

**COMPANY NUMBER 4123433**

**THE IDM INSTITUTE OF DIRECT AND INTERACTIVE MARKETING  
LIMITED**

**BALANCE SHEET AS AT 31 AUGUST 2009**

**CURRENT ASSETS – Debtors**

Amounts owed by parent company £2

**CAPITAL AND RESERVES**

Called up share capital – authorised, allotted and fully paid

2 Ordinary shares of £1 each £2

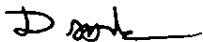
**Statements**

- a) For the year ended 31 August 2009 the company was entitled to exemption under section 480 of the Companies Act 2006
- b) The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
- c) The Directors acknowledge their responsibility for
  - i Ensuring the company keeps accounting records which comply with section 386, and
  - ii Preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company
  - iii These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

Approved by the Board of Directors on 17 May 2010

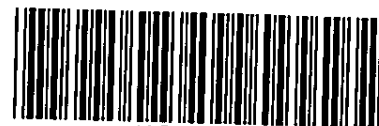
and

Signed on their behalf by



D A Holder  
Director

WEDNESDAY



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COMPANIES HOUSE