

Company Registration No. 04243818 (England and Wales)

ATTENBOROUGH DIRECT LIMITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 APRIL 2009

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ATTENBOROUGH DIRECT LIMITED

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ATTENBOROUGH DIRECT LIMITED

ABBREVIATED BALANCE SHEET

AS AT 30 APRIL 2009

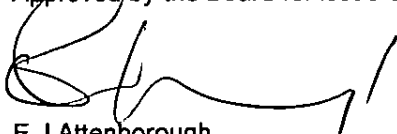
	Notes	£	2009 £	£	2008 £
Fixed assets					
Tangible assets	2		1,482		1,743
Current assets					
Debtors		1,655		5,410	
Cash at bank and in hand		36		218	
		<u>1,691</u>		<u>5,628</u>	
Creditors: amounts falling due within one year		<u>(2,551)</u>		<u>(5,769)</u>	
Net current liabilities			<u>(860)</u>		<u>(141)</u>
Total assets less current liabilities			<u>622</u>		<u>1,602</u>
Capital and reserves					
Called up share capital	3		1		1
Profit and loss account			<u>621</u>		<u>1,601</u>
Shareholders' funds			<u>622</u>		<u>1,602</u>

For the financial year ended 30 April 2009 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The director acknowledges his responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board for issue on 26 January 2010


E J Attenborough
Director

ATTENBOROUGH DIRECT LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 30 APRIL 2009

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

1.2 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment 15% reducing balance

2 Fixed assets

	Tangible assets £
Cost	
At 1 May 2008 & at 30 April 2009	3,340
Depreciation	
At 1 May 2008	1,597
Charge for the year	261
At 30 April 2009	1,858
Net book value	
At 30 April 2009	1,482
At 30 April 2008	1,743

3 Share capital

	2009 £	2008 £
Authorised		
1,000 Ordinary share of £1 each	1,000	1,000
Allotted, called up and fully paid		
1 Ordinary share of £1 each	1	1

ATTENBOROUGH DIRECT LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

FOR THE YEAR ENDED 30 APRIL 2009

4 Ultimate parent company

The company is a wholly owned subsidiary of C & LE Attenborough Limited, a company registered in England and Wales.