

Registered Number 04195741

BRAND PHOENIX LIMITED

Abbreviated Accounts

31 March 2009

BRAND PHOENIX LIMITED

Registered Number 04195741

Balance Sheet as at 31 March 2009

	Notes	2009 £	2008 £
Fixed assets			
Investments	2	65	70
Total fixed assets		65	70
Current assets			
Debtors		1,996,350	2,035,841
Cash at bank and in hand		529,117	526,746
Total current assets		<u>2,525,467</u>	<u>2,562,587</u>
Creditors: amounts falling due within one year		(2,337,462)	(2,456,030)
 Net current assets		188,005	106,557
Total assets less current liabilities		<u>188,070</u>	<u>106,627</u>
 Provisions for liabilities and charges		(54,167)	(104,167)
Total net Assets (liabilities)		133,903	2,460
Capital and reserves			
Called up share capital	3	2,175	2,175
Profit and loss account		<u>131,728</u>	<u>285</u>
Shareholders funds		<u>133,903</u>	<u>2,460</u>

- a. For the year ending 31 March 2009 the company was entitled to exemption under section 249A(1) of the Companies Act 1985.
- b. The members have not required the company to obtain an audit in accordance with section 249B(2) of the Companies Act 1985
- c. The directors acknowledge their responsibility for:
 - i. ensuring the company keeps accounting records which comply with Section 221; and
 - ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
- d. The accounts have been prepared in accordance with the special provisions in Part VII of the Companies Act 1985 relating to small companies

Approved by the board on 25 January 2010

And signed on their behalf by:
S W Rosser, Director

This document was delivered using electronic communications and authenticated in accordance with section 707B(2) of the Companies Act 1985.

Notes to the abbreviated accounts

For the year ending 31 March 2009

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Small Entities (effective January 2005)

Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied, exclusive of Value Added Tax and trade discounts.

2 Investments (fixed assets)

The company owns 65% of the issued share capital of First Cape Limited. The company also indirectly owns 100% of the issued share capital of FirstCape Brands (Pty) Limited, a wholly owned subsidiary of First Cape Limited.

3 Share capital

	2009 £	2008 £
Authorised share capital:		
1800 Ordinary of £1.00 each	1,800	1,800
160 Deferred A Non Voting of £1.00 each	160	160
100 Deferred B Non Voting of £1.00 each	100	100
60 Deferred B1 Non Voting of £1.00 each	60	60
120 Deferred B2 Non Voting of £1.00 each	120	120
60 Deferred B3 Non Voting of £1.00 each	60	60
Allotted, called up and fully paid:		
1800 Ordinary of £1.00 each	1,800	1,800
75 Deferred A Non Voting of £1.00 each	75	75
60 Deferred B Non Voting of £1.00 each	60	60
60 Deferred B1 Non Voting of £1.00 each	60	60
120 Deferred B2 Non Voting of £1.00 each	120	120
60 Deferred B3 Non Voting of £1.00 each	60	60