Registered number: 4268439

EMBASSY LONDON LIMITED

DIRECTORS' REPORT AND FINANCIAL STATEMENTS

FOR THE PERIOD ENDED 31 DECEMBER 2002

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COMPANIES HOUSE 16/02/04

COMPANY INFORMATION

DIRECTORS

M N J Fuller (appointed 10/08/2001)

G S Hollihead (appointed 10/8/2001) A J Taylor (appointed 28/10/2002) T Wilson (appointed 28/10/2002)

G M Campbell Gough (appointed 28/01/2002 & resigned

28/10/2002)

SECRETARY

S E A Standings

COMPANY NUMBER

4268439

REGISTERED OFFICE

82 St John Street

London EC1M 4JN

AUDITORS

Audit Assure

Chartered Accountants

82 St John Street

London EC1M 4JN

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DIRECTORS' REPORT For the period ended 31 December 2002

The directors present their report and the financial statements for the period ended 31 December 2002.

STATEMENT OF DIRECTORS' RESPONSIBILITIES

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- · make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

PRINCIPAL ACTIVITIES AND REVIEW OF BUSINESS

The company runs an exclusive restaurant and club in Mayfair

Directors' Assessment of the current and future trading position of the company

Since the launch of the Embassy restaurant and club, the directors have been pleased with the progress and growth of the company.

Embassy was launched as a high profile prestigious new style restaurant and club, requiring a huge amount of PR, marketing and one-off start up costs which amounted to just over £340,000.

The directors created a successful formula with the intention of rapid expansion. Due to the unfortunate terrorist activities of the year, the plans for growth were delayed. During 2003/2004 these plans have been implemented and further expansion is expected.

The profile and performance of the company anticipated by the directors were achieved. The Embassy is now a reputable and exclusive London brand that continues to attract major clients, as the 2003 trading figures will reflect. In only the company's second year of trading an overall profit is indicated. The directors expect this success to continue and improve in 2004.

RESULTS AND DIVIDENDS

The loss for the period, after taxation, amounted to £598,563.

The directors do not recommend the payment of a dividend.

DIRECTORS' REPORT For the period ended 31 December 2002

DIRECTORS

The directors who served during the period and their beneficial interests in the company's issued share capital were:

	Ordinary A shares of £1 each		Ordinary B shares of £1 each		Ordinary C shares of £1 each	
	<u>31/12/02</u>	<u>10/8/01</u>	<u>31/12/02</u>	<u>10/8/01</u>	<u>31/12/02</u>	<u>10/8/01</u>
M N J Fuller (appointed 10/08/2001) G S Hollihead (appointed	-	20,000 *	52,500	_	392,000	-
10/8/2001)	-	-	5,000	-	-	-
A J Taylor (appointed 28/10/2002)	-	<u>.</u>	-	-	-	-
T Wilson (appointed 28/10/2002)	-	-	-	-	-	-
G M Campbell Gough (appointed 28/01/2002 & resigned 28/10/2002)	-	-	-	-	-	-
(* held on date of appointment)						

The beneficial interest shown for M N J Fuller includes 18,750 B shares and 61,000 C shares held by his wife, as well as 15,000 B shares and 38,000 C shares held by trustees on behalf of his children.

AUDITORS

The auditors, Audit Assure, will be proposed for reappointment in accordance with section 385 of the Companies Act 1985.

This report was approved by the board on

13/02/2004

and signed on its behalf.

INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF EMBASSY LONDON LIMITED

We have audited the financial statements of Embassy London Limited for the period ended 31 December 2002 set out on pages 5 to 16. These financial statements have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets and the accounting policies set out on page 9.

This report is made solely to the company's members, as a body, in accordance with Section 235 of the Companies Act 1985. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITORS

As described in the Statement of Directors' Responsibilities the company's directors are responsible for the preparation of the financial statements in accordance with applicable law and United Kingdom Accounting Standards.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and United Kingdom Auditing Standards.

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report to you if, in our opinion, the Directors' Report is not consistent with the financial statements, if the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors' remuneration and transactions with the company is not disclosed.

We read the Directors' Report and consider the implications for our report if we become aware of any apparent misstatements within it.

BASIS OF AUDIT OPINION

We conducted our audit in accordance with United Kingdom Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

INDEPENDENT AUDITORS' REPORT TO THE SHAREHOLDERS OF EMBASSY LONDON LIMITED

OPINION

In our opinion the financial statements give a true and fair view of the state of the company's affairs as at 31 December 2002 and of its loss for the period then ended and have been properly prepared in accordance with the Companies Act 1985.

