

COMPANY REGISTRATION NUMBER 04195124

MOTIVES GROUP LIMITED
ABBREVIATED ACCOUNTS
31 JANUARY 2014

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COMPANIES HOUSE

MANSER HUNOT
Chartered Accountants & Statutory Auditor
Highland House
Albert Drive
Burgess Hill
West Sussex
RH15 9TN

MOTIVES GROUP LIMITED

ABBREVIATED ACCOUNTS

YEAR ENDED 31 JANUARY 2014

CONTENTS	PAGE
<i>Independent auditor's report to the company</i>	1
Abbreviated balance sheet	2
Notes to the abbreviated accounts	3

MOTIVES GROUP LIMITED

INDEPENDENT AUDITOR'S REPORT TO MOTIVES GROUP LIMITED

UNDER SECTION 449 OF THE COMPANIES ACT 2006

We have examined the abbreviated accounts, together with the financial statements of Motives Group Limited for the year ended 31 January 2014 prepared under Section 396 of the Companies Act 2006.

This report is made solely to the company, in accordance with Section 449 of the Companies Act 2006. Our work has been undertaken so that we might state to the company those matters we are required to state to it in a special auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company for our work, for this report, or for the opinions we have formed.

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITOR

The directors are responsible for preparing the abbreviated accounts in accordance with Section 444 of the Companies Act 2006. It is our responsibility to form an independent opinion as to whether the company is entitled to deliver abbreviated accounts to the Registrar of Companies and whether the abbreviated accounts have been properly prepared in accordance with the regulations made under that section and to report our opinion to you.

We conducted our work in accordance with Bulletin 2008/4 issued by the Auditing Practices Board. In accordance with that Bulletin we have carried out the procedures we consider necessary to confirm, by reference to the financial statements, that the company is entitled to deliver abbreviated accounts and that the abbreviated accounts are properly prepared.

OPINION

In our opinion the company is entitled to deliver abbreviated accounts prepared in accordance with Section 444(3) of the Companies Act 2006, and the abbreviated accounts have been properly prepared in accordance with the regulations made under that section.



M.P. CRIMMIN (Senior Statutory Auditor)

For and on behalf of
MANSER HUNOT
Chartered Accountants
& Statutory Auditor

Highland House
Albert Drive
Burgess Hill
West Sussex
RH15 9TN

23.12.14
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MOTIVES GROUP LIMITED
ABBREVIATED BALANCE SHEET
31 JANUARY 2014

	Note	2014 £	2013 £
FIXED ASSETS	2		
Intangible assets		-	-
Investments		<u>1,524,114</u>	<u>1,524,114</u>
		<u>1,524,114</u>	<u>1,524,114</u>
CURRENT ASSETS			
Cash at bank and in hand		270	81
CREDITORS: Amounts falling due within one year		<u>338,556</u>	<u>348,308</u>
NET CURRENT LIABILITIES		<u>(338,286)</u>	<u>(348,227)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>1,185,828</u>	<u>1,175,887</u>
CAPITAL AND RESERVES			
Called-up equity share capital	3	103,794	103,794
Share premium account		70,180	70,180
Profit and loss account		<u>1,011,854</u>	<u>1,001,913</u>
SHAREHOLDERS' FUNDS		<u>1,185,828</u>	<u>1,175,887</u>

These abbreviated accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies regime.

These abbreviated accounts were approved by the directors and authorised for issue on ~~21st October 2014~~ and are signed on their behalf by:



 M.S. WOODCOCK



 A.P. MAHONEY

Company Registration Number: 04195124

The notes on pages 3 to 5 form part of these abbreviated accounts.

MOTIVES GROUP LIMITED
NOTES TO THE ABBREVIATED ACCOUNTS
YEAR ENDED 31 JANUARY 2014

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with applicable UK accounting standards.

Consolidation

In the opinion of the directors, the company and its subsidiary undertakings comprise a small group. The company has therefore taken advantage of the exemption provided by Section 398 of the Companies Act 2006 not to prepare group accounts.

Cash flow statement

The directors have taken advantage of the exemption in Financial Reporting Standard No 1 (Revised 1996) from including a cash flow statement in the financial statements on the grounds that the company is small.

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

Amortisation

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Purchased Goodwill is amortised over 10 years on a straight line basis. Trade Marks are amortised over their estimated useful lives, but no longer than 20 years.

Pension costs

The company operates a defined contribution pension scheme for employees. The assets of the scheme are held separately from those of the company. The annual contributions payable are charged to the profit and loss account.

Financial instruments

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the entity after deducting all of its financial liabilities.

Where the contractual terms of share capital do not have any terms meeting the definition of a financial liability then this is classed as an equity instrument. Dividends and distributions relating to equity instruments are debited direct to equity.

MOTIVES GROUP LIMITED
NOTES TO THE ABBREVIATED ACCOUNTS
YEAR ENDED 31 JANUARY 2014

2. FIXED ASSETS

	Intangible Assets £	Investments £	Total £
COST			
At 1 February 2013 and 31 January 2014	<u>200,500</u>	<u>1,524,114</u>	<u>1,724,614</u>
DEPRECIATION			
At 1 February 2013	<u>200,500</u>	—	<u>200,500</u>
At 31 January 2014	<u>200,500</u>	—	<u>200,500</u>
NET BOOK VALUE			
At 31 January 2014	<u>—</u>	<u>1,524,114</u>	<u>1,524,114</u>
At 31 January 2013	<u>—</u>	<u>1,524,114</u>	<u>1,524,114</u>
Subsidiaries		Investment	
Interior Motives International Limited		£1,323,576	
Interior Motives Limited (Dormant)		100,000	
Total Investment		£1,423,576	

The companies main places of business are in the UK. All companies are incorporated in England and Wales and are wholly owned subsidiaries.

	Class of Share Profit/(Loss)	Capital and Reserves at before tax 31.01.2011 period to
.01.2011		
Interior Motives International Limited £556,940	Ord £1	£392,301
Interior Motives Limited (Dormant)	Ord £1	£ 2

MOTIVES GROUP LIMITED
NOTES TO THE ABBREVIATED ACCOUNTS
YEAR ENDED 31 JANUARY 2014

2. FIXED ASSETS *(continued)*

Under the provision of section 398 of the Companies Act 2006 the company is exempt from preparing consolidated accounts and has not done so, therefore the accounts show information about the company as an individual entity.

Subsidiaries	Investment
Interior Motives International Limited	£1,323,576
Interior Motives Limited (Dormant)	100,000
Total Investment	£1,423,576

The companies main places of business are in the UK. All companies are incorporated in England and Wales and are wholly owned subsidiaries.

	Class of Share	Capital and Reserves at 31.01.2014	Profit/(Los before tax period to 31.01.2014
Interior Motives International Limited	Ord £1	£311,615	(£55,037
Interior Motives Limited (Dormant)	Ord £1	£ 2	£ -

3. SHARE CAPITAL

Allotted, called up and fully paid:

	2014		2013	
	No	£	No	£
Ordinary shares of £0.10 each	1,031,780	103,178	1,031,780	103,178
Ordinary non-voting shares of £0.10 each	6,155	616	6,155	616
	<u>1,037,935</u>	<u>103,794</u>	<u>1,037,935</u>	<u>103,794</u>