

Company Registration No 04243818 (England and Wales)

**ATTENBOROUGH DIRECT LIMITED**  
**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 30 APRIL 2013**

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COMPANIES HOUSE

# ATTENBOROUGH DIRECT LIMITED

## CONTENTS

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	<b>Page</b>
Abbreviated balance sheet	1
Notes to the abbreviated accounts	2 - 3

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# ATTENBOROUGH DIRECT LIMITED

## ABBREVIATED BALANCE SHEET

AS AT 30 APRIL 2013

	Notes	£	2013 £	£	2012 £
<b>Fixed assets</b>					
Tangible assets	2		4,168		2,604
<b>Current assets</b>					
Stocks		45,956		4,575	
Debtors		35,521		10,669	
Cash at bank and in hand		8		789	
			81,485	16,033	
<b>Creditors' amounts falling due within one year</b>		(80,570)		(14,785)	
<b>Net current assets</b>			915		1,248
<b>Total assets less current liabilities</b>			5,083		3,852
<b>Capital and reserves</b>					
Called up share capital	3		1		1
Profit and loss account			5,082		3,851
<b>Shareholders' funds</b>			5,083		3,852

For the financial year ended 30 April 2013 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The director acknowledges his responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board for issue on 8 November 2013



E J Attenborough  
Director

Company Registration No. 04243818

# ATTENBOROUGH DIRECT LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 30 APRIL 2013

### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

#### 1.2 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

#### 1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows

Fixtures, fittings & equipment	15% reducing balance
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#### 1.4 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account

### 2 Fixed assets

	<b>Tangible assets £</b>
<b>Cost</b>	
At 1 May 2012	5,684
Additions	2,300
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At 30 April 2013	7,984
	<hr/>
<b>Depreciation</b>	
At 1 May 2012	3,081
Charge for the year	735
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At 30 April 2013	3,816
	<hr/>
<b>Net book value</b>	
At 30 April 2013	4,168
	<hr/>
At 30 April 2012	2,604
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### 3 Share capital

	<b>2013 £</b>	<b>2012 £</b>
<b>Allotted, called up and fully paid</b>		
1 Ordinary share of £1	1	1
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# **ATTENBOROUGH DIRECT LIMITED**

## **NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)**

***FOR THE YEAR ENDED 30 APRIL 2013***

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### **4 Ultimate parent company**

The company is a wholly owned subsidiary of C & LE Attenborough Limited, a company registered in England and Wales. C & LE Attenborough Limited is controlled by EJ Attenborough.