Audit Assure

Audit Assure
Chartered Accountants
Registered Auditor

82 St John Street London EC1M 4JN

16/02/2004

PROFIT AND LOSS ACCOUNT For the period ended 31 December 2002

	Note		Period Ended 31 December 2002 £
TURNOVER	1, 2		2,746,696
Cost of sales			(992,737)
GROSS PROFIT			1,753,959
Administrative expenses (including start up costs)			(2,212,878)
Operating loss before start up costs		(209,107)	<u></u>
Start up costs		(249,812)	
Operating loss after start up costs		(458,919)	
OPERATING LOSS	3	<u></u>	(458,919)
Interest receivable			2,685
Interest payable	5		(142,329)
LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION			(598,563)
TAX ON LOSS ON ORDINARY ACTIVITIES			<u>-</u>
LOSS ON ORDINARY ACTIVITIES AFTER TAXATION			(598,563)

All amounts relate to continuing operations.

The notes on pages 9 to 16 form part of these financial statements.

STATEMENT OF TOTAL RECOGNISED GAINS AND LOSSES For the period ended 31 December 2002

	Period Ended 31 December 2002 £
LOSS FOR THE FINANCIAL PERIOD	(598,563)
Unrealised surplus on revaluation of property	173,666
TOTAL RECOGNISED GAINS AND LOSSES RELATING TO THE PERIOD	(424,897)

The notes on pages 9 to 16 form part of these financial statements.

BALANCE SHEET As at 31 December 2002

		31 December 2002	
	Note	£	£
FIXED ASSETS			
Tangible fixed assets	6		2,327,218
CURRENT ASSETS			
Stocks	7	30,772	
Debtors	8	253,831	
Cash in hand		367	
		284,970	
CREDITORS: amounts falling due within one year	9	(1,524,947)	
NET CURRENT LIABILITIES			(1,239,977)
TOTAL ASSETS LESS CURRENT LIABILITIES			1,087,241
CREDITORS: amounts falling due after more than one year	10		(1,020,138)
NET ASSETS			67,103
CAPITAL AND RESERVES			
Called up share capital	11		492,000
Revaluation reserve	12		173,666
Profit and loss account			(598,563)
SHAREHOLDERS' FUNDS - All Equity	13		67,103

The financial statements were approved by the board on 13/02/2004 and signed on its behalf.

M N & Foller Director

The notes on pages 9 to 16 form part of these financial statements.

CASH FLOW STATEMENT For the period ended 31 December 2002

	Note	Period Ended 31 December 2002 £
Net cash flow from operating activities	14	326,334
Returns on investments and servicing of finance	15	(139,644)
Capital expenditure and financial investment	15	(2,262,849)
CASH OUTFLOW BEFORE FINANCING Financing	15	(2,076,159) 1,700,335
DECREASE IN CASH IN THE PERIOD		(375,824)

RECONCILIATION OF NET CASH FLOW TO MOVEMENT IN NET DEBT (NOTE 16) For the period ended 31 December 2002

	Period Ended 31 December 2002 £
Decrease in cash in the period Cash outflow from increase in debt and lease financing	(375,824) (1,208,335)
MOVEMENT IN NET DEBT IN THE PERIOD Net funds at 10 August 2001	(1,584,159)
NET DEBT AT 31 DECEMBER 2002	(1,584,159)

The notes on pages 9 to 16 form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS For the period ended 31 December 2002

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention and are prepared in accordance with applicable accounting standards, as modified by the revaluation of the leasehold building.

1.2 Going Concern

The accounts have been prepared on a going concern basis. This basis depends upon the continuing support of M N J Fuller, a director of the company. The company's operations are currently funded by an overdraft and bank loan. This facility is secured against the assets of the company and guaranteed by M N J Fuller personally, who is intending to continue his support for the foreseeable future.

1.3 Turnover

Turnover comprises the invoiced value of goods and services supplied by the company, exclusive of Value Added Tax and trade discounts.

1.4 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost or valuation less depreciation. Depreciation is provided at rates calculated to write off the cost or valuation of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Leasehold land and buildings - Over the period of the lease Fixtures and Fittings - 10% straight line Other Fixed Assets - 20% straight line

1.5 Revaluation of tangible fixed assets

The leasehold building and trade fixtures and fittings have been revalued on an existing use basis with the surplus transferred to a revaluation reserve.

