

REGISTERED NUMBER: 04199533 (England and Wales)

Unaudited Financial Statements
for the Year Ended 30 April 2019
for
Expert CRM Services Limited

**Contents of the Financial Statements
for the year ended 30 April 2019**

	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	3

Expert CRM Services Limited

**Company Information
for the year ended 30 April 2019**

DIRECTOR: Mr F Kadir

SECRETARY: Mrs E Kadir

REGISTERED OFFICE: Ground Floor
Unit 1
9 Station Road
Stansted
Essex
CM24 8BE

REGISTERED NUMBER: 04199533 (England and Wales)

ACCOUNTANTS: Day Coralmead Limited
1 & 2 Thorley Hall Stables
Thorley
Bishops Stortford
Hertfordshire
CM23 4BE

Balance Sheet
30 April 2019

	Notes	2019 £	£	2018 £	£
FIXED ASSETS					
Tangible assets	4		5,545		10,889
CURRENT ASSETS					
Debtors	5	14,487		6,886	
Cash at bank and in hand		<u>63,701</u>		<u>55,575</u>	
		78,188		62,461	
CREDITORS					
Amounts falling due within one year	6	<u>41,222</u>		<u>44,257</u>	
NET CURRENT ASSETS			<u>36,966</u>		<u>18,204</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>42,511</u>		<u>29,093</u>
CAPITAL AND RESERVES					
Called up share capital	7		100		100
Retained earnings	8		<u>42,411</u>		<u>28,993</u>
SHAREHOLDERS' FUNDS			<u>42,511</u>		<u>29,093</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 April 2019.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 April 2019 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 22 August 2019 and were signed by:

Mr F Kadir - Director

**Notes to the Financial Statements
for the year ended 30 April 2019**

1. STATUTORY INFORMATION

Expert CRM Services Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on cost
Computer equipment	- 25% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 1 (2018 - 1).

Notes to the Financial Statements - continued
for the year ended 30 April 2019

4. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 May 2018	9,563	15,565	25,128
Additions	-	225	225
Disposals	(224)	(2,848)	(3,072)
At 30 April 2019	<u>9,339</u>	<u>12,942</u>	<u>22,281</u>
DEPRECIATION			
At 1 May 2018	4,894	9,345	14,239
Charge for year	2,334	3,235	5,569
Eliminated on disposal	(224)	(2,848)	(3,072)
At 30 April 2019	<u>7,004</u>	<u>9,732</u>	<u>16,736</u>
NET BOOK VALUE			
At 30 April 2019	<u>2,335</u>	<u>3,210</u>	<u>5,545</u>
At 30 April 2018	<u>4,669</u>	<u>6,220</u>	<u>10,889</u>

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2019 £	2018 £
Trade debtors	11,510	4,980
Prepayments	<u>2,977</u>	<u>1,906</u>
	<u>14,487</u>	<u>6,886</u>

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2019 £	2018 £
Trade creditors	8,035	5,748
Tax	13,085	8,831
Social security and other taxes	959	2
VAT	3,793	3,703
Other creditors	15,100	25,723
Accrued expenses	<u>250</u>	<u>250</u>
	<u>41,222</u>	<u>44,257</u>

7. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:			2019	2018
Number:	Class:	Nominal value:	£	£
100	Ordinary	1	<u>100</u>	<u>100</u>

Notes to the Financial Statements - continued
for the year ended 30 April 2019

8. **RESERVES**

	Retained earnings £
At 1 May 2018	28,993
Profit for the year	50,218
Dividends	<u>(36,800)</u>
At 30 April 2019	<u>42,411</u>

9. **ULTIMATE CONTROLLING PARTY**

The controlling party is Mr F Kadir.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.