
ANDERSON ADVERTISING & MARKETING LIMITED

UNAUDITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 28 FEBRUARY 2010

SATURDAY



"A1R45LRN"

A19

17/07/2010

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COMPANIES HOUSE

ANDERSON ADVERTISING & MARKETING LIMITED

**ABBREVIATED BALANCE SHEET
AS AT 28 FEBRUARY 2010**

	Note	£	2010	£	£	2009	£
FIXED ASSETS							
Tangible fixed assets	3			5,337			6,886
CURRENT ASSETS							
Stocks	4	2,415			12,300		
Debtors		29,300			71,462		
Cash at bank		-			12,462		
			31,715			96,224	
CREDITORS amounts falling due within one year		(24,295)			(42,438)		
NET CURRENT ASSETS				7,420			53,786
TOTAL ASSETS LESS CURRENT LIABILITIES				12,757			60,672
CAPITAL AND RESERVES							
Called up share capital	5			100			100
Profit and loss account				12,657			60,572
SHAREHOLDERS' FUNDS				12,757			60,672

The director considers that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Act. The director acknowledges her responsibility for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 28 February 2010 and of its profit for the year then ended in accordance with the requirements of section 396 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to the financial statements so far as applicable to the company.

The abbreviated accounts, which have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006 were approved and authorised for issue by the board and were signed on its behalf on 6 July 2010.


M Dixon
Director

The notes on pages 2 to 3 form part of these financial statements

ANDERSON ADVERTISING & MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 28 FEBRUARY 2010

1 ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied, exclusive of Value Added Tax and trade discounts

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases

Plant and equipment	-	33 33% reducing balance
Motor vehicles	-	25% reducing balance
Office equipment	-	20% reducing balance

1.4 Operating leases

Rentals under operating leases are charged on a straight line basis over the lease term

Benefits received and receivable as an incentive to sign an operating lease are recognised on a straight line basis over the period until the date the rent is expected to be adjusted to the prevailing market rate

1.5 Stocks and work in progress

Stocks and work in progress are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads

2. TURNOVER

0.0% of the company's turnover (2009 - NIL) is attributable to geographical markets outside the United Kingdom

ANDERSON ADVERTISING & MARKETING LIMITED

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 28 FEBRUARY 2010**

3. TANGIBLE FIXED ASSETS

	£
Cost	
At 1 March 2009	12,069
Additions	764
	<u>12,833</u>
At 28 February 2010	<u>12,833</u>
Depreciation	
At 1 March 2009	5,183
Charge for the year	2,313
	<u>7,496</u>
At 28 February 2010	<u>7,496</u>
Net book value	
At 28 February 2010	<u>5,337</u>
At 28 February 2009	<u>6,886</u>

4. STOCKS

	2010 £	2009 £
Work in progress	<u>2,415</u>	<u>12,300</u>

The difference between purchase price or production cost of stocks and their replacement cost is not material

5. SHARE CAPITAL

	2010 £	2009 £
Allotted, called up and fully paid		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>