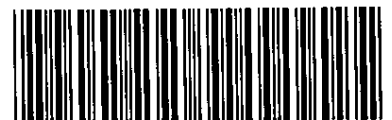


THE BRAND FACTORY LIMITED
FINANCIAL STATEMENTS
31 AUGUST 2009

SLAVEN JEFFCOTE LLP
Chartered Certified Accountants
1 Lumley Street
Mayfair
London
W1K 6TT

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THE BRAND FACTORY LIMITED

FINANCIAL STATEMENTS

YEAR ENDED 31 AUGUST 2009

CONTENTS	PAGE
Officers and professional advisers	1
The director's report	2
Accountants' report to the director	3
Profit and loss account	4
Balance sheet	5
Notes to the financial statements	6
The following page does not form part of the financial statements	
Detailed profit and loss account	10

THE BRAND FACTORY LIMITED
OFFICERS AND PROFESSIONAL ADVISERS

The director	Lumley Management Limited
Company secretary	JD Secretariat Limited
Registered office	1 Lumley Street Mayfair London W1K 6TT
Accountants	Slaven Jeffcote LLP Chartered Certified Accountants 1 Lumley Street Mayfair London W1K 6TT

THE BRAND FACTORY LIMITED

THE DIRECTOR'S REPORT

YEAR ENDED 31 AUGUST 2009

The director presents his report and the unaudited financial statements of the company for the year ended 31 August 2009.

PRINCIPAL ACTIVITIES

The principal activity of the company during the year was that of advertising, marketing and publicity agents.

The company did not trade during the year and intends to collect all debtors due and settle all amounts owing with any short fall in funds being met by the shareholders. It will then apply to be struck off at Companies House.

THE DIRECTOR AND HIS INTERESTS IN THE SHARES OF THE COMPANY

The director who served the company during the year together with his beneficial interests in the shares of the company was as follows:

	Ordinary Shares of £1 each	
	At 31 August 2009	At 1 September 2008
Lumley Management Limited	-	-

SMALL COMPANY PROVISIONS

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

Registered office:
1 Lumley Street
Mayfair
London
W1K 6TT

Signed by order of the director



JD SECRETARIAT LIMITED
Company Secretary

Approved by the director on 17/09/09

THE BRAND FACTORY LIMITED
ACCOUNTANTS' REPORT TO THE DIRECTOR OF THE BRAND
FACTORY LIMITED
YEAR ENDED 31 AUGUST 2009

As described on the balance sheet, the director of the company is responsible for the preparation of the financial statements for the year ended 31 August 2009, set out on pages 4 to 8.

You consider that the company is exempt from an audit under the Companies Act 2006.

In accordance with your instructions we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.



SLAVEN JEFFCOTE LLP
Chartered Certified Accountants

1 Lumley Street
Mayfair
London
W1K 6TT

17/09/09.....

THE BRAND FACTORY LIMITED

PROFIT AND LOSS ACCOUNT

YEAR ENDED 31 AUGUST 2009

	Note	2009 £	2008 £
TURNOVER		–	16,143
Administrative expenses		<u>3,338</u>	<u>18,035</u>
OPERATING LOSS	2	(3,338)	(1,892)
Interest payable and similar charges		(1)	(19)
LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION		<u>(3,337)</u>	<u>(1,873)</u>
Tax on loss on ordinary activities	3	–	–
LOSS FOR THE FINANCIAL YEAR		<u>(3,337)</u>	<u>(1,873)</u>

All of the activities of the company are classed as discontinuing.

The company has no recognised gains or losses other than the results for the year as set out above.

The notes on pages 6 to 8 form part of these financial statements.

