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ABBREVIATED UNAUDITED ACCOUNTS

FOR THE YEAR ENDED

31 DECEMBER 2012

FOR

WILLIAM MORRIS EYEWEAR LIMITED

WEDNESDAY

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29/05/2013 COMPANIES HOUSE

#324

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COMPANY INFORMATION FOR THE YEAR ENDED 31 DECEMBER 2012

DIRECTORS:

R W Morris

N J Boys

SECRETARY:

S M Glover

REGISTERED OFFICE:

Lock View

Dell Lane

Little Hallingbury Bishops Stortford Hertfordshire CM22 7SH

REGISTERED NUMBER:

04253484 (England and Wales)

ACCOUNTANTS:

Benten & Co

Chartered Certified Accountants

Abbey House 51 High Street Saffron Walden

Essex CB10 1AF

CHARTERED CERTIFIED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE UNAUDITED FINANCIAL STATEMENTS OF WILLIAM MORRIS EYEWEAR LIMITED

The following reproduces the text of the report prepared for the directors in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages three to six) have been prepared.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of William Morris Eyewear Limited for the year ended 31 December 2012 which comprise the Profit and Loss Account, the Balance Sheet, and the related notes from the company's accounting records and from information and explanations you have given us

As a practising member firm of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at http://rulebook.accaglobal.com

This report is made solely to the Board of Directors of William Morris Eyewear Limited, as a body, in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of William Morris Eyewear Limited and state those matters that we have agreed to state to the Board of Directors of William Morris Eyewear Limited, as a body, in this report in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at http://www.accaglobal.com/factsheet163. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its Board of Directors, as a body, for our work or for this report.

It is your duty to ensure that William Morris Eyewear Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of William Morris Eyewear Limited You consider that William Morris Eyewear Limited is exempt from the statutory audit requirement for the year

We have not been instructed to carry out an audit or a review of the financial statements of William Morris Eyewear Limited For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements

Benten & Co

Chartered Certified Accountants

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Abbey House 51 High Street Saffron Walden

Essex

CB10 1AF

20 May 2013

WILLIAM MORRIS EYEWEAR LIMITED (REGISTERED NUMBER: 04253484)

ABBREVIATED BALANCE SHEET 31 DECEMBER 2012

	2012		2011		
	Notes	£	£	£	£
FIXED ASSETS					
Investments	2		450,000		450,000
CURRENT ASSETS					
Debtors		138,740		138,740	
Cash at bank		150,740		50	
Cash at bank					
		138,740		138,790	
CREDITORS		,		,	
Amounts falling due within one year	3	464,039		463,860	
•					
NET CURRENT LIABILITIES			(325,299)		(325,070)
TOTAL 1000000 1 1000 01000					
TOTAL ASSETS LESS CURRENT					
LIABILITIES			124,701		124,930
CAPITAL AND RESERVES					
Called up share capital	4		100		100
Share premium	•		119,988		119,988
Profit and loss account			4,613		4,842
					
SHAREHOLDERS' FUNDS			124,701		124,930

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2012

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2012 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

WILLIAM MORRIS EYEWEAR LIMITED (REGISTERED NUMBER: 04253484)

ABBREVIATED BALANCE SHEET - continued 31 DECEMBER 2012

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 17 May 2013 and were signed on its

behalf by

R W Morris - Director

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 DECEMBER 2012

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover comprises the value of goods and services supplied by the company, net of Value Added Tax

Deferred tax

No provision has been made for deferred taxation as no timing differences are expected between the recognition of gains and losses in the financial statements and their recognition for corporation tax purposes

2 FIXED ASSET INVESTMENTS

	Investments other than loans
COST	
At 1 January 2012	
and 31 December 2012	450,000
NET BOOK VALUE	
At 31 December 2012	450,000
At 31 December 2011	450,000

The company's investments at the balance sheet date in the share capital of companies include the following

William Morris London Limited

Nature of business Sale of eyewear frames to a worldwide market

Class of shares	%		
Class of shares	holding		
£1 Ordinary	100 00		
		2012	2011
		£	£
Aggregate capital and reserves		671,030	567,809
Profit for the year/period		200,421	154,851

3 CREDITORS

Creditors include an amount of £430,000 (2011 - £430,000) for which security has been given

NOTES TO THE ABBREVIATED ACCOUNTS - continued FOR THE YEAR ENDED 31 DECEMBER 2012

4 CALLED UP SHARE CAPITAL

Allotted, 18	sued and fully paid			
Number	Class	Nominal	2012	2011
		value	£	£
2	Ordinary	£1	100	100

5 RELATED PARTY DISCLOSURES

At 31 December 2012 the company was owed £138,740 by William Morris London Limited

During the year a management charge of £45,150 (2011 £34,000) was charged to William Morris London Limited

William Morris London Limited is the wholly owned subsidiary of the company

During the year dividends totalling £97,200 were paid to R W Morris and N J Boys directors of the company, and Mrs A Morris the wife of a director (2011 £72,900)

6 ULTIMATE CONTROLLING PARTY

There is no controlling party.