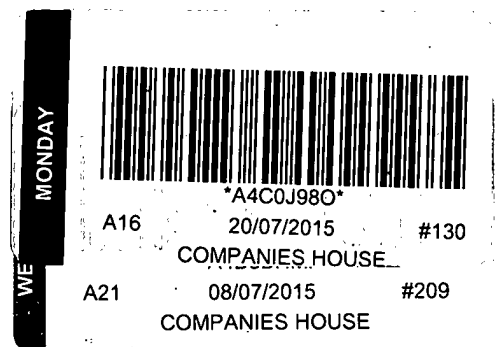


**GREATER LONDON MARKETING LIMITED**  
**ABBREVIATED ACCOUNTS**  
**30 NOVEMBER 2014**



# **GREATER LONDON MARKETING LIMITED**

## **ABBREVIATED ACCOUNTS**

**YEAR ENDED 30 NOVEMBER 2014**

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# GREATER LONDON MARKETING LIMITED

## ABBREVIATED BALANCE SHEET

30 NOVEMBER 2014

	Note	2014 £	2013 £
<b>FIXED ASSETS</b>	<b>2</b>		
Tangible assets		3,341	4,175
<b>CURRENT ASSETS</b>			
Debtors		10,235	10,235
Cash at bank and in hand		3,227	3,227
		<u>13,462</u>	<u>13,462</u>
<b>CREDITORS: Amounts falling due within one year</b>		<u>31,123</u>	<u>22,448</u>
<b>NET CURRENT LIABILITIES</b>		<u>(17,661)</u>	<u>(8,986)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>(14,320)</u>	<u>(4,811)</u>
<b>CAPITAL AND RESERVES</b>			
Share capital	<b>3</b>	-	-
Profit and loss account		<u>(14,320)</u>	<u>(4,811)</u>
<b>DEFICIT</b>		<u>(14,320)</u>	<u>(4,811)</u>

The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477(2), and that no member or members have requested an audit pursuant to section 476(1) of the Act.

The directors acknowledge their responsibilities for:

- (i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006.

These abbreviated accounts were approved by the directors and authorised for issue on 07/07/15, and are signed on their behalf by:

A. Mahmoudi  
MR A MAHMOUDI

Company Registration Number: 4216181

**GREATER LONDON MARKETING LIMITED****NOTES TO THE ABBREVIATED ACCOUNTS****YEAR ENDED 30 NOVEMBER 2014****1. ACCOUNTING POLICIES****Basis of accounting**

The financial statements have been prepared under the historical cost convention, and in accordance with applicable UK accounting standards.

**Cash flow statement**

The directors have taken advantage of the exemption in Financial Reporting Standard No 1 (Revised 1996) from including a cash flow statement in the financial statements on the grounds that the company is small.

**Turnover**

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

**Fixed assets**

All fixed assets are initially recorded at cost.

**Depreciation**

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Fixtures & Fittings	-	25%
Motor Vehicles	-	25%
Equipment	-	25%

**Financial instruments**

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

# GREATER LONDON MARKETING LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 30 NOVEMBER 2014

### 2. FIXED ASSETS

	<b>Tangible Assets £</b>
<b>COST</b>	
At 1 December 2013 and 30 November 2014	<u>19,566</u>
<b>DEPRECIATION</b>	
At 1 December 2013	15,391
Charge for year	<u>834</u>
At 30 November 2014	<u>16,225</u>
<b>NET BOOK VALUE</b>	
At 30 November 2014	<u>3,341</u>
At 30 November 2013	<u>4,175</u>

### 3. SHARE CAPITAL

Authorised share capital:

	<b>2014</b>		<b>2013</b>	
	<b>No</b>	<b>£</b>	<b>No</b>	<b>£</b>
100 Ordinary shares of £1 each		<u>100</u>		<u>100</u>
2 Ordinary shares - Nil paid of £1 each	<u>2</u>	<u>-</u>	<u>2</u>	<u>-</u>

**GREATER LONDON MARKETING LIMITED**

**ACCOUNTANTS' REPORT TO THE DIRECTORS OF GREATER LONDON  
MARKETING LIMITED**

**YEAR ENDED 30 NOVEMBER 2014**

As described on the balance sheet, the directors of the company are responsible for the preparation of the abbreviated accounts for the year ended 30 November 2014, set out on pages 1 to 3.

You consider that the company is exempt from an audit under the Companies Act 2006.

In accordance with your instructions we have compiled these unaudited abbreviated accounts in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

**GRAHAM ASSOCIATES (INTERNATIONAL) LTD**  
International Accountants

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