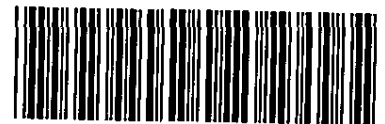


Companies House

COMPANY REGISTRATION NUMBER 4225415

MAXIM BRANDING LIMITED
UNAUDITED FINANCIAL STATEMENTS
YEAR ENDED
31 MAY 2012

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COMPANIES HOUSE

MAXIM BRANDING LIMITED
FINANCIAL STATEMENTS
YEAR ENDED 31 MAY 2012

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MAXIM BRANDING LIMITED
OFFICERS AND PROFESSIONAL ADVISERS

The Director	I G H Leggett
Company Secretary	I G H Legget
Registered Office	9/11 Kingly Street London W1B 5PN
Accountants	Bright Grahame Murray Chartered Accountants 131 Edgware Road London W2 2AP

MAXIM BRANDING LIMITED

THE DIRECTOR'S REPORT

YEAR ENDED 31 MAY 2012

The director has pleasure in presenting his report and the unaudited financial statements of the company for the year ended 31 May 2012

Principal Activities

The company acts as the collection agent for royalty and copyright fees on behalf of brand holders

The company did not trade during the year as a result of the termination of various royalty contracts in the prior year

Director

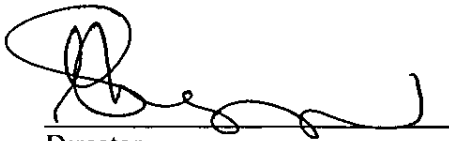
The director who served the company during the year and up to the date of this report is listed on page 1

The director had no beneficial interest in the company during the year

Small Company Provisions

This report has been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

Signed by



Director

Full name Dan G.H. Keegan
Please print in capitals

Approved by the director on 20 Apr 2012

MAXIM BRANDING LIMITED

BALANCE SHEET

31 MAY 2012

	Note	2012 £	2011 £
Current Assets			
Cash at bank		6,421	48,337
Creditors: Amounts falling due within one year	3	<u>5,421</u>	<u>47,337</u>
Net Current Assets		<u>1,000</u>	<u>1,000</u>
Total Assets Less Current Liabilities		<u>1,000</u>	<u>1,000</u>
Capital and Reserves			
Called-up equity share capital	4	<u>1,000</u>	<u>1,000</u>
Shareholders' Funds		<u>1,000</u>	<u>1,000</u>

The director is satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

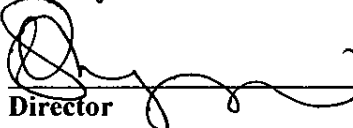
The director acknowledges his responsibility for

- ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These financial statements have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

These financial statements were approved and signed by the director and authorised for issue on

28 Aug 2012


Director

Full name IAN H. LEGG
Please print in capitals

Company Registration Number 4225415

The notes on page 4 form part of these financial statements.

MAXIM BRANDING LIMITED
NOTES TO THE FINANCIAL STATEMENTS
YEAR ENDED 31 MAY 2012

1. Accounting Policies

Basis of Accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Deferred Taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax, with the following exceptions

Provision is made for tax on gains arising from the revaluation (and similar fair value adjustments) of fixed assets, and gains on disposal of fixed assets that have been rolled over into replacement assets, only to the extent that, at the balance sheet date, there is a binding agreement to dispose of the assets concerned. However, no provision is made where, on the basis of all available evidence at the balance sheet date, it is more likely than not that the taxable gain will be rolled over into replacement assets and charged to tax only where the replacement assets are sold

Deferred tax assets are recognised only to the extent that the director considers that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date

Financial Instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities

2. Profit and Loss Account

The company did not trade during the year and has made neither a profit nor a loss. No Profit and Loss Account has therefore been prepared

3. Creditors: Amounts falling due within one year

	2012	2011
	£	£
Other creditors	<u>5,421</u>	<u>47,337</u>

4. Share Capital

Allotted, called up and fully paid:

	2012		2011	
	No	£	No	£
1,000 Ordinary shares of £1 each	<u>1,000</u>	<u>1,000</u>	<u>1,000</u>	<u>1,000</u>