

Company Registration No. 04243818 (England and Wales)

**ATTENBOROUGH DIRECT LIMITED**  
**ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 30 APRIL 2008**

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# ATTENBOROUGH DIRECT LIMITED

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# ATTENBOROUGH DIRECT LIMITED

## ABBREVIATED BALANCE SHEET

AS AT 30 APRIL 2008

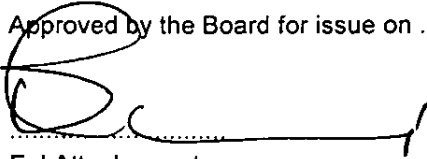
	Notes	2008 £	£	2007 £	£
<b>Fixed assets</b>					
Tangible assets	2		1,743		2,051
<b>Current assets</b>					
Debtors		5,410		3,368	
Cash at bank and in hand		218		195	
		<u>5,628</u>		<u>3,563</u>	
<b>Creditors: amounts falling due within one year</b>		<u>(5,769)</u>		<u>(4,498)</u>	
<b>Net current liabilities</b>			(141)		(935)
<b>Total assets less current liabilities</b>			<u>1,602</u>		<u>1,116</u>
<b>Capital and reserves</b>					
Called up share capital	3		1		1
Profit and loss account			1,601		1,115
<b>Shareholders' funds</b>			<u>1,602</u>		<u>1,116</u>

In preparing these abbreviated accounts:

- The director is of the opinion that the company is entitled to the exemption from audit conferred by Section 249A(1) of the Companies Act 1985;
- No notice has been deposited under Section 249B(2) of the Companies Act 1985, and
- The director acknowledges his responsibilities for:
  - ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985, and
  - preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 226, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

Approved by the Board for issue on 15.12.08

  
E J Attenborough  
Director

# ATTENBOROUGH DIRECT LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 30 APRIL 2008

### 1 Accounting policies

#### 1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

#### 1.2 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts.

#### 1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost less estimated residual value of each asset over its expected useful life, as follows:

Fixtures, fittings & equipment	15% reducing balance
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#### 1.4 Foreign currency translation

Monetary assets and liabilities denominated in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

### 2 Fixed assets

	<b>Tangible assets £</b>
<b>Cost</b>	
At 1 May 2007 & at 30 April 2008	3,340
<b>Depreciation</b>	
At 1 May 2007	1,289
Charge for the year	308
At 30 April 2008	1,597
<b>Net book value</b>	
At 30 April 2008	1,743
At 30 April 2007	2,051

# ATTENBOROUGH DIRECT LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)

**FOR THE YEAR ENDED 30 APRIL 2008**

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<b>3</b>	<b>Share capital</b>	<b>2008</b>	<b>2007</b>
		<b>£</b>	<b>£</b>
	<b>Authorised</b>		
	1,000 Ordinary share of £1 each	1,000	1,000
		<u>          </u>	<u>          </u>
	<b>Allotted, called up and fully paid</b>		
	1 Ordinary share of £1 each	1	1
		<u>          </u>	<u>          </u>