

**REGISTERED NUMBER: 04199533 (England and Wales)**

**Report of the Director and  
Unaudited Financial Statements  
for the Year Ended 30 April 2018  
for  
Expert CRM Services Limited**

**Contents of the Financial Statements  
for the year ended 30 April 2018**

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**Expert CRM Services Limited**

**Company Information  
for the year ended 30 April 2018**

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**DIRECTOR:** Mr F Kadir

**SECRETARY:** Mrs E Kadir

**REGISTERED OFFICE:** Ground Floor  
Unit 1  
9 Station Road  
Stansted  
Essex  
CM24 8BE

**REGISTERED NUMBER:** 04199533 (England and Wales)

**ACCOUNTANTS:** Day Coralmead Limited  
1 & 2 Thorley Hall Stables  
Thorley  
Bishop's Stortford  
Hertfordshire  
CM23 4BE

**Report of the Director  
for the year ended 30 April 2018**

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The director presents his report with the financial statements of the company for the year ended 30 April 2018.

**PRINCIPAL ACTIVITY**

The principal activity of the company in the year under review was that of providing services for Microsoft Dynamics 365/CRM and related products

**DIRECTOR**

Mr F Kadir held office during the whole of the period from 1 May 2017 to the date of this report.

This report has been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

**ON BEHALF OF THE BOARD:**

Mr F Kadir - Director

21 December 2018

**Income Statement  
for the year ended 30 April 2018**

		2018	2017
	Notes	£	£
<b>TURNOVER</b>		160,465	97,203
Cost of sales		<u>61,483</u>	<u>4,629</u>
<b>GROSS PROFIT</b>		98,982	92,574
Administrative expenses		<u>58,486</u>	<u>60,409</u>
		40,496	32,165
Other operating income		<u>-</u>	<u>2</u>
<b>OPERATING PROFIT</b>	4	40,496	32,167
Interest receivable and similar income		<u>237</u>	<u>351</u>
<b>PROFIT BEFORE TAXATION</b>		40,733	32,518
Tax on profit	5	<u>8,915</u>	<u>4,156</u>
<b>PROFIT FOR THE FINANCIAL YEAR</b>		<u>31,818</u>	<u>28,362</u>

The notes form part of these financial statements

**Balance Sheet**  
**30 April 2018**

	Notes	2018 £	£	2017 £	£
<b>FIXED ASSETS</b>					
Tangible assets	6		10,889		16,636
<b>CURRENT ASSETS</b>					
Debtors	7	6,886		13,395	
Cash at bank and in hand		<u>55,575</u>		<u>38,034</u>	
		62,461		51,429	
<b>CREDITORS</b>					
Amounts falling due within one year	8	<u>44,257</u>		<u>34,790</u>	
<b>NET CURRENT ASSETS</b>			<u>18,204</u>		<u>16,639</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>29,093</u>		<u>33,275</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	9		100		100
Retained earnings	10		<u>28,993</u>		<u>33,175</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>29,093</u>		<u>33,275</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2018 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 21 December 2018 and were signed by:

Mr F Kadir - Director

**Statement of Changes in Equity  
for the year ended 30 April 2018**

	Called up share capital £	Retained earnings £	Total equity £
<b>Balance at 1 May 2016</b>	-	40,813	40,813
<b>Changes in equity</b>			
Issue of share capital	100	-	100
Dividends	-	(36,000)	(36,000)
Total comprehensive income	-	28,362	28,362
<b>Balance at 30 April 2017</b>	<u>100</u>	<u>33,175</u>	<u>33,275</u>
<b>Changes in equity</b>			
Dividends	-	(36,000)	(36,000)
Total comprehensive income	-	31,818	31,818
<b>Balance at 30 April 2018</b>	<u>100</u>	<u>28,993</u>	<u>29,093</u>

The notes form part of these financial statements

**Notes to the Financial Statements  
for the year ended 30 April 2018**

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**1. STATUTORY INFORMATION**

Expert CRM Services Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on cost
Computer equipment	- 25% on cost

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Hire purchase and leasing commitments**

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 1 (2017 - 1) .

Notes to the Financial Statements - continued  
for the year ended 30 April 2018

## 4. OPERATING PROFIT

The operating profit is stated after charging:

	2018 £	2017 £
Depreciation - owned assets	<u>5,694</u>	<u>6,020</u>

## 5. TAXATION

## Analysis of the tax charge

The tax charge on the profit for the year was as follows:

	2018 £	2017 £
Current tax:		
UK corporation tax	8,831	4,156
US Taxation	<u>84</u>	<u>-</u>
Tax on profit	<u>8,915</u>	<u>4,156</u>

## 6. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
<b>COST</b>			
At 1 May 2017	9,563	15,618	25,181
Disposals	<u>-</u>	<u>(53)</u>	<u>(53)</u>
At 30 April 2018	<u>9,563</u>	<u>15,565</u>	<u>25,128</u>
<b>DEPRECIATION</b>			
At 1 May 2017	2,559	5,986	8,545
Charge for year	<u>2,335</u>	<u>3,359</u>	<u>5,694</u>
At 30 April 2018	<u>4,894</u>	<u>9,345</u>	<u>14,239</u>
<b>NET BOOK VALUE</b>			
At 30 April 2018	<u>4,669</u>	<u>6,220</u>	<u>10,889</u>
At 30 April 2017	<u>7,004</u>	<u>9,632</u>	<u>16,636</u>

## 7. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2018 £	2017 £
Trade debtors	4,980	10,029
Prepayments	1,906	1,991
Rent deposit	<u>-</u>	<u>1,375</u>
	<u>6,886</u>	<u>13,395</u>

Notes to the Financial Statements - continued  
for the year ended 30 April 2018

8. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2018	2017
	£	£
Trade creditors	5,748	1,883
Tax	8,831	4,156
Social security and other taxes	2	-
VAT	3,703	2,998
Other creditors	25,723	25,000
Accrued expenses	250	753
	<u>44,257</u>	<u>34,790</u>

9. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:			2018	2017
Number:	Class:	Nominal value:	£	£
100	Ordinary	1	<u>100</u>	<u>100</u>

10. **RESERVES**

	Retained earnings £
At 1 May 2017	33,175
Profit for the year	31,818
Dividends	(36,000)
At 30 April 2018	<u>28,993</u>

11. **ULTIMATE CONTROLLING PARTY**

The controlling party is Mr F Kadir.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.