# Start Technology Limited Filleted Unaudited Financial Statements 30th September 2017

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## **Statement of Financial Position**

## 30th September 2017

		2017		2016	
	Note	£	£	£	£
Fixed Assets Tangible assets	5		3,725		3,327
Current Assets Stocks Debtors Cash at bank and in hand	6	66,103 163,486 ————————————————————————————————————		2,150 120,395 3,068 125,613	
Creditors: amounts falling due wit one year	thin 7	123,249		57,917	
Net Current Assets			106,340		67,696 <del></del>
Total Assets Less Current Liabilit	ies		110,065		71,023
Net Assets			110,065		71,023
Capital and Reserves Called up share capital Profit and loss account Shareholders Funds	8		1,282 108,783 110,065	ι	1,282 69,741 71,023

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In accordance with section 444 of the Companies Act 2006, the statement of income and retained earnings has not been delivered.

For the year ending 30th September 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

## Directors' responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements were approved by the board of directors and authorised for issue on 24th May 2018, and are signed on behalf of the board by:

Mr J. Guestford

Director

Company registration number: 04109452

## Notes to the Financial Statements

# Year ended 30th September 2017

#### **General Information**

The company is a private company limited by shares, registered in England and Wales. The address of the registered office is Emstrey House (North), Shrewsbury Business Park, Shrewsbury, Shropshire, SY2 6LG.

#### 2. Statement of Compliance

These financial statements have been prepared in compliance with Section 1A of FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland'.

#### **Accounting Policies** 3.

**Basis of Preparation** 

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through profit or loss.

The financial statements are presented in sterling which is the functional currency of the company and rounded to the nearest £.

## Transition to FRS 102

The entity transitioned from previous UK GAAP to FRS 102 as at 1st October 2015. Details of how FRS 102 has affected the reported financial position and financial performance is given in note 12.

# Judgements and Key Sources of Estimation Uncertainty

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported. These estimates and judgements are continually reviewed and are based on experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

## **Revenue Recognition**

Turnover is measured at the fair value of the consideration received or receivable for goods supplied and services rendered, net of discounts and Value Added Tax.

When the outcome of a transaction involving the rendering of services can be reliably estimated, revenue from the rendering of services is measured by reference to the stage of completion of the service transaction at the end of the reporting period.

When the outcome of a transaction involving the rendering of services cannot be reliably estimated, revenue is recognised only to the extent that expenses recognised are recoverable.

## Notes to the Financial Statements (continued)

## Year ended 30th September 2017

## Accounting Policies (continued)

#### **Income Tax**

The taxation expense represents the aggregate amount of current and deferred tax recognised in the reporting period. Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, tax is recognised in other comprehensive income or directly in equity, respectively.

Current tax is recognised on taxable profit for the current and past periods. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date.

## **Tangible Assets**

Tangible assets are initially recorded at cost, and subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other comprehensive income and accumulated in equity, except to the extent it reverses a revaluation decrease of the same asset previously recognised in profit or loss. A decrease in the carrying amount of an asset as a result of revaluation, is recognised in other comprehensive income to the extent of any previously recognised revaluation increase accumulated in equity in respect of that asset. Where a revaluation decrease exceeds the accumulated revaluation gains accumulated in equity in respect of that asset, the excess shall be recognised in profit or loss.

### Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Fixtures & Fittings

33% straight line

Equipment

50% straight line

## **Impairment of Fixed Assets**

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date.

For the purposes of impairment testing, when it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that largely independent of the cash inflows from other assets or groups of assets.

For impairment testing of goodwill, the goodwill acquired in a business combination is, from the acquisition date, allocated to each of the cash-generating units that are expected to benefit from the synergies of the combination, irrespective of whether other assets or liabilities of the company are assigned to those units.

## Notes to the Financial Statements (continued)

## Year ended 30th September 2017

## 3. Accounting Policies (continued)

#### Stocks

Stocks are measured at the lower of cost and estimated selling price less costs to complete and sell. Cost includes all costs of purchase, costs of conversion and other costs incurred in bringing the stock to its present location and condition.