1.6 Leasing and hire purchase

Assets obtained under hire purchase contracts and finance leases are capitalised as tangible fixed assets. Assets acquired by finance lease are depreciated over their useful lives. Assets acquired by hire purchase are depreciated over their useful lives. Finance leases are those where substantially all of the benefits and risks of ownership are assumed by the company. Obligations under such agreements are included in creditors net of the finance charge allocated to future periods. The finance element of the rental payment is charged to the profit and loss account so as to produce a constant periodic rate of charge on the net obligation outstanding in each period.

1.7 Operating leases

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged to the profit and loss account on the straight line basis over the lease term.

1.8 Stocks

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads.

2. TURNOVER

The whole of the turnover is attributable to restaurant and club trade.

All turnover arose within the United Kingdom.

NOTES TO THE FINANCIAL STATEMENTS For the period ended 31 December 2002

3. OPERATING L	oss
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The operating loss is stated after charging:

Period Ended 31 December 2002 £

Depreciation of tangible fixed assets:

- owned by the company
Auditors' remuneration
Operating lease rentals:
- other operating leases

109,297
3,000
109,297
109,297
109,297

During the period, no director received any emoluments.

4. STAFF COSTS

Staff costs were as follows:

Wages and salaries Social security costs Period Ended 31 December 2002 £ 773,523 62,769

The average monthly number of employees, including directors, during the period was as follows:

Period Ended 31 December 2002

Staff 53
Directors 5

58

Period Ended 31 December

836,292

5. INTEREST PAYABLE

2002
£
On bank loans and overdrafts
On other loans
On finance leases and hire purchase contracts
Other interest payable

2002
£
95,943
12,403
12,403
10,000

142,329

NOTES TO THE FINANCIAL STATEMENTS For the period ended 31 December 2002

6. TANGIBLE FIXED ASSETS

	Land and buildings	Furniture, fittings and equipment	Other fixed assets	Total
	£	£	£	£
Cost or valuation	~	_	~	-
Additions Revaluation surplus	1,910,604 173,666	261,261 -	90,984 -	2,262,849 173,666
At 31 December 2002	2,084,270	261,261	90,984	2,436,515
Depreciation				
Charge for the period	95,530	-	13,767	109,297
At 31 December 2002	95,530	u	13,767	109,297
Net book value				
At 31 December 2002	1,988,740	261,261	77,217	2,327,218

The net book value of assets held under finance leases or hire purchase contracts, included above, are as follows:

	31 December
	2002
	£
Land and buildings	423,833

The related depreciation charge for the period was £21,192.

The directors valued short leasehold land and buildings, including trade fixtures, fittings, furniture, furnishings and equipment, at £2,250,000 as at 31 December 2002 on an existing use value basis. They have based their valuation on a valuation given on 25 June 2001 by an independent firm of Chartered Surveyors, which took into consideration the trading potential of the business. The directors do not consider the valuation to have materially changed.

If the property and trade fixtures and fittings had not been revalued they would have been stated at a historic cost less depreciation of £2,076,335.

The trade fixtures and fittings have not been depreciated as the directors have deemed their value, as at the period end, to be in excess of purchase cost. Any potential depreciation would be immaterial.

7. STOCKS

31	December
	2002
	£
	30,772

Finished goods and goods for resale

NOTES TO THE FINANCIAL STATEMENTS For the period ended 31 December 2002

The difference between purchase price or production cost of stocks and their replacement cost is not material.

8. DEBTORS

31 December 2002 £

Due within one year

•	
Trade debtors	2,627
Other debtors	60,045
Prepayments and accrued income	191,159
	253,831

Included within other debtors due within one year are loans to G Hollihead and A Taylor, directors, amounting to £1,568 and £2,001 respectively. The maximum amounts outstanding during the period were the final balances.

9. CREDITORS:

Amounts falling due within one year

	31 December 2002 £
Bank loans and overdrafts Net obligations under finance leases and hire purchase contracts Trade creditors Social security and other taxes Other creditors Accruals and deferred income	422,841 141,547 436,414 274,645 146,380 103,120
	1,524,947

Included within other creditors due within one year is a loan from M N J Fuller, a director, amounting to £63,903.

NOTES TO THE FINANCIAL STATEMENTS For the period ended 31 December 2002

 Amounts falling due after more than one year	
	31 December
	2002
	£
Bank loans	907,050
Net obligations under finance leases and hire purchase contracts	113,088
	4.000.400
	1,020,138
Included within the above are amounts falling due as follows:	
	31 December
	2002
	£
Between one and two years	
Bank loans	155,500
Between two and five years	=
Bank loans	559,800
Dark loans	559,000

Creditors include amounts not wholly repayable within 5 years as follows:

31 December 2002 £ 191,750

191,750

Repayable by instalments

Over five years Bank loans

CREDITORS:

10.

