

Audited Financial Statements
for the Year Ended 31 January 2018
for
Underbelly Ltd

TUESDAY



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COMPANIES HOUSE

Underbelly Ltd

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for the Year Ended 31 January 2018

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Underbelly Ltd

Company Information
for the Year Ended 31 January 2018

DIRECTORS:

C B M Wood
E A A Bartlam
T L Page

SECRETARY:

T L Page

REGISTERED OFFICE:

4th Floor
36-38 Hatton Garden
London
Greater london
EC1N 8EB

REGISTERED NUMBER:

04206540 (England and Wales)

SENIOR STATUTORY AUDITOR:

Mr Christopher Haywood FCA CTA

AUDITORS:

Haywood & Co LLP
Kevan Pilling House
1 Myrtle Street
Bolton
Lancashire
BL1 3AH

Underbelly Ltd (Registered number: 04206540)

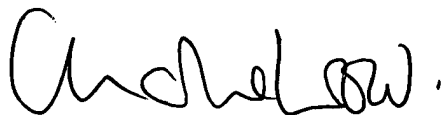
Balance Sheet
31 January 2018

	Notes	2018 £	2017 £
FIXED ASSETS			
Tangible assets	4	2,141,982	1,628,994
Investments	5	2	2
		<u>2,141,984</u>	<u>1,628,996</u>
CURRENT ASSETS			
Debtors	6	3,066,149	2,035,899
Cash at bank		170,376	68,297
		<u>3,236,525</u>	<u>2,104,196</u>
CREDITORS			
Amounts falling due within one year	7	(4,798,843)	(3,058,179)
NET CURRENT LIABILITIES		<u>(1,562,318)</u>	<u>(953,983)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		579,666	675,013
PROVISIONS FOR LIABILITIES		<u>(203,766)</u>	<u>(192,509)</u>
NET ASSETS		<u>375,900</u>	<u>482,504</u>
CAPITAL AND RESERVES			
Called up share capital		21	21
Retained earnings		375,879	482,483
SHAREHOLDERS' FUNDS		<u>375,900</u>	<u>482,504</u>

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Statement of Comprehensive Income has not been delivered.

The financial statements were approved by the Board of Directors on 17 December 2018 and were signed on its behalf by:



C B M Wood - Director

The notes form part of these financial statements

Notes to the Financial Statements
for the Year Ended 31 January 2018

Underbelly Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The company has taken advantage of exemption, under the terms of Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland', not to disclose related party transactions with wholly owned subsidiaries within the group.

Significant judgement has been applied in regards to Depreciation, Accrued Income and Prepayments, Accruals and Deferred Income.

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc	- 10% on reducing balance
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Investments in subsidiary undertakings are recognised at cost.

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Underbelly Ltd

Notes to the Financial Statements - continued
for the Year Ended 31 January 2018

2. **ACCOUNTING POLICIES - continued**

Going concern

At the time of approving the financial statements the directors consider the company to have adequate resources to continue to operate for the foreseeable future. The directors therefore continue to adopt the going concern basis of accounting in preparing the financial statements.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 33 (2017 - 25).

4. **TANGIBLE FIXED ASSETS**

	Plant and machinery etc £
COST	
At 1 February 2017	2,980,711
Additions	750,986
	<hr/>
At 31 January 2018	3,731,697
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DEPRECIATION	
At 1 February 2017	1,351,717
Charge for year	237,998
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At 31 January 2018	1,589,715
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NET BOOK VALUE	
At 31 January 2018	2,141,982
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At 31 January 2017	1,628,994
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5. **FIXED ASSET INVESTMENTS**

	Shares in group undertakings £
COST	
At 1 February 2017 and 31 January 2018	2
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NET BOOK VALUE	
At 31 January 2018	2
	<hr/>
At 31 January 2017	2
	<hr/>

Underbelly Ltd

Notes to the Financial Statements - continued
for the Year Ended 31 January 2018

6. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2018	2017
	£	£
Trade debtors	955,538	98,915
Other debtors	2,110,611	1,936,984
	<u>3,066,149</u>	<u>2,035,899</u>

Included in the above is a balance due from Underbelly Asia Ltd, a company registered in Hong Kong and a wholly owned subsidiary of Underbelly Ltd, of £387,375 (2017: £390,726).

At 31 January 2018 Underbelly Asia Ltd Ltd did not have sufficient funds to repay this balance.

The directors expect positive future cash flows from the operations of Underbelly Asia Ltd and that the amounts will be paid in full.

7. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2018	2017
	£	£
Bank loans and overdrafts	-	7
Trade creditors	3,694,914	1,856,236
Taxation and social security	647,339	804,236
Other creditors	456,590	397,700
	<u>4,798,843</u>	<u>3,058,179</u>

8. DISCLOSURE UNDER SECTION 444(5B) OF THE COMPANIES ACT 2006

The Report of the Auditors was unqualified.

Mr Christopher Haywood FCA CTA (Senior Statutory Auditor)
for and on behalf of Haywood & Co LLP

9. OTHER FINANCIAL COMMITMENTS

The company has the following lease commitments:

Annual rental lease of £210,000 until May 2021.

10. RELATED PARTY DISCLOSURES

During the year there were the following transactions with related parties:

Dividends were paid to the parent company of £400,000 (2017: £260,000)

A loan was received from the parent company during the year of £140,000

There is an amount due to the parent company at the year end of £64,283

Loan interest was paid to the parent company of £6,650 (2016: £9,642)

Underbelly Ltd

Notes to the Financial Statements - continued
for the Year Ended 31 January 2018

11. **APB ETHICAL STANDARD - PROVISIONS AVAILABLE FOR SMALL ENTITIES**

In common with many other businesses of our size and nature we use our auditors to prepare and submit returns to the tax authorities and assist with the preparation of the financial statements.

12. **POST BALANCE SHEET EVENTS**

Underbelly has entered in to new festival events for the year to 31 January 2019 that will see an increase in profitability.

13. **ULTIMATE CONTROLLING PARTY**

Mr C Wood and Mr E Bartlam are managing directors and majority shareholders through their holding company By Popular Demand Promotions Ltd, a company registered in England and Wales, registered office 4th Floor, 36-28 Hatton Garden, London, EC1N 8EB.