

Unaudited Financial Statements
for the Year Ended 30 April 2020
for
Expert CRM Services Limited

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for the year ended 30 April 2020**

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Expert CRM Services Limited

**Company Information
for the year ended 30 April 2020**

DIRECTOR: Mr F Kadir

SECRETARY: Mrs E Kadir

REGISTERED OFFICE: Ground Floor
Unit 1
9 Station Road
Stansted
Essex
CM24 8BE

REGISTERED NUMBER: 04199533 (England and Wales)

ACCOUNTANTS: Day Accountants (Herts) Limited
Chartered Accountants
1 & 2 Thorley Hall Stables
Thorley
Bishops Stortford
Hertfordshire
CM23 4BE

Balance Sheet
30 April 2020

	Notes	2020 £	£	2019 £	£
FIXED ASSETS					
Tangible assets	4		112		5,545
CURRENT ASSETS					
Debtors	5	10,883		14,487	
Cash at bank and in hand		<u>85,111</u>		<u>63,701</u>	
		95,994		78,188	
CREDITORS					
Amounts falling due within one year	6	<u>31,362</u>		<u>41,222</u>	
NET CURRENT ASSETS			<u>64,632</u>		<u>36,966</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>64,744</u>		<u>42,511</u>
CAPITAL AND RESERVES					
Called up share capital	7		100		100
Retained earnings	8		<u>64,644</u>		<u>42,411</u>
SHAREHOLDERS' FUNDS			<u>64,744</u>		<u>42,511</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2020 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 25 September 2020 and were signed by:

Mr F Kadir - Director

**Notes to the Financial Statements
for the year ended 30 April 2020**

1. STATUTORY INFORMATION

Expert CRM Services Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on cost
Computer equipment	- 25% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 1 (2019 - 1).

Notes to the Financial Statements - continued
for the year ended 30 April 2020

4. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 May 2019	9,339	12,942	22,281
Disposals	-	(553)	(553)
At 30 April 2020	<u>9,339</u>	<u>12,389</u>	<u>21,728</u>
DEPRECIATION			
At 1 May 2019	7,004	9,732	16,736
Charge for year	2,335	3,098	5,433
Eliminated on disposal	-	(553)	(553)
At 30 April 2020	<u>9,339</u>	<u>12,277</u>	<u>21,616</u>
NET BOOK VALUE			
At 30 April 2020	<u>-</u>	<u>112</u>	<u>112</u>
At 30 April 2019	<u>2,335</u>	<u>3,210</u>	<u>5,545</u>

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020 £	2019 £
Trade debtors	7,601	11,510
Prepayments	<u>3,282</u>	<u>2,977</u>
	<u>10,883</u>	<u>14,487</u>

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020 £	2019 £
Trade creditors	895	8,035
Tax	15,759	13,085
Social security and other taxes	1,087	959
VAT	3,803	3,793
Other creditors	51	15,100
Deferred income	9,167	-
Accrued expenses	<u>600</u>	<u>250</u>
	<u>31,362</u>	<u>41,222</u>

7. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:			2020	2019
Number:	Class:	Nominal value:	£	£
100	Ordinary	1	<u>100</u>	<u>100</u>

Notes to the Financial Statements - continued
for the year ended 30 April 2020

8. **RESERVES**

	Retained earnings £
At 1 May 2019	42,411
Profit for the year	61,333
Dividends	<u>(39,100)</u>
At 30 April 2020	<u>64,644</u>

9. **ULTIMATE CONTROLLING PARTY**

The controlling party is Mr F Kadir.

**Chartered Accountants' Report to the Director
on the Unaudited Financial Statements of
Expert CRM Services Limited**

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Income Statement and certain other primary statements and the Report of the Director are not required to be filed with the Registrar of Companies.

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Expert CRM Services Limited for the year ended 30 April 2020 which comprise the Income Statement, Balance Sheet, Statement of Changes in Equity and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed within the ICAEW's regulations and guidance at <http://www.icaew.com/en/membership/regulations-standards-and-guidance>.

This report is made solely to the director of Expert CRM Services Limited in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Expert CRM Services Limited and state those matters that we have agreed to state to the director of Expert CRM Services Limited in this report in accordance with ICAEW Technical Release 07/16AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Expert CRM Services Limited and its director for our work or for this report.

It is your duty to ensure that Expert CRM Services Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Expert CRM Services Limited. You consider that Expert CRM Services Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Expert CRM Services Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Day Accountants (Herts) Limited
Chartered Accountants
1 & 2 Thorley Hall Stables
Thorley
Bishops Stortford
Hertfordshire
CM23 4BE

25 September 2020

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.