Amounts not wholly repayable within 5 years are to be repaid by monthly instalments of £15,550.

Obligations under finance leases and hire purchase contracts, included above, are payable as follows:

31 December 2002 £

Between two and five years

113,088

The loan is secured by a fixed and floating charge over the assets of the company and by a guarantee for £828,000 given by M N J Fuller.

NOTES TO THE FINANCIAL STATEMENTS For the period ended 31 December 2002

11. SHARE CA	APITAL
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12.

13.

SHAIL OAFITAL	
	31 December
	2002
Authorised	£
	00.000
20,000 Ordinary A shares of £1 each 80,000 Ordinary B shares of £1 each	20,000 80,000
392,000 Ordinary C shares of £1 each	392,000
508,000 Ordinary shares of £1 each	508,000
	1,000,000
Allotted, called up and fully paid	
20,000 Ordinary A shares of £1 each	20,000
80,000 Ordinary B shares of £1 each	80,000
392,000 Ordinary C shares of £1 each	392,000
	492,000
Ordinary Class C shares at par. RESERVES	
Revaluation reserve	£
Surplus on revaluation	173,666
At 31 December 2002	173,666
RECONCILIATION OF MOVEMENT IN SHAREHOLDERS' FUND	S
	31 December
	2002
	£
oss for the period	(598,563)
Shares issued during the period	492,000
Surplus on revaluation	173,666
Closing shareholders' funds	67,103

NOTES TO THE FINANCIAL STATEMENTS For the period ended 31 December 2002

14.	NET CASH FLOW FROM OPERATING ACTIVITIES	
		Period Ended 31 December 2002 £
	Operating loss	(458,919)
	Depreciation of tangible fixed assets	109,297
	Increase in stocks Increase in debtors	(30,772) (266,956)
	Increase in creditors	973,684
	NET CASH INFLOW FROM OPERATIONS	326,334
		===
15.	ANALYSIS OF CASH FLOWS FOR HEADINGS NETTED IN THE CASH FLOW STATE	MENT
		Period Ended 31 December 2002 £
	RETURNS ON INVESTMENTS AND SERVICING OF FINANCE	
	Interest received	2,685
	Interest paid Hire purchase interest	(118,346) (23,983)
	NET CASH OUTFLOW FROM RETURNS ON INVESTMENTS AND SERVICING OF FINANCE	(139,644)
		Period Ended 31 December
		2002 £
	CAPITAL EXPENDITURE AND FINANCIAL INVESTMENT	
	Purchase of tangible fixed assets	(2,262,849) ======
		Period Ended 31 December 2002 £
	FINANCING	
	Issue of ordinary shares	492,000
	New secured loans Principal payment under finance lease	953,700 254,635
	NET CASH INFLOW FROM FINANCING	1,700,335

NOTES TO THE FINANCIAL STATEMENTS For the period ended 31 December 2002

16. ANALYSIS OF CHANGES IN NET DEBT

			Other non-cash	
	10 August 2001	Cash flow	changes	31 December 2002
	£	£	£	£
Cash at bank and in hand:	-	367	-	367
Bank overdraft	-	(376,191)	-	(376,191)
		(375,824)		(375,824)
DEBT:		• • •		, , ,
Finance leases	-	(254,635)	-	(254,635)
Debts due within one year	-	(953,700)	907,050	(46,650)
Debts falling due after more than one year	-	-	(907,050)	(907,050)
NET	<u>-</u>	(1,584,159)		(1,584,159)

17. OPERATING LEASE COMMITMENTS

At 31 December 2002 the company had annual commitments under non-cancellable operating leases as follows:

Land and buildings 31 December 2002 £ 135,000

Expiry date:

After more than 5 years

18. RELATED PARTY TRANSACTIONS

Included within other creditors due within one year is a loan of £37,615 due to The Inn on the Green Limited, a company owning 20,000 Class A Ordinary Shares.

During the period the company was charged £60,014 for consultancy services provided by Empower Limited, a company owned by Mark and Mandy Fuller, the former being a director of the company.

During the period the company was charged £56,149 for consultancy services provided by Fleur Cuisine Limited, a company owned by Garry Hollihead, a director of the company.

During the period the company recharged Fleur Cuisine Limited £50,000 and Empower Limited £50,000, being their share of promotional costs relating to image building for Garry Hollihead and Mark Fuller.

19. CONTROLLING PARTY

The company is controlled by M N J Fuller, by virtue of his majority shareholding.