THE BRAND FACTORY LIMITED

BALANCE SHEET

31 AUGUST 2009

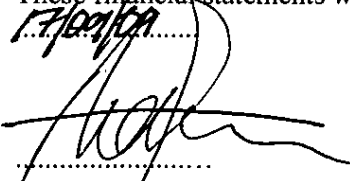
	Note	2009 £	2008 £
FIXED ASSETS			
Intangible assets	4	—	3,992
CURRENT ASSETS			
Debtors	5	477	250
Cash at bank		639	103
		<u>1,116</u>	<u>353</u>
CREDITORS: Amounts falling due within one year	6	<u>16,467</u>	<u>16,359</u>
NET CURRENT LIABILITIES		<u>(15,351)</u>	<u>(16,006)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>(15,351)</u>	<u>(12,014)</u>
CAPITAL AND RESERVES			
Called-up equity share capital	8	2	2
Profit and loss account	9	(15,353)	(12,016)
DEFICIT	10	<u>(15,351)</u>	<u>(12,014)</u>

For the year ended 31 August 2009 the company was entitled to exemption under section 480 of the Companies Act 2006. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006. The director acknowledge their responsibility for:

- ensuring the company keeps accounting records which comply with Section 386; and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit and loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company.

These financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

These financial statements were approved and signed by the director and authorised for issue on

17/09/09

 LUMLEY MANAGEMENT LIMITED

The notes on pages 6 to 8 form part of these financial statements.

THE BRAND FACTORY LIMITED
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 AUGUST 2009

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared on a break up basis as the company has ceased trading and intends to apply to Companies House to be struck off.

Cash flow statement

The director has taken advantage of the exemption in Financial Reporting Standard No 1 (Revised 1996) from including a cash flow statement in the financial statements on the grounds that the company is small.

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

Intangible fixed assets

Intangible assets are initially recorded at cost and impairment reviews are carried out to ensure they are not carried above their recoverable amount.

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

2. OPERATING LOSS

Operating loss is stated after charging:

	2009 £	2008 £
Director's remuneration	-	-
Loss on disposal of fixed assets	<u>498</u>	<u>-</u>

3. TAXATION ON ORDINARY ACTIVITIES

Factors affecting current tax charge

	2009 £	2008 £
Loss on ordinary activities before taxation	<u>(3,337)</u>	<u>(1,873)</u>
Loss on ordinary activities by rate of tax	-	(375)
Tax Losses carried forward	<u>-</u>	<u>375</u>
Total current tax	<u>-</u>	<u>-</u>

THE BRAND FACTORY LIMITED
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 AUGUST 2009

4. INTANGIBLE FIXED ASSETS

	Trademark £
COST	
At 1 September 2008	3,992
Disposals	<u>(3,992)</u>
At 31 August 2009	<u>—</u>
AMORTISATION	
At 1 September 2008 and 31 August 2009	<u>—</u>
NET BOOK VALUE	
At 31 August 2009	<u>—</u>
At 31 August 2008	<u>3,992</u>

5. DEBTORS

	2009 £	2008 £
Trade debtors	—	(16,143)
VAT recoverable	477	248
Other debtors	<u>—</u>	<u>16,145</u>
	<u>477</u>	<u>250</u>

6. CREDITORS: Amounts falling due within one year

	2009 £	2008 £
Other creditors	<u>16,467</u>	<u>16,359</u>

7. RELATED PARTY TRANSACTIONS

No transactions with related parties were undertaken such as are required to be disclosed under Financial Reporting Standard 8.

There was no single controlling party throughout the current financial year.

8. SHARE CAPITAL

Authorised share capital:

	2009 £	2008 £
100,000 Ordinary shares of £1 each	<u>100,000</u>	<u>100,000</u>

THE BRAND FACTORY LIMITED
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 AUGUST 2009

8. SHARE CAPITAL *(continued)*

Allotted, called up and fully paid:

	2009		2008	
	No	£	No	£
Ordinary shares of £1 each	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>

9. PROFIT AND LOSS ACCOUNT

	2009	2008
	£	£
Balance brought forward	(12,016)	(10,143)
Loss for the financial year	<u>(3,337)</u>	<u>(1,873)</u>
Balance carried forward	<u>(15,353)</u>	<u>(12,016)</u>

10. RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

	2009	2008
	£	£
Loss for the financial year	(3,337)	(1,873)
Opening shareholders' deficit	<u>(12,014)</u>	<u>(10,141)</u>
Closing shareholders' deficit	<u>(15,351)</u>	<u>(12,014)</u>