
ANDERSON ADVERTISING & MARKETING LIMITED

UNAUDITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 28 FEBRUARY 2009

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COMPANIES HOUSE

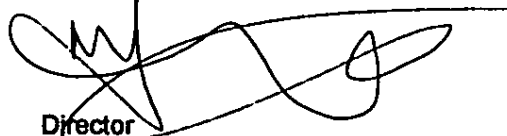
ANDERSON ADVERTISING & MARKETING LIMITED

**ABBREVIATED BALANCE SHEET
AS AT 28 FEBRUARY 2009**

	Note	28 February 2009 £	£	29 February 2008 £	£
FIXED ASSETS					
Tangible fixed assets	3		6,886		9,541
CURRENT ASSETS					
Stocks	4	12,300		47,600	
Debtors		71,462		116,945	
Cash at bank		12,462		-	
		<u>96,224</u>		<u>164,545</u>	
CREDITORS: amounts falling due within one year		<u>(42,438)</u>		<u>(83,892)</u>	
NET CURRENT ASSETS			<u>53,786</u>		<u>80,653</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>60,672</u>		<u>90,194</u>
CAPITAL AND RESERVES					
Called up share capital	5		100		100
Profit and loss account			60,572		90,094
SHAREHOLDERS' FUNDS			<u>60,672</u>		<u>90,194</u>

The director considers that the company is entitled to exemption from the requirement to have an audit under the provisions of section 249A(1) of the Companies Act 1985 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 249B(2) of the Act. The director acknowledges her responsibility for ensuring that the company keeps accounting records which comply with section 221 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 28 February 2009 and of its profit for the year then ended in accordance with the requirements of section 226 of the Act and which otherwise comply with the requirements of the Companies Act 1985 relating to the financial statements so far as applicable to the company.

The abbreviated accounts, which have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 applicable to small companies, were approved and authorised for issue by the board and were signed on its behalf on 16 November 2009.


Director

The notes on pages 2 to 3 form part of these financial statements.

ANDERSON ADVERTISING & MARKETING LIMITED

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 28 FEBRUARY 2009**

1. ACCOUNTING POLICIES

1.1 Basis of preparation of financial statements

The full financial statements, from which these abbreviated accounts have been extracted, have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

1.2 Turnover

Turnover comprises revenue recognised by the company in respect of goods and services supplied, exclusive of Value Added Tax and trade discounts.

1.3 Tangible fixed assets and depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Plant and equipment	-	33.33% reducing balance
Motor vehicles	-	25% reducing balance
Office equipment	-	20% reducing balance

1.4 Operating leases

Rentals under operating leases are charged on a straight line basis over the lease term.

Benefits received and receivable as an incentive to sign an operating lease are recognised on a straight line basis over the period until the date the rent is expected to be adjusted to the prevailing market rate.

1.5 Stocks and work in progress

Stocks and work in progress are valued at the lower of cost and net realisable value after making due allowance for obsolete and slow-moving stocks. Cost includes all direct costs and an appropriate proportion of fixed and variable overheads.

2. TURNOVER

0.0% of the company's turnover (2008 - NIL) is attributable to geographical markets outside the United Kingdom.

ANDERSON ADVERTISING & MARKETING LIMITED

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 28 FEBRUARY 2009**

3. TANGIBLE FIXED ASSETS

	£
Cost	
At 1 March 2008	17,737
Additions	3,052
Disposals	(8,720)
	<u>12,069</u>
At 28 February 2009	12,069
Depreciation	
At 1 March 2008	8,196
Charge for the year	2,104
On disposals	(5,117)
	<u>5,183</u>
At 28 February 2009	5,183
Net book value	
At 28 February 2009	<u>6,886</u>
At 29 February 2008	<u>9,541</u>

4. STOCKS

	28 February 2009 £	29 February 2008 £
Work in progress	<u>12,300</u>	<u>47,600</u>

The difference between purchase price or production cost of stocks and their replacement cost is not material.

5. SHARE CAPITAL

	28 February 2009 £	29 February 2008 £
Authorised, allotted, called up and fully paid		
100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>