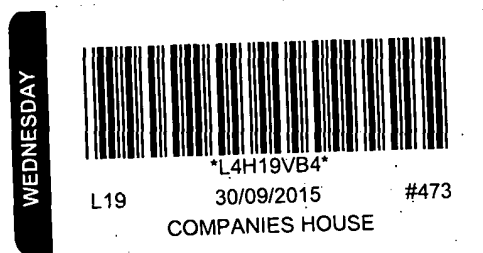


COMPANY REGISTRATION NUMBER 04165850

BrandAlley UK Travel Limited

Financial Statements

31 December 2014



BrandAlley UK Travel Limited

Financial statements Year ended 31 December 2014

Financial statements

Year ended 31 December 2014

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BrandAlley UK Travel Limited

Company information Year ended 31 December 2014

Directors

B MacInnes
S MacInnes
M Feldmann
R Feldmann

Registered office

136-142 Bramley Road
London
W10 6SR

BrandAlley UK Travel Limited

The Directors' report Year ended 31 December 2014

The directors' report

Year ended 31 December 2014

The directors present their annual report together with the unaudited financial statements of the company for the year ended 31 December 2014. The company is dormant and has not traded during the year.

Principal activity

The company is dormant and has not traded during the period.

The company received no income and incurred no expenditure in the period and therefore did not make either a profit or loss.

Going concern

The financial statements are prepared on the going concern basis because the parent company has committed to provide financial support to the company to enable it to meet its liabilities as they fall due, for the foreseeable future.

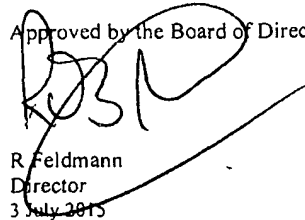
Directors

The directors who served the company during the year were as follows:

B MacInnes
S MacInnes
M Feldmann
R Feldmann

The Articles of Association do not require directors to retire either by rotation or in the period of appointment.

Approved by the Board of Directors and signed on behalf of the Board



R Feldmann
Director
3 July 2015

BrandAlley UK Travel Limited

Balance sheet

31 December 2014

BrandAlley UK Travel Limited

Balance sheet

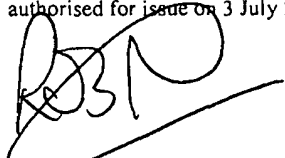
31 December 2014

	Note	31 Dec 14 £	31 Dec 13 £
Current assets			
Debtors	3	1	1
Total assets		<u>1</u>	<u>1</u>
Capital and reserves			
Called-up equity share capital	4	<u>1</u>	<u>1</u>
Shareholders' funds		<u>1</u>	<u>1</u>

Statements:

- (a) The directors are satisfied that the company was entitled to exemption from audit of the financial statements for the year ended 31 December 2014 by virtue of section 480 of the Companies Act 2006 relating to dormant companies, and that no member or members have requested an audit pursuant to section 476 of the Companies Act 2006.
- (b) The directors acknowledge their responsibilities for:
- (i) ensuring the company keeps accounting records in accordance with Section 386, and
 - (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit and loss for the financial year in accordance with the requirements of Section 393, and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

These financial statements of BrandAlley UK Travel Limited were approved by the Board of Directors and authorised for issue on 3 July 2015. They were signed on its behalf by:


R. Feldmann
Director

The notes on page 4 form part of these financial statements.

BrandAlley UK Travel Limited

Notes to financial statements

31 December 2014

BrandAlley UK Travel Limited

Notes to the financial statements

Year ended 31 December 2014

1. Dormant status

The company was dormant (within the meaning of Section 480 of the Companies Act 2006) throughout the year ended 31 December 2014. The company has not traded during the year nor during the preceding financial year. During these years, the company received no income and incurred no expenditure and therefore made neither profit nor loss.

2. Principal accounting policies

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with United Kingdom Generally Accepted Accounting Principles.

The principal accounting policies have been applied consistently throughout the year and the preceding year.

Going concern

The financial statements are prepared on the going concern basis because the parent company has committed to provide financial support to the company to enable it to meet its liabilities as they fall due, for the foreseeable future.

Related Party transactions

As a wholly owned subsidiary undertaking of BrandAlley UK Limited whose financial statements are publicly available, the company has taken advantage of the exemption in FRS 8 'Related Party Disclosures' not to disclose transactions with other wholly owned members of the group headed by BrandAlley UK Limited.

3. Debtors

	31 Dec 14	31 Dec 13
	£	£
Amounts owed by group undertakings	<u>1</u>	<u>1</u>

4. Share capital

Authorised share capital:

	31 Dec 14	31 Dec 13
	£	£
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>

Allotted, called up and fully paid:

	31 Dec 14		31 Dec 13	
	No	£	No	£
1 Ordinary shares of £1 each	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>

5. Ultimate parent company

The company's parent company is BrandAlley UK Limited, a company incorporated in England.