#### **Financial Instruments**

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes a party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, which the transaction is measured at the present value of the future receipts discounted at market rate of interest. Financial assets classified as receivable within one year are not amortised.

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangement entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

Basic financial liabilities, including creditors, bank loans, loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payments is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

Equity instruments issued by the company are recorded at the proceeds received, net of direct issue costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

## **Defined Contribution Plans**

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

## Notes to the Financial Statements (continued)

# Year ended 30th September 2017

## 3. Accounting Policies (continued)

## Defined Contribution Plans (continued)

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as a finance cost in profit or loss in the period in which it arises.

## 4. Employee Numbers

The average number of persons employed by the company during the year amounted to 6 (2016: 6).

## 5. Tangible Assets

		Fixtures and fittings £	Equipment £	Total £
	st October 2016 itions	3,467 1,420	1,024 1,084	4,491 2,504
At 3	0th September 2017	4,887	2,108	6,995
At 1	<b>reciation</b> st October 2016 rge for the year	1,121 1,254	43 852	1,164 2,106
At 3	0th September 2017	2,375	895	3,270
	rying amount Oth September 2017	2,512	1,213	3,725
At 3	0th September 2016	2,346	981	3,327
6. Deb	tors			
	de debtors er debtors		<b>2017 £</b> 90,200 73,286	2016 £ 49,471 70,924
	•• •••		163,486	120,395

## Notes to the Financial Statements (continued)

# Year ended 30th September 2017

7. Creditors: amounts falling due within one	year	ithin one	due within	falling	amounts	Creditors:	7.
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	2017	2016
	£	£
Bank loans and overdrafts Trade creditors Corporation tax	17,427	-
	32,264	23,408
	14,933	15,224
Social security and other taxes	1,038	7,464
Other creditors	57,587	11,821
	123,249	57,917

The bank overdraft is secured against assets of the company.

## 8. Called Up Share Capital

# Issued, called up and fully paid

	2017		2016	
Ordinary shares of £1 each	<b>No.</b> 1,282	£ 1,282	No. 1,282	£ 1,282
Ordinary shares of £1 each	=	1,282	1,282	1,28

## 9. Operating Leases

The total future minimum lease payments under non-cancellable operating leases are as follows:

	2017	2010
	£	£
Not later than 1 year	5,412	2,370
Later than 1 year and not later than 5 years	1,080	2,172
Eater than 1 year and not later than 5 years	6,492	4.542
	0,492	=

## Notes to the Financial Statements (continued)

# Year ended 30th September 2017

## 10. Directors' Advances, Credits and Guarantees

During the year the directors entered into the following advances and credits with the company:

		201	7	
	Balance	Advances/		
	brought	(credits) to the	Amounts	Balance
	forward	directors	repaid	outstanding
	£	£	£	£
Mr J. Guestford	25,967	(1,000)	_	24,967
Mr I Groves	26,037	(1,000)	_	25,037
	52,004	(2,000)		50,004
	32,004	(2,000)		50,001
		201	6	
	Balance	Advances/		
	brought	(credits) to the	Amounts	Balance
	forward	directors	repaid	outstanding
	£	£	£	£
Mr J. Guestford	29,494	(5,176)	1,649	25,967
Mr I Groves	26,376	(2,058)	1,719	26,037
	55,870	(7,234)	3,368	52,004

The non-interest bearing loans are repayable on demand.

## 11. Related Party Transactions

Included in other creditors due within one year is a loan of £6,000 (2016 - £Nil) from Loud Mouth Phones Limited, a company under joint control of the directors. The interest free loan is repayable on demand.

## 12. Transition to FRS 102

These are the first financial statements that comply with FRS 102. The company transitioned to FRS 102 on 1st October 2015.

No transitional adjustments were required in equity or profit or loss for the year.