REGISTERED NUMBER: 04174938 (England and Wales)

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2014

FOR

PATRON DIRECT LIMITED

PATRON DIRECT LIMITED (REGISTERED NUMBER: 04174938)

CONTENTS OF THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2014

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Accounts	3

PATRON DIRECT LIMITED

COMPANY INFORMATION FOR THE YEAR ENDED 31 MARCH 2014

DIRECTORS: Mr M A Patron Mrs T Patron **SECRETARY:** Mr M A Patron **REGISTERED OFFICE:** 472 Kings Road London London SWI0 0GT **REGISTERED NUMBER:** 04174938 (England and Wales) **ACCOUNTANTS:** Cheshams Accountants Ltd **Chartered Certified Accountants** Suite 16, Neals Corner 2 Bath Road Hounslow

Middlesex TW3 3HJ

PATRON DIRECT LIMITED (REGISTERED NUMBER: 04174938)

ABBREVIATED BALANCE SHEET

31 MARCH 2014

	20			2013	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	2		758		1,011
Investments	3		-		32,500
			758		33,511
CURRENT ASSETS					
Cash at bank		10,134		14,328	
CREDITORS					
Amounts falling due within one year		3,388		20,613	
NET CURRENT ASSETS/(LIABILITIES)			6,746		(6,285)
TOTAL ASSETS LESS CURRENT					
LIABILITIES			<u>7,504</u>		27,226
CAPITAL AND RESERVES					
Called up share capital	4		2		2
Profit and loss account			7,502		27,224
SHAREHOLDERS' FUNDS			7,504		27,226

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2014 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and
- (b) thancial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 5 December 2014 and were signed on its behalf by:

Mr M A Patron - Director

PATRON DIRECT LIMITED (REGISTERED NUMBER: 04174938)

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2014

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment

- 25% on reducing balance

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. TANGIBLE FIXED ASSETS

	Total
	£
COST	
At 1 April 2013	
and 31 March 2014	3,242
DEPRECIATION	
At 1 April 2013	2,231
Charge for year	253
At 31 March 2014	2,484
NET BOOK VALUE	
At 31 March 2014	758
At 31 March 2013	1,011

3. FIXED ASSET INVESTMENTS

	Investments
	other
	than
	loans
	£
COST	
At 1 April 2013	32,500
Disposals	(32,500)
At 31 March 2014	
NET BOOK VALUE	
At 31 March 2014	
At 31 March 2013	32,500

4. CALLED UP SHARE CAPITAL

Allotted,	issued	and	fully	paid:

Number:	Class:	Nominal	2014	2013
		value:	£	£
2	Ordinary	£1.00	2	2

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.