capital (Authorised: 10,000 ordinary shares of £1 each; Allotted, called up but unpaid: 1 ordinary share of £1 each)	1	1
<b>Equity shareholder's funds</b>	<u>1</u>	<u>1</u>

As at 31 December 2008, the company was a subsidiary undertaking of j4b plc (which was the ultimate parent company), incorporated in England and Wales. The largest group in which the results of the company were consolidated is that headed by j4b plc. The consolidated accounts of this group are available to the public and may be obtained from the Registrar of Companies, Companies House, Maindy Way, Cardiff.

On 28 January 2009 ownership of the company was transferred to Ci Research Ltd. On 3 April 2009 Ci Research Ltd was acquired by CiRL Holdings Ltd, which is the ultimate parent undertaking.

### Statement by the directors under section 249B(4) Companies Act 1985

For the year ended 31 December 2008, the company was entitled to exemption under section 249AA (1) of the Companies Act 1985. Members have not required the company to obtain an audit in accordance with section 249 B(2) of the Companies Act 1985.

The directors acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with section 221 of the Companies Act 1985, and
- preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 226 of that Act, and which otherwise comply with the requirements of that Act relating to accounts, so far as applicable to that company.

The accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

These accounts were approved by the board of directors on 17 October 2009 and were signed on its behalf by:

  
**Ian Font**  
Director

TUESDAY



\*AJ6H9EGJ\*

A13

27/10/2009

177

COMPANIES HOUSE