

**REGISTERED NUMBER: 4160853 (England and Wales)**

**Abbreviated Accounts  
for the Year Ended 31 January 2007  
for  
Evidently Limited**

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## **Evidently Limited**

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**Evidently Limited**

**Company Information  
for the Year Ended 31 January 2007**

**DIRECTORS:**

D Zeff  
S Wiseman  
J Rosenthal

**SECRETARY:**

J Rosenthal

**REGISTERED OFFICE:**

Unit 1B  
1-10 Summers Street  
London  
EC1R 5EN

**REGISTERED NUMBER:**

4160853 (England and Wales)

**ACCOUNTANTS:**

Parker Cavendish  
Chartered Accountants  
28 Church Road  
Stanmore  
Middlesex  
HA7 4XR

**Evidently Limited**

**Abbreviated Balance Sheet  
31 January 2007**

	Notes	2007 £	2006 £
<b>FIXED ASSETS</b>			
Intangible assets	2	7,667	11,667
Tangible assets	3	24,604	27,529
		<u>32,271</u>	<u>39,196</u>
<b>CURRENT ASSETS</b>			
Debtors		255,890	112,696
Cash at bank		195,696	106,082
		<u>451,586</u>	<u>218,778</u>
<b>CREDITORS</b>			
Amounts falling due within one year		(270,849)	(120,457)
<b>NET CURRENT ASSETS</b>		<u>180,737</u>	<u>98,321</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>213,008</u>	<u>137,517</u>
<b>PROVISIONS FOR LIABILITIES</b>		-	(1,993)
<b>NET ASSETS</b>		<u>213,008</u>	<u>135,524</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	4	100	100
Share premium		49,975	49,975
Profit and loss account		162,933	85,449
<b>SHAREHOLDERS' FUNDS</b>		<u>213,008</u>	<u>135,524</u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 31 January 2007

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2007 in accordance with Section 249B(2) of the Companies Act 1985

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company

The notes form part of these abbreviated accounts

**Evidently Limited**

**Abbreviated Balance Sheet - continued**  
**31 January 2007**

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies

The financial statements were approved by the Board of Directors on 15 November 2007 and were signed on its behalf by

A handwritten signature in black ink, appearing to read 'S Wiseman', with a long horizontal stroke extending to the right.

S Wiseman - Director

The notes form part of these abbreviated accounts

**Notes to the Abbreviated Accounts  
for the Year Ended 31 January 2007**

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2005)

**Turnover**

Turnover represents net invoiced sales, excluding value added tax

**Goodwill**

Acquired goodwill is written off in equal annual instalments over its estimated useful economic life of 5 years

**Tangible fixed assets**

Depreciation is provided on the following basis in order to write off each asset over its estimated useful life

Fixtures, fittings & equipment - over 2 years  
Motor vehicles - 25% on cost

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**Pensions**

The company operates a defined contribution pension scheme Contributions payable for the year are charged in the profit and loss account

**2 INTANGIBLE FIXED ASSETS**

	<b>Total £</b>
<b>COST</b>	
At 1 February 2006	
and 31 January 2007	<b>20,000</b>
<b>AMORTISATION</b>	
At 1 February 2006	<b>8,333</b>
Charge for year	<b>4,000</b>
	<b>12,333</b>
At 31 January 2007	
<b>NET BOOK VALUE</b>	
At 31 January 2007	<b>7,667</b>
At 31 January 2006	<b>11,667</b>

## Evidently Limited

### Notes to the Abbreviated Accounts - continued for the Year Ended 31 January 2007

#### 3 TANGIBLE FIXED ASSETS

	Total £
<b>COST</b>	
At 1 February 2006	55,212
Additions	34,046
Disposals	(1,907)
	<u>87,351</u>
At 31 January 2007	
<b>DEPRECIATION</b>	
At 1 February 2006	27,683
Charge for year	35,819
Eliminated on disposal	(755)
	<u>62,747</u>
At 31 January 2007	
<b>NET BOOK VALUE</b>	
At 31 January 2007	<u>24,604</u>
At 31 January 2006	<u>27,529</u>

#### 4 CALLED UP SHARE CAPITAL

Authorised Number	Class	Nominal value £1	2007 £	2006 £
1,000	Ordinary shares		<u>1,000</u>	<u>1,000</u>
Allotted, issued and fully paid Number	Class	Nominal value £1	2007 £	2006 £
100	Ordinary shares		<u>100</u>	<u>100</u>

#### 5 TRANSACTIONS WITH DIRECTORS

During the year the company paid consultancy fees of £12,500 to J Rosenthal