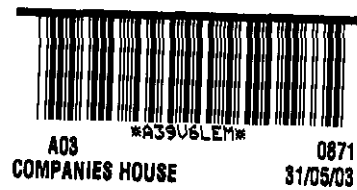


Company number: 4267294

EXCEL MARKETING ASSOCIATES LIMITED

ABBREVIATED ACCOUNTS

FOR THE PERIOD FROM 8 AUGUST 2001 TO 31 AUGUST 2002



ABBREVIATED BALANCE SHEET

AS AT 31 AUGUST 2002

	Notes	£
FIXED ASSETS	2	0
CURRENT ASSETS		
Trade debtors		467
Work in progress		343
Cash at bank		<u>7,773</u>
		8,583
CURRENT LIABILITIES		
Creditors : Amounts falling due within one year		<u>3,547</u>
NET CURRENT LIABILITIES		5,036
NET ASSETS		<u>5,036</u>
CAPITAL AND RESERVES		
Called up Share Capital	3	2
Profit and Loss Account		<u>5,034</u>
		<u>5,036</u>

The directors are satisfied that the company was entitled to exemption under section 249a(1) of the Companies Act 1985.

No members have required the company to obtain an audit of its accounts for the year in question in accordance with section 249b(2).

The directors acknowledge their responsibility for:

- i) ensuring that the company keeps accounting records which comply with section 221;
- ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 226, and which otherwise comply with the requirements of this Act relating to the accounts, so far as they are applicable to the company.

These financial statements have been prepared in accordance with the special provisions for small companies under Part VII of the Companies Act 1985 and with the Financial Reporting Standard for Smaller Entities (effective MARCH 2001).


P. WILLIAMS - Director

NOTES TO THE ACCOUNTS

FOR THE PERIOD FROM 8 AUGUST 2001 TO 31 AUGUST 2002

1. ACCOUNTING POLICIES :

a) Convention

The Accounts have been prepared under the historical cost convention.

b) Turnover

Turnover is the total amount receivable by the company for services provided.

c) Work-in-progress

Work-in-progress is the cost of labour and materials in respect of work carried out but not yet invoiced.

d) Depreciation

Assets are capitalised and written off over their estimated useful lives:

Fixtures and fittings	4 years
Computer equipment	1 year

2. FIXED ASSETS

Tangible assets

	Computer Equipment £
COST	
At beginning of period	590
Additions	0
At end of period	<u>590</u>
DEPRECIATION	
At beginning of period	0
Charge for the period	590
At end of period	<u>590</u>
NET BOOK VALUE	
At beginning of period	<u>590</u>
At end of period	<u>0</u>

3. SHARE CAPITAL

Authorised : 1000 Ordinary Shares of £1 each	<u>1,000</u>
Issued and Fully Paid : 1 Ordinary Shares of £1 each	<u>2</u>
During the period one ordinary share of £1 was issued at par for cash.	

4. CONTROLLING INTEREST AND RELATED PARTY TRANSACTIONS

The company is controlled by Mr P.Williams.